

**WORLD
CONNECT**
2015 ANNUAL REPORT



Investing in
CHANGEMAKERS



“ Seeing their dreams grow bigger is every Peace Corps Volunteer’s dream.

- BONNIE MOSER, ZAMBIA

COVER STORY

World Connect partnered with a women-led artisan cooperative of widows, single mothers, and caregivers of orphans in Kagunda, Zambia. The women utilized \$432 in grant funding to expand their business, purchase additional equipment, and work with their local Peace Corps Volunteer to build their marketing and outreach skills.





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From our Leaders

Dear Friends,

Four years ago, World Connect worked in 13 countries, had given out 500 grants, and had a donor base of 40 close friends. Today, World Connect is in 25 countries, has launched 1,057 projects, has more than 250 individual and institutional donors, and has leveraged significant resources in public sector funding and programs around the world.

Our approach is simple. We collaborate closely with individuals in position to identify the best ideas and leaders in the developing world who can bring quick and sustained change to health, environmental, education, and economic priorities. In 88% of our projects we partner with Peace Corps Volunteers, some of the most intrepid, big-hearted, and capable American citizens. Once they have spent sufficient time in their communities, they can identify the best ideas and leaders that meet our criteria to bring locally-led sustainable change to fruition. We believe that getting development dollars into the hands of dynamic community innovators is the best way to ignite sustainable development.

On our trip to visit projects in Morocco in 2015, we visited a women's agricultural cooperative championed by a Peace Corps Volunteer that started with 7 women and a grant from World Connect for \$3,000. Today, that cooperative is expanding to include more than 100 women with a second grant from World Connect for \$27,500 that enabled the Cooperative to raise an additional \$125,000 in local public/private investment. In our projects, women are always partners, leaders, and ultimately the beneficiaries of long overdue progress.

We thank you, our generous donors and champions, for your confidence, your generosity, and your interest. Together, we can find and fund more of the world's thoughtful and motivated changemakers who will make our world healthier, safer, and more productive.

All the best,



George Biddle
Board Chair



Pamela Nathenson
Executive Director



Introduction

At World Connect, we prioritize building global partnerships that place local leadership and knowledge at the forefront of development. According to the Organization for Economic Cooperation and Development, less than 1% of the \$150 billion in foreign aid spent annually goes directly into the hands of local leaders. World Connect aims to drive development to the grassroots and in doing so, disrupt the status quo of sometimes inefficient international development approaches, enabling the leadership and innovation of local communities to emerge authentically. If successful at scale, World Connect's model of locally-led development will enable communities across the developing world to build more stable, promising, and hopeful futures. Stability, health, and environmental protection across the Global South is an urgent priority for all of us as we share our planet, our economies, and our futures.

WORLD CONNECT PROJECTS BY THE NUMBERS

To date, **1,057** grassroots development projects launched with **\$4 million** in **27 countries**

In 2015, **144** projects launched with **\$384,418**

88% of projects launched in collaboration with Peace Corps Volunteers

100% of projects launched in partnership with local community and grassroots leaders

92% of projects report achieving all or most of their intended project results

Average cost of a project from design through to completion:

\$2,338

Average duration of a project from design through to completion:

six months to one year

58% of projects launched with community-based, majority women-led organizations as our primary local partners

World Connect projects drive greater momentum for communities to organize, collaborate, and create significant positive change. We evaluate each project for its potential to sustain and scale, and cultivate long-term projects and strategies with community-based organizations and grassroots leaders who have a vision for doing even more.

We see five critical elements in the success of our projects:

- 1** we find local leaders in need of a supportive infrastructure around them to build on their ideas; individuals who truly embody the spirit of, but may not have ever heard the term, “social entrepreneur”;
- 2** we provide useful and practical tools to support efficient project planning and design, and offer ongoing project management support to keep up momentum towards sustainability;
- 3** we embrace local knowledge and social capital – our role is to encourage people to speak up and connect;
- 4** we believe local leaders and communities should define what success means for their own project, while also using our experience to advise them on monitoring and evaluation;
- 5** we stay committed to local leadership, offering multi-year funding where needed because we understand the dynamic nature of sustainability. Sustained change might require a one-year, three-year, or five-year commitment, or more.



