



# Let's Build a Community Birth Center in the Bronx!

\$5M Campaign To Expand The Birthing Place

#WeDeserveBirthCenters

# **The United States is facing a maternal health crisis.**

Today, a pregnant person is twice as likely to die from pregnancy-related complications than a generation ago. Black and Indigenous people are 2-3 times more likely than white people to die from these causes. In NYC, life threatening complications of pregnancy and birth have been steadily on the rise, currently affecting nearly 3,000 women a year in the city alone.

Due to the history of racism and divestment in the Bronx, Bronx families face alarming rates of disparities in maternal care. The Bronx needs investments in safer and affirming birthing alternatives that will yield better birth outcomes for BIPOC (Black, Indigenous, and People of Color) communities.

## **That's where The Birthing Place comes in.**

**The Birthing Place is a team of exceptionally experienced BIPOC maternal health professionals in NYC - midwives, doulas, educators, and engaged organizations - working together to advance a maternity care system that centers and responds to the community.**





# Now is the time to make our work a reality for families in the Bronx!



With a vision to reimagine birth and ensure a sustainable space and model that is rooted in BIPOC safety, possibility and joy, we plan to expand services and begin building our first-of-its kind birth center by 2025.

## THE CURRENT NUMBERS:<sup>1</sup>

**414** Birth Centers in the United States

**21** BIPOC-led Birth Centers in the United States

**1** CABC\* in New York, **2** in-progress

**0 BIPOC, Midwifery-led Birth Centers in NYS**

<sup>1</sup> Data derived from American Association of Birth Centers

\* Commission for the Accreditation of Birth Centers





**Community Birth Centers  
are part of the solution.**

# How we get there:



## Phase 1

- **Designed curriculum & partnered with community-based organizations**
- **Co-created and facilitated New Parent Support Groups**
- **Launched Womb Bus, our mobile wellness unit & Perinatal Safe Spot, to various sites in the Bronx**



## Phase 2

- **Open Maryam Reproductive Health + Wellness Center**
- **Onboard interdisciplinary wellness providers to deliver holistic care**
- **Establish Medical Group to provide clinical services**



## Phase 3

- **Land Acquisition & Development**
- **Capital Campaign and Build Out**
- **Open the doors to our Birth Center**



# TBP Education Highlights

Since 2020, TBP has partnered with numerous organizations including NY Presbyterian, Bronx Healthy Start, The Bronx Health Link, and Northern Manhattan Perinatal Partnership to bring our doula-led, 3-week Comprehensive Childbirth Education classes.

