



IDEAS START HERE



Health



Livelihoods



Environment



Education

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AND **HERE**, AND **HERE**, AND **HERE**, AND **HERE**.

World Connect recognizes that the capacity and ingenuity necessary to solve development challenges lies in the knowledge, talent, connections, and sustained commitment of local leaders. Our role as an organization is not to be there, implementing, 'fixing', or 'solving' the challenges that exist and that have persisted for far too long. Our intent is to build dynamic relationships and partnerships at the grassroots. We invest in local knowledge and initiative, and support community leaders, particularly women, to prioritize and tackle their own development challenges in their own unique ways.

Solutions and the best-equipped problem solvers come from the communities where challenges and needs are the greatest. We have seen this time and again in our now 1,000+ projects across 19 countries. World Connect amplifies the voices of women and grassroots leaders around the world

so they can realize that their capacity and their ingenuity is no longer marginalized, unheard, and unfunded.

Throughout this report, you will read stories that highlight leaders, often women, who World Connect has empowered to chart the course of their own and their communities' futures. Supporting grassroots development creates a path to a more equitable world by impacting the innovators, their communities, their countries, and the world we all share. We hope that in reading our report you will appreciate the innovation and stories of working against the odds, and join us in reimagining the future of international development. World Connect stands for a new model of partnership and aid that prioritizes getting resources directly within reach of those who have the best ideas, the biggest stake, and the greatest potential to create transformative impact.

LETTER FROM THE **BOARD CHAIR**



Dear Friends,

World Connect supports international grassroots organizations and dynamic community leaders' efforts to meet development challenges and at the same time, connects individuals, schools, and families in the U.S. with opportunities to learn, engage and give.

To date, we have launched more than 1,000 projects in 19 countries that have created brighter futures for more than 70,000 people living in under-served communities around the world, and touched hundreds of thousands more in paving the way for greater community development. A huge thank you to our generous donors who have trusted us to launch 108 projects in 2013 and 120 more in 2014, adding six new countries to our project portfolio. Since we were founded, World Connect has invested more than \$3.5 million in project funding for grassroots development efforts.

Our Kids Connect program connects young Americans to the developing world by offering opportunities for students to engage in learning about global issues, raise needed resources to help launch projects, and become responsible global citizens. We are especially proud that over the last six years, Kids Connect schools have funded 33 projects and raised more than \$35,000.

We have accomplished a lot, thanks to our many partners around the world, including more than 800 Peace Corps Volunteers with whom we've launched hundreds of projects since 2008. However, so much more can be done and must be done. There remain so many inspiring, promising women and young leaders waiting for the opportunity and resources to tackle the challenges that they face every day.

We hope you will join our effort to find, fund and accelerate some of the most transformative community driven international development work being done in the world today.

Thank you,

George Biddle
Board Chair

MESSAGE FROM THE **EXECUTIVE DIRECTOR**



Dear Friends,

On a recent visit to Ouarzazate, Morocco, where World Connect supported the launch of a youth-led media company with an initial investment of just \$400, I was moved by the story of one of the young female journalists whose father forbade her initially from participating in the project. For me the transformation of her father's thinking, and his eventual support for her involvement in the project, is as much a success as the fact that the media company is now poised to expand to four more cities in Southern Morocco, led by the young people for whom our original \$400 grant offered an eye-opening journalism workshop. At World Connect, we believe that catalyzing knowledge, determination and resourcefulness and supporting women and young leaders at the grassroots is the best way forward.

Leading international development experts believe that greater investment in local leaders, institutions and civil society is necessary to achieve real, sustainable development. We agree, and we put these values into practice. World Connect offers a model for international development assistance that truly reaches the community level all across the world, respects local solutions and inspires local leadership. World Connect does not solve challenges for communities; our mission is to invest in and build dynamic grassroots partnerships that can lead to transformative development impact, improving health and economic opportunity for communities in the Global South.

World Connect supports local leaders in undertaking innovative, sustainable, and scalable community development projects. We invite project proposals throughout the year and by utilizing our tested project design and management tools, we put great projects and great project leaders on a path to success. We carefully vet projects, offer guidance, troubleshoot, and monitor progress with routine reporting and site visits. We offer ongoing support and guidance and additional funding to grow projects that have the potential to create multiplying effects in communities.

In this report you will read stories that showcase how small project funding and technical expertise, flexible support, and responsive guidance from World Connect empowers communities to chart paths to futures with better health and greater promise. I am profoundly grateful for the support of so many individuals and organizations featured here who are making this work possible. As always, we welcome the opportunity to tell you more about our work.

Thank you,

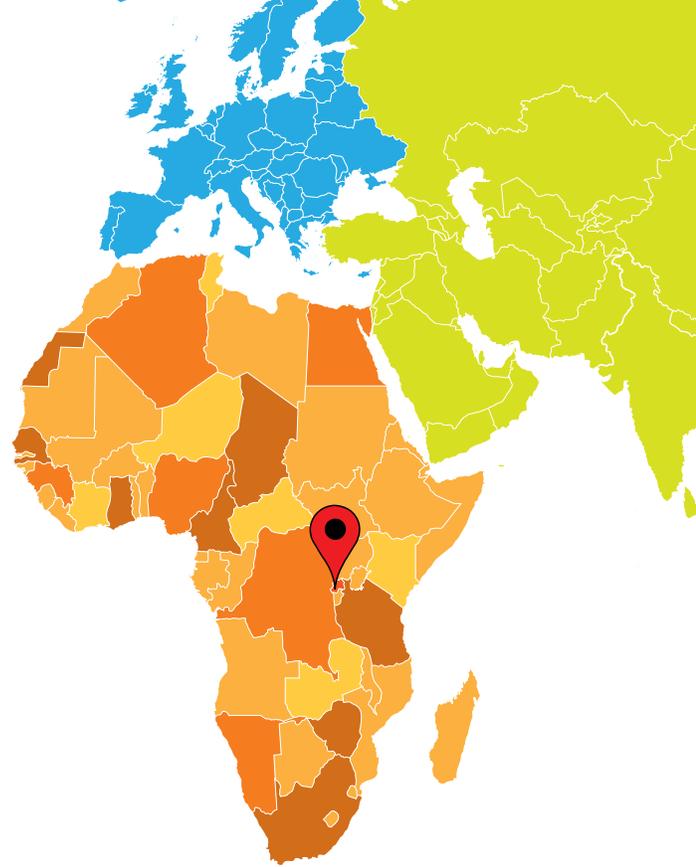
Pamela Nathenson, MPH
Executive Director



