

A photograph of two women with curly hair smiling and looking at each other in a garden setting. The image is overlaid with a dark red, semi-transparent filter. The woman on the left is wearing a white shirt, and the woman on the right is wearing a red jacket. They are standing in front of a stone wall and green foliage.

BRUJAS OF
BROOKLYN

Cycle Breakers 101: One Day Retreat
2023 Partnership Opportunity


11 • 11 • 2023

A photograph of two women with curly hair embracing on a beach. The woman on the left is wearing a white tank top, and the woman on the right is wearing a white long-sleeved shirt. They are standing on a sandy beach with some rocks in the background. The image has a dark, moody overlay.

Who We Are.

We are identical twin PhDs and self-identified Brujas. True Witch Doctors!
We blend ancestral healing with sharp intellect to create sanctuaries for **women of color**.
We design multi-sensory yoga workshops and facilitate academic dialogues that address
the effects of racialized oppression on the reproductive health of women of color.
Joy is our ultimate form of resistance.

We are Brujas of Brooklyn.



Cycle Breakers 101

Cycle Breakers 101 is a one-day retreat for female BIPOC cycle-breakers focusing on healing intergenerational womb trauma and addressing racism in reproductive health. The retreat aims to empower participants to break the cycle of inherited trauma through rest, restoration, and resilience, using yoga and mindfulness.



Our Community and Your Products

We take immense pride in our vibrant community of empowered women who are not only spiritually aware but also ethically-conscious consumers. Your product aligns perfectly with their values and needs. It's an excellent opportunity to introduce your offering to this discerning and influential audience.

29.4k
Instagram

91%
Women

35-44
Avg. Age

A woman with a nose ring and a gold chain is holding a bundle of dried herbs tied with red string. The background is a dark, moody portrait of her face.

Our Ask

We are honestly inspired by Don Carvajal Cafe's mission to promote specialty Dominican coffee and to drive more equity and diversity in the coffee industry. We first tried your coffee during the Latino World Travel conference in March of this year, and we were both blown away by the quality! Your "3 C's" commitment aligns with our commitment of community, culture and healing. A Brujas of Brooklyn partnership would seamlessly resonate with your mission, enhancing our collective impact. We would also both be supporting a fellow Dominican owned business.

Our partnership will provide your brand with an opportunity to impact a familiar demographic with increased, and conscientious purchasing power.

*We are asking for in-kind donations that will
enhance the experience
for 65-retreat participants.*

Thank You

We look forward to adding your brand to the amazing group of partners we've worked with in the past.



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