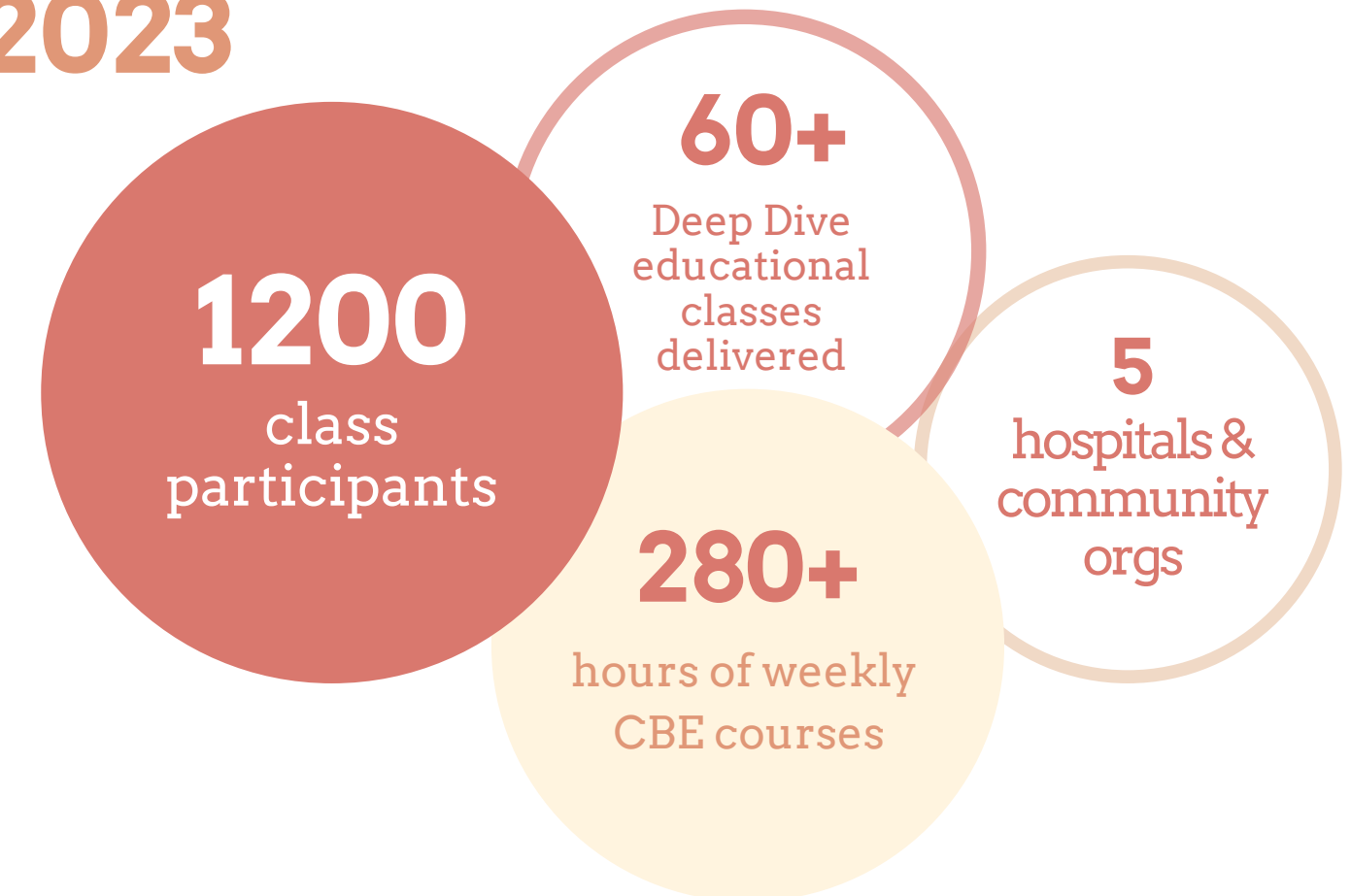
Through our 6-week New Parent Support Groups, we were able to create community and belonging both virtually and in-person for Bronx families.

We developed and launched our Deep Dive education in direct response to community requests for the following topics:

- Hospital Birthing & Advocacy
- Comfort & Coping Strategies for Labor
- Preparing for a Cesarean Birth
- Labor Induction
- The Epidural

TBP is proud to prioritize language access by offering all educational materials in English & Spanish with hopes of expanding to meet the community's needs.

2023



**"...one of the best classes I was able to attend in my life. I felt that I was in the right place at the right time. Thank you for everything, answering my questions and giving me confidence in the choices I'll make for the arrival of my baby."**





## Wellness on Wheels

The Womb Bus, our mobile health & wellness hub, provides perinatal support, preconception education, reproductive counseling, and increased access to nutrition counseling, mental health support, and supplementary bodywork modalities.

### *Womb Bus offers:*

- A place to connect moms, family members, community, to each other and the baby
- Physical, emotional and informational support
- Workshops that are uniquely tailored for communities in Maternal Toxic Areas – breaking through real barriers to quality care
- Real tools necessary to have power and agency in their childbearing decisions



**Maryam Reproductive Health + Wellness** is a three-office clinic with a dedicated community space and a key step towards opening our future birth center.