WATER FOR **BANDA**

As it does all over the world, the burden of collecting water multiple times daily typically falls on women and children in Banda, Rwanda. In 2008, Kageno Rwanda, a community-based organization, implemented a first of its kind water project to bring clean water from a mountain spring source to two of the five villages in Banda through a gravity flow pipe system. In 2014, working with a Peace Corps Volunteer and with World Connect, Kageno expanded the project to bring clean water to all of Banda, establishing nine additional community water taps and two reservoirs, covering the remaining three villages and the town center, and launching local water committees to monitor the use and maintenance of each tap and to oversee the use and maintenance of the entire system.

VILLAGE MEMBERS DUG
2,859 METERS OF TRENCHES TO
 CONNECT THE WATER SOURCE
 TO THEIR NEW TAPS
271 FAMILIES,
1,243 INDIVIDUALS GAINED
 ACCESS TO CLEAN WATER



“ Before we used to fetch water from far away, we used two hours to get clean water to drink. For cooking we fetched stream water...the water had dirt, it had mud, stones, sand, dead insects. Now everything is good, yesterday everyone was getting water...from yesterday when the taps were opened, people were coming to fetch water all the time ”
 - Pascasia Nyirandayisenga, Community Member



“ We have been trying to bring water since 1990...this water we have we are going to care for well, we will make it our own.” - Sebera Modest, Banda Water Committee Leader

“ In Rwanda there is a saying, **‘If you teach a woman, you teach the whole country.’** So we hope that as the women spend many hours with their children, they will teach their children to avoid fetching dirty water (stream or stagnant water) and they will be the supervisors supervising the community.” - Jeremiah Hakizimana, Project Leader

[INVESTMENT: \$6,750]



The water project was so successful that the community decided to address sanitation next, adding 18 pit latrines to some of the poorest households and the community’s first public latrine. Families, often women, dug their own pits and carried large amounts of sand and rocks, often over very far distances, to build their latrines.



MAKING BAKING MAKE **CENTS**

Estanzuela, an isolated, mountainous community on El Salvador's border with Honduras, is made up of 53 households and 70% of residents are women and children. Most men are corn and bean farmers, most women tend to domestic responsibilities with little to no opportunity to women to work outside the home. A group of women conceptualized the Making Baking Make Cents project to train women in bread making and, with World Connect's support, to launch a small business and generate income for their families. Before the project, many of the women could not provide school uniforms and shoes for their children. Their participation in this project provides a steady income for participants, reported to be as much as a 25% improvement in household income, and gives them access to business and leadership skills training. The women are expanding the current bakery business by adding additional business training, advanced baking classes, and cultivating clients in larger potential markets. World Connect is also helping the group build a dedicated bakery space on the main road in town.

" I am a single mother with only an 8th grade education. No one in my family supports what I am doing here in the bakery. They feel that my time would be better spent working around the house and cleaning. I decided to learn to bake because I want something better for myself and my daughter. My family will understand eventually. "
- Alejandra, 17, Project Participant

" People in town always ask me when I will be baking and they give me their orders. I feel so important knowing that my bread is expected each week by faithful clients! "
- Alicia, Project Participant

" The bakery is the first of its kind in Estanzuela... the group started with just an idea and the desire to improve their situations. Now they have a business where products are created and sold for profit. The bakery is something that everyone can be proud of. "
- Asiha, Peace Corps Volunteer

[INVESTMENT: \$2,500]

YOUNG WOMEN'S AGRICULTURAL CENTER

In Morocco, while some social reforms followed the Arab Spring in 2011, women still struggle for a role in the economy and recognition in broader society. In 2013, World Connect launched a women's agricultural cooperative alongside its local partner organization, the Greenside Development Foundation – Morocco, to organize and help a group of seven women realize their dream of building a business around their agricultural skills. With an initial investment from World Connect, the group purchased goats and sold milk while learning and practicing animal husbandry, adding sheep and cows, and eventually beekeeping to produce and sell honey. Beginning with seven women, the group currently stands at 17 women, and with World Connect's further partnership, intends to grow to 100 women. The expansion will be jointly financed with the National Initiative for Human Development, which was founded by King Mohammed VI of Morocco and is governed by the country's Prime Minister.

[INVESTMENT: \$3,000]





MBOUDAYEME GARDENS

The Mboudayeme Women's Group consists of 34 women who manage and maintain two gardens in the community of Mboudayeme, Senegal. With water coming from wells, the women mainly grow lettuce, in addition to onions, hibiscus, cabbage, and peppers, and work together every day to maintain the upkeep of the gardens. To increase production and sell their produce in local markets, they pitched World Connect on a \$650 project to add materials and tools, to make improvements to their wells, and to participate in workshops to advance their gardening and business skills.

As a result of the community gardens project, the women have been able to provide food and financial security to their families and the community. Before the project, women were harvesting for family consumption but not for sale. The women would buy needed vegetables at either the local village market or the large market in the nearby town of Kaolack. Now, the women and their families consume 25% of their harvest and sell the rest. They have been generating an average of \$2 per day for each woman on lettuce sales, and an additional \$3.50 per day on remaining produce sales. In the area, most households live on less than a dollar a day.