World Connect is able to create such a wide reaching international development initiative because we leverage partnerships with the Peace Corps and local organizations in the countries where we work. We believe in leading from behind and letting immensely capable people around the world,

often living in unstable societies that are under-resourced and/or have ineffective governments, take their innovative ideas forward. These are the people who can make our world healthier, safer, and more productive.

Our Projects

Our projects are 100% locally grown, which strengthens capacity, social capital and impact, and encourages sustainability and multiplier effects. We work across four sectors: economic opportunity, health, environment, and education.



“ Development isn’t charity. It’s one of the smartest investments we can make in our shared future – in our security and our prosperity.

- U.S. PRESIDENT BARACK OBAMA, 2016 WHITE HOUSE SUMMIT ON GLOBAL DEVELOPMENT





Economic Opportunity

The full and fair economic integration of women is vital to the global economy and to the achievement of the UN's Sustainable Development Goals. We focus on economic empowerment because we understand that economic disparities between men and women can drive women disproportionately into poverty and a lifetime of disadvantage. Economically integrated women raise healthier children, contribute more socially and economically to their communities and societies, and inspire innovation and achievement. In 2015, World Connect launched 31 economic opportunity projects across 13 countries with \$68,225.84 in seed funding that was invested directly into local communities.

WOMEN LEADING THE WAY: ECUADOR

Kallpa Warmi is a women-led, indigenous economic cooperative that has a simple mission: to enable local women to earn money to support their families. Such a goal upset long-standing traditional social norms in rural Sayausí, Ecuador. Allison Tolbert, a local Peace Corps Volunteer, explained to World Connect, "Some husbands felt threatened by the autonomy granted to their wives by a female-led economic cooperative with independent revenue streams and social capital in the community. Some felt emasculated by the possibility that their wives' incomes would exceed their own. It was certainly a concern when I began my service here." Despite these barriers, men in Sayausí have begun to appreciate the added financial security their wives bring to the household.

World Connect worked with Kallpa Warmi through our Accelerator Grants Competition, which targets financial and business planning support to women-

led micro-businesses, among other objectives. As in many similar World Connect projects, basic financial and business support can have many unexpected multiplier impacts, in this case improving the women's social standing in their rural Andean community. A \$500 grant went further than anyone originally imagined.

Project Leader Marisol Peñaloza emphasized this during a World Connect site visit in 2016: "You haven't just supported some women. You have supported children, families, communities, an entire country. And we thank you for the opportunity you have given us to pursue our passions. Please continue to support women wherever they may be. So much depends on the achievement of women." Today, Kallpa Warmi is a financially viable and self-sustaining, women-led enterprise that has grown from a small team of four women to 20 active



Members of Kallpa Warmi Cooperative

members, with plans in place to grow to an even larger association of 50 female entrepreneurs.

The success of the women of Kallpa Warmi is one of business, sisterhood, and grassroots initiative. The World Connect project allowed the women to participate in trainings on business, marketing, networking, and leadership, all of which they applied quickly and creatively in Sayausí.

Their talent for making art from recyclables was apparent from the start and remains an important activity, but over the course of the project they added a variety of additional income generating activities based upon existing strengths of women in the group: traditional dance performances, clothing and textiles, and a community catering operation. Kallpa Warmi catering is in particularly high demand locally, and provides an important and regular income



Marisol Peñaloza, a leader of Kallpa Warmi (right), photographed with Allison Tolbert, a Peace Corps Volunteer based in Sayausí, Ecuador (left).

stream for the women, as sales of their artisan goods can fluctuate with the local tourist economy. In the first seven months of 2016, the women earned more than \$5,300 in revenues, or \$270 per core member of the group. Much of their profits go to the women themselves, but they also save money in a group account. Putting into practice their training on networking and marketing as part of the World Connect project, the women independently established a partnership with a government-backed web promotion company, which will be advertising their handmade artisan products in Ecuador's developing but promising virtual marketplace. Their

“ So much depends on the achievement of women.

