THE STREET VENDOR ENTREPRENEURSHIP ACCELERATOR PROGRAM

2023 Cohort





What would you say a business service is?

AGENDA

1	Opening Question 10:00- 10:15AM
2	Agenda 10:15-10:20AM
3	NYC Government Services 10:20-11:20AM
4	SVP Services 11:20AM-11:40AM

5	Non-profit Services 11:40-12:10PM
6	Lunch: 12:10PM-12:55PM
7	Warning Signss of Fraud 12:55-1:10PM
8	Closing 1:10-1:20PM

NYC Small Business Services

DEPARTMENT OF SMALL BUSINESS SERVICES (SBS)

Address: 1 Liberty Plaza, 11th Floor · New York, NY 10006

Contact: (212)618-8706



NYC DEPARTMENT OF HEALTH (NYCDOH)

Address: 125 Worth St, New

<u>York, NY 10013</u>

Contact: 311



NYC DEPARTMENT OF CONSUMER AND WORKER PROTECTION (DCWP)

Address: 42 Broadway, New

York, New York,

Contact: 311



Check-In Questions

WHO IS FAMILIAR WITH THESE AGENCIES?

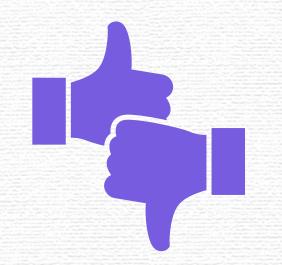
WHO HAS VISISTED OR USE THEIR SERVICES?

HOW COMFORTABLE DO YOU FEEL VISITING OR USING THEIR RESOURCES?

Not too comfortable



In the middle



Very Comfortable



NYC Department of Small Business Services

SBS hosts a variety of events and workshops that are free to attend for entrepreneurs and small business owners all over the five boroughs on topics ranging from marketing and social media proficiency to FAQs to starting a business and negotiating commercial leases.

NYC Department of Small Business Services

NYC Business Solutions Centers

Small Services Location
 Finder: <u>Small Business</u>
 <u>Services Location Finder</u>
 (arcgis.com)

NYC Business Express Service Team (Best)

Team will help you with business compliance, licenses, permits and consultations.

Phone: 888-727-4692

Certificates

Minority and Women-owned Business Enterprise (M/WBE) Certification Program

Provides minority and women owned businesses a priority in getting government contracts.

- Free to Apply & Renew
- Eligibility:
 - Business is legally able to conduct business in New York State.
 - The Business has been operating for at least one year.
 - At least 51% of the business is owned, operated and controlled by a U.S. Citizen(s) or U.S. permanent resident(s) who are women and/or members of designated minority groups including: (Black, Hispanic, Asian-Pacific, Asian-Indian, Native American)
 - The business has one of the following legal structures (Sole proprietorship, Limited Liability Company (LLC),
 Corporation, Limited Liability Partnership (LLP), Limited
 Partnership (LP), General Partnership)
 - The business' principal office, place of business or headquarters is located within the five boroughs of New York City.
 - Contact: <u>MWBE@sbs.nyc.gov</u>.

Certificates

Minority and Women-owned Business Enterprise (M/WBE) Certification Program

Documents needed:

- Resume
- Bank Letters
- Business's federal, state, and city signed tax returns
- Proof of U.S. citizenship or permanent resident status
- Licenses and permits
- Lease agreements or proof of ownership
- Business contracts and invoices
- Proof of minority group status
- Business start details
- Business incorporated outside New York State
- Federal Tax ID (EIN), (SSN)