[INVESTMENT: \$650]



SUPPORTING THE GLOBAL RESPONSE TO **EBOLA**

The 2014 Ebola outbreak was the largest in history, with more than 15,000 laboratory-confirmed cases across three countries: Liberia, Sierra Leone, and Guinea; and more than 11,000 deaths confirmed or suspected from the outbreak. World Connect was not working in any of the three countries at the time of the outbreak, but we were able to move nimbly to mobilize networks of partners to support frontline health workers working to combat the spread of the disease.

The National Peace Corps Association, an alumni network that represents returned Peace Corps Volunteers from all over the world, engaged World Connect to help support the health workers fighting Ebola through exceptional Liberian, Guinean, and Sierra Leonean grassroots organizations. These heroic organizations were implementing a myriad of important public health strategies, such as spreading health education via radio, distributing supplies and hygiene kits to households and to mothers specifically, providing proper burial of the dead, installing and encouraging the use of community handwashing stations, and sending out teams of contact tracers to determine potential routes of contamination and spread.

Working with returned Peace Corps Volunteers deepened a development partnership with Peace Corps that has produced more than 800 projects implemented in collaboration with active Peace Corps Volunteers in 14 countries.

[INVESTMENT: \$13,000, 9 PROJECTS, 3 COUNTRIES]



A PROJECT IN GUINEA RESULTED IN BASIC HYGIENE KITS DISTRIBUTED TO **100** HOUSEHOLDS, INCLUDING **1500** BARS OF SOAP, **200** BOTTLES OF BLEACH, AND **100** 10-LITER BUCKETS



Contact tracers played a crucial role in Ebola response, visiting Ebola-affected communities and identifying anyone who may have come into contact with an infected person.

SAN PABLO ARTISANS

With \$500, World Connect made a simple investment in the first all women formal association in San Pablo, Cajamarca, Peru. The investment allowed the group to purchase a telar, a traditional weaving machine, as well as a more modern sewing machine, and to receive business and cooperative development training. These entrepreneurial women thus transformed their informal association into a formal retail store in the town center:

The San Pablo artisans were selected as World Connect's 2014 Charlotte Daniel Fund Champions of Change award winner, recognizing the project's potential for sustainable impact on mothers specifically and increasing our investment in the group and their growing business ten-fold with a \$5,000 award.

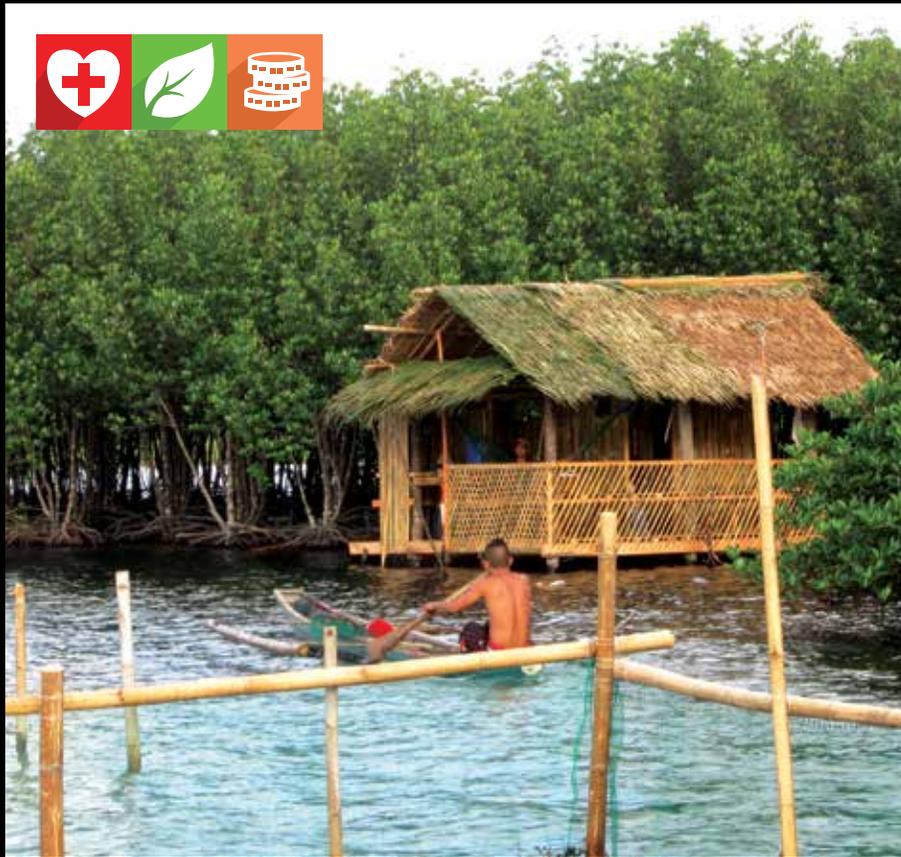
The San Pablo artisans cooperative secured a long-term market space to sell their products and production is increasing steadily across the group with a minimum of 20% increased income per woman. The group also recently won a business plan competition sponsored by the Provincial government and the Peruvian Ministry of Agriculture, which allows the women to leverage \$2,000 of World Connect funding to secure \$10,000 from the government to grow their business.



[INVESTMENT: \$5,500]

The telar, a traditional sewing weaving machine, pictured below and to the right.





The local government has shown significant support for the fishermen in recognition of their commitment to the aquaculture project. Pictured above in pink is the local Mayor, visiting the project for the first time.

SUSTAINABLE **AQUACULTURE**

Lavezares is located in the northwest corner of Samar, the third largest island in the Philippines. The majority of community members make a living through farming and/or fishing. Fishermen are faced with increasing demands from a growing population but dwindling fish stocks from overfishing. Some resort to illegal activities like dynamite or compressor fishing in order to catch enough fish to sell and to support their families. This is not only dangerous, and sometimes deadly for the fishermen, but also damages critical habitats for fish and other marine animals.