– MARISOL PEÑALOZA, PROJECT LEADER

success is emblematic of what World Connect seeks to cultivate in its grassroots projects: local leaders validated and supported, and empowered to succeed on their own terms, beyond what even they imagined, creating positive ripple effects throughout their communities.

OTHER ECONOMIC OPPORTUNITY SUCCESSES

Beekeeping in the Dominican Republic | \$6,250

An investment of \$6,250 in upgrading the equipment and improving operations for a province-wide beekeepers Association with over 100 members resulted in an 80% decrease in manual labor for the beekeepers and a 40% increase in production. The Association was able to parlay its success into a \$310,000 government-subsidized loan to professionalize their brand and expand into the national and international markets.



Beekeeping and Avocado Tree Planting in Tanzania | \$2,888.10

A village farming group made up of 20 households in Utelewe village launched a beekeeping initiative, with each household now caretaking a double stack beehive and avocado cultivation with a plot of land that now has 400 avocado tree saplings.



Photo: Matthew Gamble



Photo: Mary Fessler

A Mill of their Own in Belize | \$2,336

A women's group in Corazon Creek transformed an old corn mill building into a community women's center, where they are operating catering and artisan businesses and host health and education trainings.



Health

Preventable diseases still kill because of poor health infrastructure. One billion people still practice open defecation, 438,000 died from malaria in 2015, and 663 million were water insecure in 2015. Ignoring public health issues until they reach epidemic levels presents a global risk to all populations. We are investing in small projects at the grassroots level, which advance progress in health education and health systems, while strengthening community capacity, essential to stable societies. In 2015, World Connect launched 70 health projects across 16 countries with \$183,401.74 in seed funding that was invested directly into local communities.

WATER ACCESS: CAMBODIA

Sovattanak “Nak” Koeurng is the host brother of Peace Corps Volunteer Evalynn Romano and project leader of a successful water access project in his community. Nak is 32, holds many jobs in and around the Khnach Romeas Commune, including running an English school behind his home, which he started 10 years ago with about 200 students. Currently, more than 800 students attend his school daily. He also teaches computer skills at the secondary school, manages a shop in front of his home, translates documents between Khmer and English, creates festive signs for local ceremonies, and takes care of his 2-year-old daughter. Nak grew up in a family with limited resources and had to work hard for his education.

Working in partnership with Evalynn, Nak, and a group of local community leaders and committed partners, World Connect made a grant of \$10,901 to fund the installation of nine wells, water storage towers and handwashing stations at eight primary schools and one health center, in order to ensure access to safe, clean water throughout the Khnach Romeas Commune. Nearly 4,000 people gained access to clean water, at less than \$3 per person, at a time when the wider region was experiencing its worst drought in 50 years.

The Cambodian government provides rural schools with funding, but it can often be restricted to basic education expenses like materials and teacher salaries,

“ One and a half years into my Peace Corps service, I was sitting in front of my home and overheard my host aunt, a teacher at the primary school next door, telling my host brother that she felt sorry for her students. They were using water from a contaminated pond behind the school and it caused the students to have skin irritations. The school did not own an uncontaminated, dependable water source. This marked the beginning of our work in supporting the Khnach Romeas community to become water secure while also implementing hand washing education.