Beyond valuable education and resources, Phase II gives us the ability to provide direct clinical services via our collaborative Midwifery-led medical practice.

Maryam Reproductive Health + Wellness will offer personalized support for the planning, expectant, and newly blossomed family, providing:

**Midwifery and OB/GYN Care**  
**Postpartum Care**  
**Lactation Support**  
**Supplemental Bodywork**  
**Community Wellness Programs**  
**Educational Workshops**





A close-up photograph of a woman with dark hair, wearing a white lab coat, looking down at a newborn baby she is holding. The baby is wrapped in a white cloth and is sleeping. The background is blurred, showing what appears to be a clinical or hospital setting.

**Every family deserves  
safe, dignified and  
joyful birthing  
experiences.**



# **Help Build Our Birth Center**

**With Womb Bus and Maryam Reproductive Health + Wellness delivering care, our BIPOC team of midwives, doulas and doctors are ready to bring The Birthing Place to life.**

**The Birthing Place will:**

- nurture and empower people living through their reproductive (and post-reproductive) years with culturally responsive, multi-lingual, full spectrum, person-centered care.**
- offer a data-driven, community-centered solution to the systemic inequalities that drive the maternal health crisis.**
- save lives, foster joy, and invigorate community.**

**Now is the time to go beyond research and invest in proven community based solutions that work! The Birthing Place is uniquely positioned to implement a radical, comprehensive model of care, changing the narrative and outcomes for birthing families in New York State.**

# The Team



**Myla Flores**

Founder & COO  
The Birthing Place



**Carla M. Williams,  
MD, OBGYN**

Medical Director



**Nuranisa Rae,  
CNM, LM**

Midwife



**Claribel Marmol,  
RN, MPH, CNM**

Midwife, Advocate



**Bruce McIntyre**

Community Member & Activist



**Nubia Martin**

Advisor, Activist & Midwife



# We are working to raise \$5 million in the next 2 years.

A stylized illustration of a seedling with two small leaves and a short stem, positioned to the left of the 'seeding' text.

**seeding \$500k**

Sustain existing TBP programs, nurture relationships with community partners, and strengthen grassroots advocacy

A stylized illustration of a root system with several thick, branching roots, positioned to the left of the 'rooting' text.

**rooting \$500k**

Acquire land and/or site control for future birth center, develop and continue clinical care & impactful programs at Maryam Reproductive Health + Wellness

A stylized illustration of a sprout with two small leaves and a short stem, positioned to the left of the 'sprouting' text.

**sprouting \$1.5mil**

Break ground, begin renovations, on-going construction

A stylized illustration of a flowering plant with several buds and leaves, positioned to the left of the 'blooming' text.