The Sustainable Aquaculture project supported the construction of large fish pens for raising and harvesting fish to ensure a steady source of income and food for fishermen, their families and the Lavezares community. Revenue from the fish sales is used to buy new fingerlings and feed for future harvests and to make repairs to the fish pens, while profits are split amongst the fishermen. A guardhouse was also built as a part of the project so that the fishermen can protect their fish and protect the coastal area from illegal activities.

**IN THEIR FIRST HARVEST, THE GROUP
RAISED 1,327 FISH AND SOLD 262 KILOS
FOR 26,200 PHILIPPINE PESOS**

The project is increasing monthly incomes for the fishermen and their families and offering improved food security for the surrounding community. The project's environmental impact is also tangible; reducing illegal activities improves the coastal ecosystem, meaning healthier mangroves, seagrasses, and fish stocks in the area.

[INVESTMENT: \$5,500]



A woman cooking on a more traditional cookstove in La Loma de la Gallina

HEALTHY COOKSTOVES

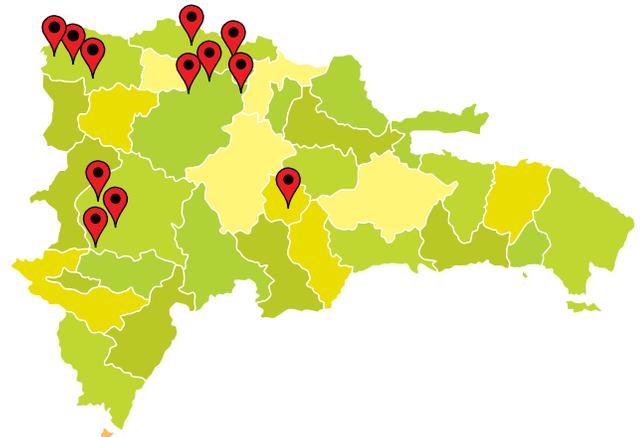
Across the Dominican Republic, World Connect has been working with community leaders and Peace Corps Volunteers to document the significant correlation between high levels of respiratory infections and chronic respiratory diseases reported by rural health centers, and nearby communities with large numbers of households using traditional indoor, three-stone, open-fire cookstoves. These respiratory health issues disproportionately affect women and children, who typically spend the most time inside the home while food is being prepared. In 2013 and 2014, World Connect invested more than \$50,000 in community-led, improved cookstove projects, resulting in the installation of more than 500 improved cookstoves in some of the poorest households across the country.

At a cost to World Connect of around \$100 per cookstove, we have seen not only immediate health benefits, but also multiplier effects such as the development of entrepreneurship around this innovation. In each project, local stove committees are formed to monitor the use and maintenance of the new cookstoves and encourage more families to install improved cookstoves. Local masons are trained and compensated for their labor, positively impacting local economies and ensuring that improved cookstove knowledge and capacity remains in and accessible to communities. Local health workers lead trainings alongside Peace Corps Volunteers for participating mothers, and they monitor changes in rates of respiratory illness. Families also contribute significantly; World Connect subsidizes the cost of the improved cookstoves, but families provide up to 35% of the cost in monetary and in-kind contributions.

World Connect will continue working with communities on improved cookstoves projects in 2015, but we will also focus up the supply chain, working with a cooperative that produces the component parts of one of the two primary improved cookstove models used and preferred by many families in the Dominican Republic.

[INVESTMENT: \$100 PER COOKSTOVE]

“I sell fresh chicken in the market so I usually start my mornings with smoke. Now, I start my mornings in peace without feeling trapped under pounds of smoke.” - Maurecia, Project Participant in Mateo Pico



SARTENEJA COOPERATIVE



“ First of all, I joined the group because I want success in life, and to be someone in life...[I've] started to make my own things, to sew my bags, my aprons, and I can showcase them to the public, and I sell them! That's the reason I joined for me, and to give my kids a better life. ”

- Yarieli Tepaz, Cooperative Member



“ Leading this project has impacted my life in ways beyond comprehension for me. To see all of this come to fruition, and to be standing amongst women dedicated to change, has been one of the best chapters of my life. ” - Jennifer Krottinger, Peace Corps Volunteer



La Sarteneja Cooperative is a women's economic opportunity project that was launched in 2012 in Belize. The participating group of women, like many before them in Sarteneja, were not part of the workforce, as fishing is the primary industry historically comprising about 80% of the local economy, and only men fish in Sarteneja. Sarteneja and surrounding areas have become overfished and the fishing industry is in severe decline. In response, the women decided that they wanted to start earning income for their families and improving their community, so they organized into a cooperative with the help of a local Peace Corps Volunteer, and launched their business in collaboration with World Connect. With men usually in charge of income generation, women felt hopeless and helpless as to how they could contribute to their families before becoming a part of the cooperative. Participating women have consistently reported on how empowering this business opportunity has been for them. Their work gives them confidence, new skills, and an opportunity to earn much needed income for their families. An indication of their promise as a business is that they were recently awarded a contract with a local resort to sew pillows.

[INVESTMENT: \$8,000]



COMMITTED TO **KENYA**

World Connect has been working in Kenya since 2011 in partnership with many dynamic, talented grassroots leaders and community-based organizations, as well as committed Peace Corps Volunteers placed in remote villages throughout the country. Our projects have improved school environments by building science labs and computer labs, enhanced the quality of care for pregnant women and mothers by adding maternity wings to rural health clinics, drilled for water in drought-stricken villages, and established women-led community demonstration gardens and greenhouses, among many others.