Certificates

Emerging Business Enterprise (EBE) Certification Program

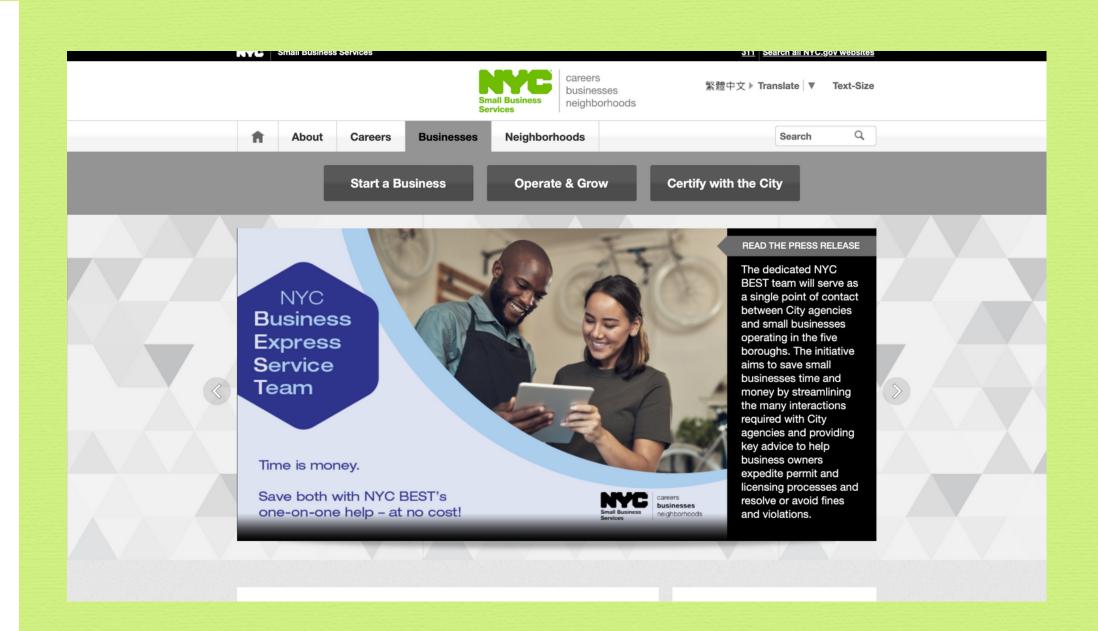
Assists businesses owned, operated, and controlled by individuals who are socially and economically disadvantaged receive preference for contracting opportunities with New York City.

- Free to Apply
- Authorized to do business in New York State.
- At least 51% owned, operated, and controlled by persons who can demonstrate social and economic disadvantage, and who have experienced chronic and substantial negative treatment in the United States. The persons' ability to compete must have been impaired due to diminished access to capital and credit, and the net worth of each socially and economically disadvantaged owner must be less than \$1 million.
- Been selling products or services for a period of at least one year prior to the date of application.
- A real and substantial presence in the geographic market of New York City, which includes the five boroughs of New York City.

Activity: Website

Go To:

