



## Leveraged Investment

At World Connect, we define leveraged investment (also referred to as leveraged impact) as any additional investment in a project or community made *after* receiving a World Connect grant, which was not otherwise planned for, budgeted or expected. In order to report a leveraged investment, please be prepared to provide evidence and/or testimonial that the World Connect grant and/or project results substantially contributed to securing the additional investment.

The types of leveraged investments we track include cash and in kind contributions from external actors such as local governments, embassies or other bilateral or multilateral institutions, private philanthropy, local businesses, national and international corporations, NGOs/INGOs, etc.

We roughly categorize sources of leveraged investment in four categories:

- Public sector (government)
- Public sector (individuals or community groups)
- Private sector (corporations or businesses)
- Civil society sector (NGOs/nonprofits and foundations)

## Glossary of terms

Cash contribution - a monetary contribution. Can include any monetary contribution to your project sent by wire, check or cash and deposited in your organization's bank account.

Civil Society - the aggregate of non-governmental organizations and institutions that advance the interests and will of citizens. Civil society is distinct from government and business.

In-kind contribution - a non-monetary contribution. The value of goods or services offered for free or at less than the usual charge.

Leveraged Investment - additional investment in a project or community made after receiving a World Connect grant, which was not otherwise planned for, budgeted, or expected.

NGO (Non Governmental Organization) - a nonprofit organization that operates independently of any government, typically one whose purpose is to address a social or political issue.