When Peace Corps Volunteers were evacuated from Kenya in July 2014 in response to increasing insecurity and violence, World Connect's Program Manager connected with our established network of grassroots and NGO partners to plan for the continued success and sustainability of active projects. We decided to focus our ongoing collaboration on six projects that were in development at the time Volunteers were evacuated, but that had not yet launched. The projects represent a diverse set of communities, priorities and activities, but they are all anchored by inspiring local leaders, strong community support and momentum, and carefully thought out project and sustainability plans, developed collaboratively with local communities, World Connect, and Peace Corps Volunteers.





[INVESTMENT: \$5,000]



[INVESTMENT: \$1,500]



[INVESTMENT: \$11,000]



[INVESTMENT: \$2,000]

A second No Sex for Fish project, launched at Kusa Beach on Lake Victoria with World Connect's support, is aiming to end the practice of jaboya, women trading their bodies for fish from local fishermen. By subsidizing the costs of building boats for women to own and manage, this project is changing the economic and power dynamics between men and women, and empowering women with sustainable livelihoods.

A hand washing station was installed at the Makindu Children's Center, which serves 1,000+ children each week with free meals and health workshops, and provides a safe space for parents and children in a town that suffers from high rates of HIV/AIDS due to the commercial sex industry. The improved health infrastructure at the Center allows its health workers to promote good hygiene and prevent the spread of hygiene-related diseases.

Following the successful installation of a greenhouse at the Kyanguli Secondary School (pictured left) in rural, Eastern Kenya, which improved food security at the school, World Connect is collaborating on a second project with administration and staff to convert an unused building into a science laboratory. Sciences comprise as much as 40% of the Kenya Certificate of Secondary Education test, the single most important test that students must pass if they want to move on to University.

Bondo town, in Western Kenya, has a 46% stunting rate for children. To address food insecurity, this project introduced rabbit farming in collaboration with the Bondo Food Hub, as rabbit meat can provide substantial nutrition and rabbits are economical to raise. Children from the community visit the food hub weekly to learn about agriculture and work in the demonstration garden, participate in health workshops with local experts and leaders, and get hot meals; they also learn about and care for the rabbits. As the project grows, the participating young farmers will begin caring for rabbits in their own homes, to spread the impact of the project to their families and the wider community.





Kids Connect is a program of World Connect that connects young Americans to the developing world and offers opportunities for them to engage in learning about global issues and in the process become more responsible global citizens. Kids Connect expands learning outside the classroom, providing opportunities to explore other cultures and sparking dialogue around sustainable grassroots development. The program inspires kids to get involved, both locally and internationally, and facilitates a hub of young leaders who interact, share ideas and raise awareness about global issues. Kids Connect programs are in schools in California, Connecticut, Maryland, Massachusetts, New York, Rhode Island, Tennessee and Texas.

Participating schools pick a region of the world and a specific development issue and then coordinate with World Connect to explore these interest areas in unique and creative ways. Students review project proposals, budgets, and grant applications, learning how projects are conceptualized and designed to be smart and sustainable. After selecting one or more projects to learn about and support, many students choose to plan and carry out their own creative fundraisers. World Connect's partnerships create an interactive and real-time educational experience that enables students to Skype with Peace Corps Volunteers in the field and connect directly with community and project leaders.

Through Kids Connect, students develop leadership, teamwork, and organizational skills and a greater understanding of geography, languages, culture and socioeconomic issues, and global challenges.

SINCE **2009**
KIDS CONNECT PROGRAMS HAVE
RAISED NEARLY **\$35,000** FOR
33 PROJECTS

CONNECTIONS FROM TEXAS TO MOROCCO

Sixth grade students at Manara Academy in Irving, Texas, led by a dedicated and passionate teacher, sought to expand their classroom to learn about different cultures. Intrigued by various World Connect education projects around the globe, the students decided to support a Dar Chabab, or youth center, in Sefrou, Morocco, which had recently formed an English Club. What started as a simple connection turned into a weekly dialogue. The students began frequent Skype sessions, where they would routinely communicate and learn about each other's cultures. Manara students created and shared English resources for the Moroccan English Club and made videos to explain cultural traditions. The connections deepened the relationship between the students. Through various bake sales, Manara students also raised more than \$150 for the Moroccan English Club, so that it could buy a projector and students could watch films, listen to musical performances, and read passages aloud together, broadening their learning opportunities.



“ I joined this Kids Connect club because I wanted to dig deeper behind world history. But once I was informed that this club would help people in need, I thought this was amazing. I don't just get to dig deeper in the world, but I get to help people in need. ”
- Malak, Manara Academy student



CONNECTIONS FROM MASSACHUSETTS TO CAMBODIA

“ Kids Connect gave our students the perfect lens through which to view the world and gain a deeper understanding of the challenges other people face. This program empowers students to make a real and meaningful difference in lives of children just like them around the globe. ” - Pat McDougal, Assistant to the Head of School

Located in Foxboro, Massachusetts, the Sage School is a co-ed, K-8 private school that emphasizes community service, both locally and internationally. Students and teachers have a passion for global learning, and for the last five years they have mobilized support for World Connect projects around the world.

In 2014, Sage School launched a Great Coin Race to 'travel' 8,796 miles to Kampot and Takeo Province in Cambodia to support a primary school reading program and a high school science and health club, giving students an opportunity to participate in science experiments, meet with and interview area health care workers, and lead handwashing demonstration workshops at the school. In one month, Sage students raised

\$1,170 by collecting spare change, donating the proceeds from their theater production, and engaging local businesses, which pledged support with matching grants. Over the last five years, the Sage School has raised nearly \$6,000 in support of World Connect projects.

In Cambodia, only 54% of female girls complete their last year of primary school, prohibiting entry into secondary school. Countries with more girls in secondary school tend to have lower maternal mortality rates, lower infant mortality rates, lower rates of HIV/AIDS, and better child nutrition. World Connect is excited to be partnering with First Lady Michelle Obama's Let Girls Learn initiative, which is promoting girls education in a number of developing countries, including Cambodia.