**blooming \$1.5mil**

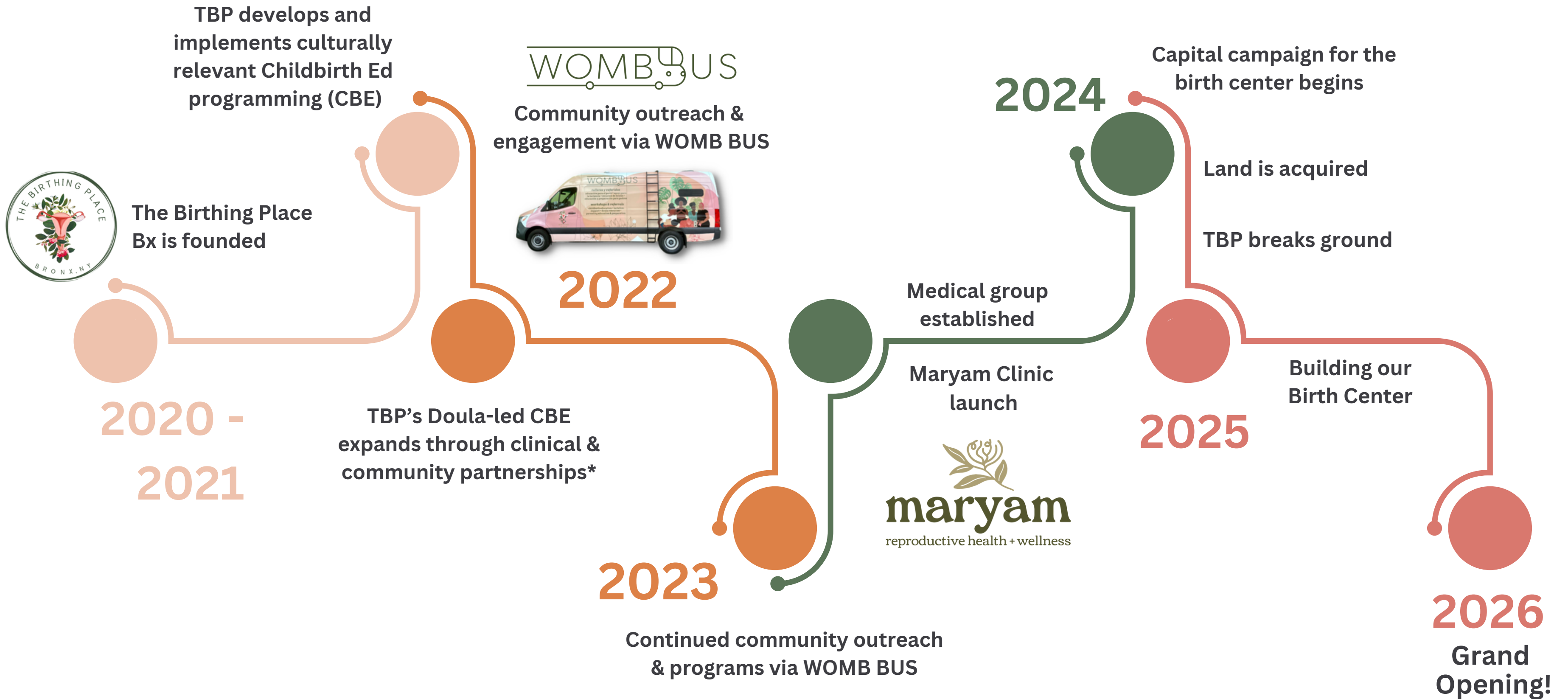
Open doors and invite families to birth at The Birthing Place

A stylized illustration of a flowering plant with several buds and leaves, positioned to the left of the 'thriving' text.

**thriving \$1mil**

Staff operations, growth & sustenance, Birthing Beautiful Community

# Timeline



# Make a Difference Today!

**The Birthing Place is a community-based solution that works!**  
**Invest in the transformation of reproductive healthcare in the Bronx and beyond.**

## ***Education***



[bit.ly/Give2WombBus](https://bit.ly/Give2WombBus)

## ***Wellness***



[bit.ly/Give2Maryam](https://bit.ly/Give2Maryam)

## ***Birth***



[bit.ly/HelpBuildTBP](https://bit.ly/HelpBuildTBP)

**\$1 - \$499 Gift = Friend**

**\$500 - \$999 Gift = Supporter**

**\$1,000 - \$4,999 Gift = Collaborator**

**\$5,000 - \$9,999 Gift = Sustainer**

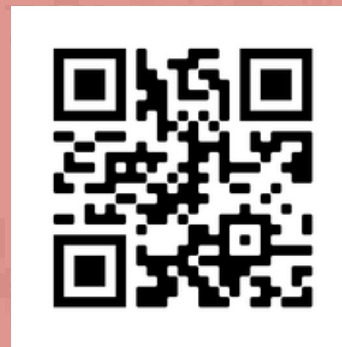
**\$10,000 - \$250,000 Gift = Visionary**

*Every gift is tax-deductible. Every dollar helps build better lives.*





JOIN US!



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