www.nyc.gov/site/sbs/businesses/businesses.page



NYC DEPARTMENT OF HEALTH

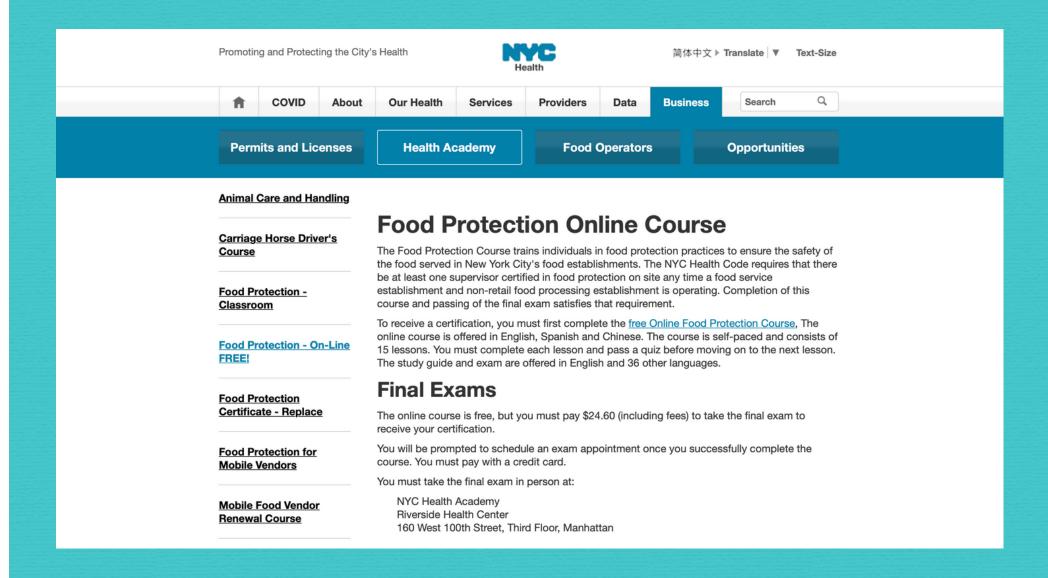
Food Protection for Food Vendors Course

- Mandatory course for all food vendors to learn about the DOHMH regulations concerning the handling of food.
- Online course is free, but an exam (\$24.60) is needed for the certificate.
- Exam must be taken in person:
 - NYC Health Academy
 - Riverside Health Center 160
 West 100th Street, Third Floor,
 Manhattan
 - available in: Spanish, English,
 Chinese
- https://a816healthpsi.nyc.gov/prjFPC/F2101_HasMenu.aspx?
 ReturnUrl=%2fprjFPC%2fF2101_HasMenuaspx

Website

Go To:

www.nyc.gov/site/doh/business/health -academy/food-protection-onlinefree.page



NYC Department of Consumer and Worker Protection

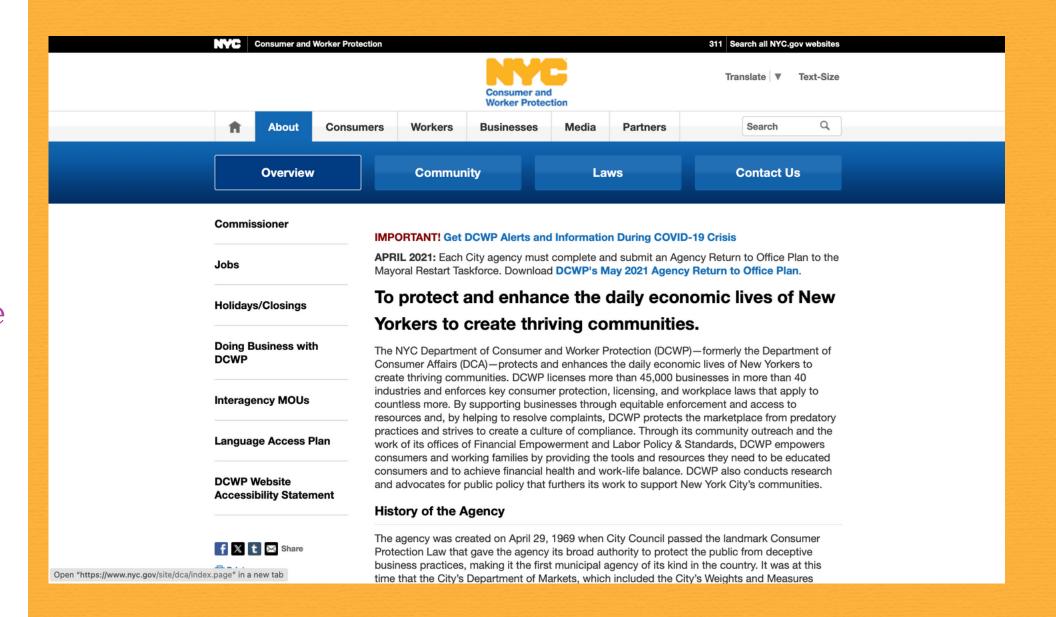
Services

- Financing and legal assistance
- Staff recruitment and training
- Business education classes (available in non-English)
- Government contracting advice
- License and Permit help

Website

Go To:

https://www.nyc.gov/site/dca/about/overview.page



Check-In Questions

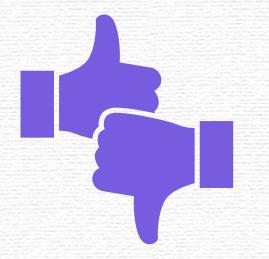
AFTER THIS PRESENTATION, HOW COMFOTABLE DO YOU FEEL ACCESSING THESE SERVICES?

OR WHAT WOULD HELP YOU FEEL MORE COMFORTABLE?