CONNECTIONS FROM RHODE ISLAND TO SENEGAL

“Coming from an all-girls school that highly values education, [we] wanted to give students an equal chance to learn, read and expand their minds. Supporting a library in Senegal was the perfect project for us. The library at Bay View Academy is a crucial part of our education and we wanted to give others the same resources to learn.” - Megan Nadeau

Lauren and Megan Nadeau are sisters who share a passion for global philanthropy. Five years ago, Lauren launched a Kids Connect club at her school in Rhode Island, rallying a few of her classmates to brainstorm creative fundraisers. Club meetings were an opportunity to discuss other cultures and challenges facing young women around the world. Whether it was reading over project proposals, Skyping with community leaders from World Connect projects, or leading fundraisers, the girls grew as leaders at their school and raised thousands of dollars.

When Lauren graduated and moved on to college, she passed the leadership role at Bay View to her younger sister, Megan. Lauren remained involved, giving Megan advice about fundraisers and providing tips on creating a strong



“Kids Connect has given my kids an opportunity to develop leadership skills and has instilled in them global awareness. In addition the girls have learned how to work as a team to raise money for kids in developing nations.” - Marylu Nadeau, Mother of Lauren and Megan

student club. In her first year as club leader, Megan and her friends chose to support a World Connect project to build a library in a small village in Senegal, selling donated doughnuts at two bake sales and raising \$715 overall. Together, Megan and Lauren led their peers in raising nearly \$4,000 in 2013 and 2014.

Located in Upper Manhattan, Horace Mann High School students may seem far from the Kiburu Unit Community Health Workers in Kenya, but they share service goals and aspirations. Kiburu Unit Community Health Workers is a group of volunteers who give their time and energy, and often their own money, to provide critical health advice and support for their fellow community members. Horace Mann students wanted to support a project that focused on women and children and had a positive impact on the health of an entire community. Students held three bake sales and designed unique bracelets to sell to support the Goats as an Income Generating Activity project. The project provided the health workers with goats for their families, so that they could both consume and sell the nutritious goat milk as an incentive for their volunteer health services.

CONNECTIONS FROM MANHATTAN TO KENYA





CONNECTIONS FROM **BROOKLYN** TO **EL SALVADOR**

Alanna is a 7th grade student at the Community Partnership Charter Middle School in the Bedford-Stuyvesant neighborhood of Brooklyn New York, where 46% of students are eligible for free lunch. Despite facing challenges of their own, the spirit of global citizenship burns bright in the students who make up the school's Kids Connect program.

Alanna and seven of her peers chose to support a women's artisan group in El Salvador. Dominated by a machismo culture, there are limited employment opportunities for women in El Salvador. Through crochet, business, and gender equality workshops, the women received training necessary to ensure the sustainability of their artisan group, which provides them with a stable source of income. The instructor who taught the workshops was so impressed with the women that she joined the group herself and is helping the women fill larger orders.

Students met weekly to discuss different cultures, global developmental challenges and fundraising ideas. To raise awareness about the artisan group and Salvadoran culture, the students sold donated Salvadoran food from a local Salvadoran

restaurant near the school. The students are also designing bracelets to sell in their school colors in collaboration with a New York-based fashion designer to raise money.

Throughout the school year, the students Skyped with the artisan group in El Salvador and shared videos and pictures. They also invited a returned Peace Corps Volunteer who worked in the same community in El Salvador to come to their school and speak about the country and the culture. She hand-delivered some of the artisans' crocheted items, allowing the students at CPCS to see firsthand the impact of their fundraising.



“ I wanted to be a World Connect Ambassador because I think that helping others and giving them the advantages that they deserve can change the world. I think community service is important because if you can change just one man or one person, you can change the entire world. ”
 - Alanna, 7th grade student

DONATIONS 2013-2014

Individual Supporters

\$100,000+

Leslie and George Biddle
Abigail Disney
Neda and Tim Disney
The Haney Family
Kristina Jones and Peter Hecht



World Connect founder, Bill Haney, and his daughter Amelia, visiting projects in Morocco.

\$20,000+

Leora Armstrong
Stephanie Cabot and Marcus Lovell Smith
Susan Disney Lord and Scott Richard Lord
Barbara and Michael Eisenson
Edwina and James Hunt
Amalie Kass

\$10,000+

Marcie Tyre Berkley and Forrest Berkley
Lisa Giobbi and Paul Guilfoyle
Jocelyne Albert and Robert Hecht
Mary Higgins and John Lechner
Shelly and Tony Malkin
Jennifer and Sean Reilly
Andrew Bedford
Luly and Maurice Samuels

\$5,000

Pandora Biddle
Clara Bingham and Joe Finnerty
Nancy Corliss, MD and Jordan Busch, MD
Irene Haney
Tim Hotchner
Paul Kwan
Isabel and Peter Malkin
Leisa and William Perry

\$1,000+

Shikha and Girish Bhakoo
Michael Brown
Donald Daniel
Gabiella and Peter Daniel

\$1,000+ cont.

Michelle and Christopher Daniel
Karin Day and Paul Kingsley
Anne and Frank Emmerich
Lucile and Jay Herbert
Carol and James E. Hunt
Eve Kahn and Bradley Kulman
Dylan Leiner
Kristen and Bobby Lopez
Claire and Christopher Mann
Sarah O'Hagan
JJ Ramberg and Scott Glass
Sandra Park and Carmichael Roberts
Charlotte and Karim Sahyoun
Christopher Scott
Julia and Arthur R.G. Solmsen

\$500+

Patricia and John Adams
Gerardo Balzaretta
Maira Burnham
Courtenay Cabot Venton and Paul Venton
Bridget and Mark Colman
Andrea Cuvelier
Robert Davenport
Jodie and John Eastman
Anne Gilson
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Paula and John Hombostel
Audra Keller
Bobbie and Tom Lamont
John Lechner, Jr.
Diane E. Lifton
John MacNeil
Judith Nathenson
Katherine and Bo Peabody
Alexandra and Frederick Peters
Tina Petridis-Gerling and Michael Gerling, MD
Stacey Reiss and Ross Intelisano
Marcia and Geoff Roesch
Jennifer Scully
Sarah Scully
Maureen and Michael Terris
Alison Weaver and Jeff Martin
Joni Wehrli and Michel Negroponte
Natacha and Anthony Weiss
Carrie Welch
Dan Wolf

\$250+

Angela Burke
Alex Chalunkal
Sarah and Simon Collier
Louise Culmine
Risa Denker
Wendy Doyle
Miriam and Eric Grunebaum
Kaitlin Burek Haggerty
Hope Igleheart



World Connect Board member and Kids Connect founder Julia Haney visiting projects in Haiti.

\$250+ cont.

Anne Huneke
Andrea van Beuren and Roger Kass
Jeannine Kerr
Ann and Gilbert Krenson
Jay Levy
Joan Loughnane
Pamela Nathenson
James Newman
Peter Newman
Maryanne O'Hara
Adam Platt
Marylin Prince
Marta Thodal and Sabin Willett
Margaret and Andrew Schilling
Elizabeth Seidler
Jerome Solberg
Zanthe Taylor

\$100+

Cindy and Fred Beams
Steven Bentley
Libby Cameron
Menritt Colaizzi
Patricia DiRuggiero
Gonzalo Gonzalez
Meghan Greene
William Kadish
Eddie Krenson
Jay Krenson
Suzanne Lerner
Mario Lima
Joseph McCarthy
Christopher Murphy
April and Caleb Nichols
Ellen O'Connell
John Power
Jennifer Rogers
Caren Pasquale Seckler and Michael Seckler
Kim Shipley
Giovanna and Antonio SilvaFilho
Leslie Springmeyer
Liba Stillman and Thomas Stillman, MD
Marisa Herbert and Kevin Towers
Stephanie Warner

\$100+ cont.

Helen Xu
Virginia Young

\$25+

Joshua Appleman
Jessica Arrighi
Jill Bennett
Sarah Brokaw
John Calkins
Renee Cheney-Cohen
Suzanne Cotter
Pamela Drexel
Amanda Geller
Beth Griffenhagen
MayC Huang
Helen "Musa" Klebnikov
Mark Liu
Monica Mahoney
Brian O'Toole
Amelia Pelaez Torres
Dan Ryan
Susan Shopmaker
Rachel Siegfried
Cynthia Smith
Brian Van Nieuwenhoven

In-kind

Stephanie Cabot and Marcus Lovell Smith
Edwina and James Hunt

In Memory of

Ysmaille Jean-Baptiste
Aaron Nathenson, MD

In Honor of

Stephanie Cabot
Sarah and Ben Gilson



World Connect Board member Stephanie Cabot and her daughter Roselle visiting projects in Belize.

DONATIONS 2013-2014

Institutional Funding



World Connect Board member JJ Ramberg, Program Manager Patrick Higdon, and consultant Nathaniel Lovell Smith visiting projects in El Salvador.

\$100,000+
California Community Foundation

\$20,000
Ian MacTaggart Trust

\$5,000
BluHomes
Charities Aid Foundation
Gross Family Foundation
JMP Securities
The Malkin Fund
NBC Universal
Newman's Own Foundation
Precision Capital
Tocqueville Asset Management
US Embassy - PAP, Haiti

\$1,000+
AGC Partners
Berwind Corporation
Cyber-NY
The Dozoretz Family Foundation
Elevate Destinations

\$500+
Catalogue for Philanthropy, Inc

\$500+ cont.
Goldman Sachs
Lynn Ahrens & Neil Costa
Foundation Fund
Van Beuren Foundation



World Connect trip to visit projects in Morocco

\$25+
Allied Court Reporters
Amazon Smile

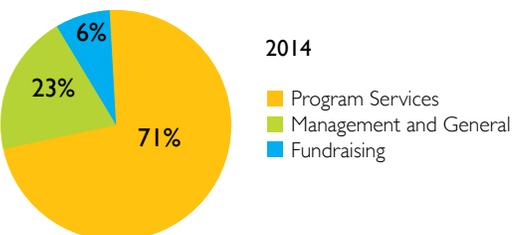
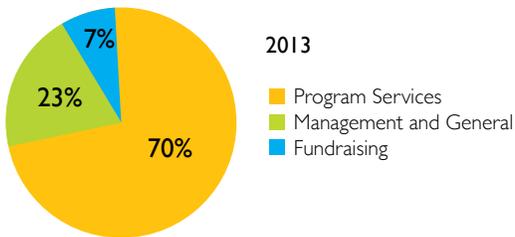
\$25+ cont.
Cyber NY
Dabuyu Corporation
Goodshop

Kids Connect
Advanced Math & Science
Academy Charter School
Bay View Academy
Clarksburg High School
Concord Academy
Horace Mann School
Newton North High School
Sage School
The Spence School
St. Bernard Academy
Wayland High School

In-kind
Morgan, Lewis & Bockius, LLP

FINANCIAL STATEMENTS

In 2013 World Connect launched 108 projects in 13 countries and in 2014 launched 120 projects in 19 countries, reflecting substantial growth in operations, which required commensurate growth in program management and fundraising activities. In 2015 World Connect aims to see this growth continue, with a goal of launching 150-200 projects and doubling our investment in locally-led sustainable development. World Connect continues to spend the majority of its funds on program services, leveraging the local capacities of its field partners and keeping international operating costs to a minimum.