Not too comfortable



In the middle



Very Comfortable



SVP Resources

Small Business Program Legal

SVP offers free business consultations to small business owners in order to support in developing your business.

Contact: Kendy Amaya Morfin

Email: kamayamorfin@urbanjustice.org

Phone: 646-923-8380

- Business Compliance
- Finance for Small Business
- E-Payment
- Social Media
- Brand Marketing
- Marketing Opportunities

SVP offers legal services to vendors who have concerns about navigating city agencies, legal questions, ticketing or other legal concerns.

Contact: Matthew Shapiro

Email: mshapiro@urbanjustice.org

Legal Representation (oath)

- Permit and Licenses Applications
- Business Compliance
- Legal Advice
- NYC Sales Tax Certificate of Authority

Leadership Development

SVP supports with the empowerment of each vendor to build the tools to advocate for themselves and navigate the various city agencies.

Phone: 646-602-5681

- General member meeting
- Advocating
- Organizing
- Member meetings

Hire A Vendor

Do you want to be hired for an event? Often, people reach out to us to hire vendors for events. These event opportunities are one way for you, as a member of the Street Vendor Project, to learn and grow as a leader. At these events you are promoting our organization's mission as well as representing the street vendor community of NYC. To be considered for events, we give priority to active members that are consistently present in campaign committee meetings, webinars, workshops, and at our actions.

Please fill out this form if you're interested so we can connect you with a business or an organization that is looking to hire a vendor.



Non-profits in NYC

Non-profits and organizations in New York City that provide free resources to small businesses

WhedCo

Community development organization targeted towards women in the Bronx; wrap around services available from family counseling services to women oriented small business development aid (especially childcare businesses and food-based businesses).

Website: whedco.org Contact: 718-839-1100 or

communications@whedco.org

Qualitas of Life

Provides financial workshops and resources to Latin American population in NYC. Ranging from personal finances to business development.

Website: qualitasoflife.org Contact: (646)885-2295

Brooklyn SBCD

Services include: help understanding the importance of a business plan; sources of funding; preparation for ecommerce; identification of avenues for exporting goods & service; developing marketing plans; invention viability assessment; licensing & regulations compliance assistance.

Website: www.brooklynsbdc.org

Contact: (718)797-0187

Non-profits in NYC

Non-profits and organizations in New York City that provide free resources to small businesses

Ariva

Community based organization in the Bronx that focuses on offering free services ranging from tax preparation to financial planning.

Small Business Program: Support on business planning with services such as 1-on-1 business counseling, business planning, EIN application assistance, self-employment resources, determining business structure, financing and capital options.

Website: ariva.org

Contact: 718-292-2983 Email: info@ariva.org

Manhattan SBDC

Services include: help understanding the importance of a business plan; sources of funding; preparation for ecommerce; identification of avenues for exporting goods & service; developing marketing plans; invention viability assessment; licensing & regulations compliance assistance.

Contact: (212)618-6655 Email: sbdc@pace.edu

Queens-LaGuardia SBDC

Services include: help understanding the importance of a business plan; sources of funding; preparation for ecommerce; identification of avenues for exporting goods & service; developing marketing plans; invention viability assessment; licensing & regulations compliance assistance.

Contact: sbdc@lagcc.cuny.edu

Email: (718) 482-5303

Warning Signs of Fraud or Scams



According to the federal emergency management agency:

- Don't trust anyone who offers financial help and then asks for money or personal information.
- Resist if anyone pressures you to provide information immediately, or to act before thinking.
- Money transfers or putting money on a gift card and giving number of the bank.

Reminder



- Trust your instincts!!
- Talk to someone you trust before you do anything. Talking to someone can help you realize it's a scam.
- Research and be aware of common scams and tactics.



WHY ARE THESE SERVICES IMPORTANT???







- Business Growth
- Marketing
 opportunities
- Organization and Planning
- Advocacy

Have questions? Reach out.



Mohamed Attia

mattia@urbanjustice.org

Phone: 646-602-5683

Kendy Amaya Morfin

kamayamorfin@urbanjustice.org

Phone: 646-923-8380

Final Session: Wednesday,

December 6 @ 10:00AM-2:00PM