SUPPORT AND REVENUE

	2014	2013
Contributions and Grants	\$586,666	\$450,874
Fundraising Event	\$169,546	\$-
Interest Income	\$70	\$465
Total Support and Revenue	\$756,282	\$451,339

EXPENSES

Program Expenses	\$448,527	\$427,241
Management and General	\$142,623	\$142,773
Fundraising	\$39,259	\$43,832
Total Functional Expenses	\$630,409	\$613,846
<i>Other Expenses</i>		
Fundraising Event Expenses	\$98,141	\$-
Total Expenses	\$728,550	\$613,846

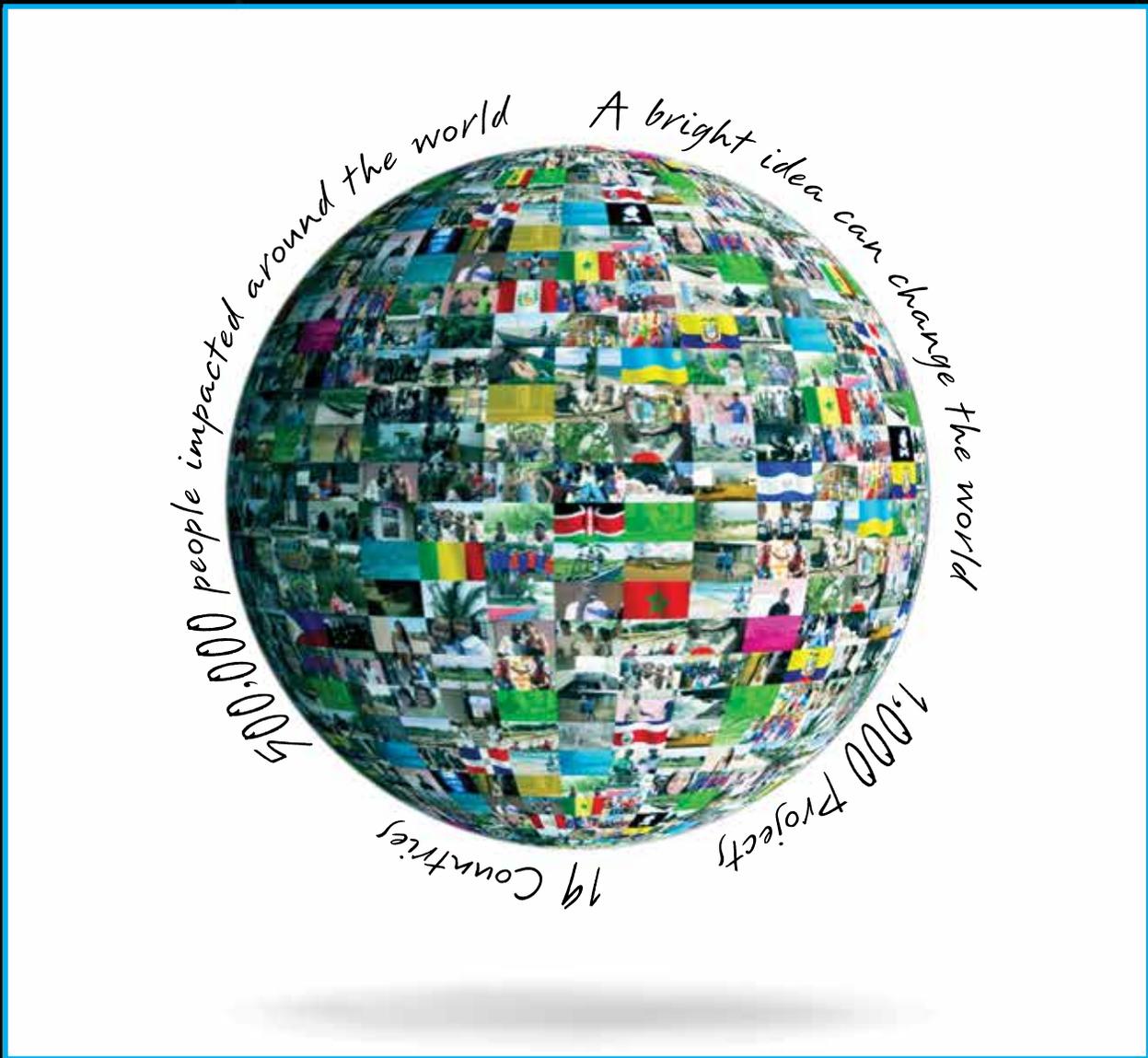
ASSETS

<i>Current Assets:</i>		
Cash	\$329,837	\$279,349
Contributions Receivable	\$13,897	\$24,988
Promises to Give, Net	\$16,000	\$8,000
Prepaid Expenses	\$564	\$4,255
	\$360,298	\$316,592
Property and Equipment	\$7,437	\$7,437
Less Accumulated Depreciation	\$6,420	\$5,769
	\$1,017	\$1,668
<i>Other Assets:</i>		
Deposit	\$1,365	\$1,365
Promises to Give	\$8,000	\$16,000
	\$9,365	\$17,365
Total Assets	\$370,680	\$335,625

LIABILITIES AND NET ASSETS

<i>Current Liabilities:</i>		
Accrued Expenses	\$82,528	\$75,205
Total Liabilities	\$82,528	\$75,205
<i>Net Assets:</i>		
Unrestricted	\$220,743	\$191,211
Temporarily Restricted	\$67,409	\$69,209
Total Assets	\$288,152	\$260,420
Total Liabilities and Net Assets	\$370,680	\$335,625
Increase/Decrease in Net Assets	\$27,732	\$(162,507)
Net Assets - Beginning of Year	\$260,420	\$422,927

Net Assets - End of Year **\$288,152** **\$260,420**



Board of Directors:

George Biddle, Chairman
James Hunt, Treasurer
Maura McCarthy, Secretary
Bill Haney, Founder
John Adams
Stephanie Cabot
Julia Haney
Robert Hecht
Diane E. Lifton
JJ Ramberg
Courtenay Cabot Venton

Staff:

Pamela Nathenson
Executive Director

Patrick Higdon
Program Manager