- EVALYNN ROMANO, PEACE CORPS CAMBODIA



Evalynn Romano, Peace Corps Volunteer, with her host brother Nak Koeung

Installation of water tower in Khnach Romeas, Cambodia



Photo: Temidire Alesh

and perhaps some basic health education. In Khnach Romeas, this government funding is limited and does not cover resources such as clean water access or wells. School directors have been forced to personally ask parents for money in order to fund the needs of their schools, a difficult undertaking due to the large population of low-income families.

We believe the key to the success of this project was its authenticity. The idea for this project was agreed upon locally, in response to a need that was both voiced and documented, and leadership came from Nak, who oversaw all aspects of the project. He communicated regularly with the schools, health

center, Commune government, a local well specialist, and local construction workers.

Development, by any measure, must start and sustain with individuals like Nak, who best understand their own communities, are equipped to mobilize local actors in support of local development priorities, and for whom the knowledge and experience to lead is multiplied over time. Our unique partnership with the Peace Corps brings us into contact with inspiring people like Nak every day, in every corner of the world. We are privileged to collaborate with them in realizing their goals for community development and always eager to identify new partners.

OTHER HEALTH PROJECT SUCCESSES

Family Latrines in Kazaboua | \$4,609

100 simple pit latrines were constructed for families in Togo and infrastructure was accompanied by handwashing stations and sanitation and hygiene education for a community where water-borne diseases were prevalent.

Healing and Meditation Garden in Philippines | \$2,488.64

This project led to the construction of a healing and meditation garden at a shelter for girls who have been victims of sex trafficking and abuse.

Water, Sanitation, Hygiene Improvements + New Business Development in Senegal | \$9,755

Forou Serer, Forou Bobene, and Forou Peuhl are among the most rural communities in Senegal, with no electricity or running water. An investment of \$9,755 helped the community install 80 latrines as well as hand washing stations and launched a women's soap making business.



Photo: Christopher Scott



Environment

Impoverished, rural populations face disproportionately negative effects from global climate change. The poorest rural regions in Africa are likely to see a 50% reduction in precipitation over the next century. The Sahel, one of Africa's important ecozones and home to nearly 60 million people, has increasingly turned to desert as temperatures have increased, leading to crop failure, soil erosion, food insecurity and prolonged seasons of hunger. Commercial deforestation as well as the widespread use of trees for firewood in poor communities accelerates these patterns, and the subsequent loss of ecological capacity and economic potential in rural areas is fueling enormous migration to urban centers, putting stress on already overcrowded cities. Climate change, therefore, occupies increasing importance in the global development agenda and in World Connect's environment portfolio. We focus on the environment because we recognize that the world's poorest, and especially the rural poor, rely on natural resources and are the most vulnerable to the negative impacts of climate change, pollution, and overexploitation. In 2015, World Connect launched 17 environmental projects across 7 countries with \$20,703.35 in seed funding directly provided to local communities.

RECYCLING: SENEGAL

Trash, whether littered, burned, or buried, degrades the quality of local soil, which is so important to so many who rely on agriculture for food security and income. Trash also impacts water security, as contaminated soil can mean contaminated ground water, which seeps into community wells and water pumps. Increasing amounts of trash on the ground also means a significant increase in breeding spaces for mosquitoes, which spread harmful infectious diseases such as malaria. People often burn their trash, which releases harmful toxins into the air and

can have many effects on respiratory health and the environment.

The town of Kaffrine is a small urban center in a much larger, mostly rural region of Senegal. 75% of those living in the larger region rely on seasonal agriculture as a primary way of making a living and supporting their families. But as people increasingly move into town, mirroring global trends towards increased urbanization, the population of Kaffrine has swollen to more than 40,000 people. Poor sanitation and waste



One of the new weekly trash collection patrols in Kaffrine, Senegal

management is a real and dangerous problem. As trash piles up on city streets, or it is burned or buried behind people's homes, significant environmental and health risks are at play. The only viable trash collection option prior to this project was through the local government, but 93% of residents who received Municipal trash collection were dissatisfied with the service and interested in a change.

Where most Kaffrine residents saw only frustration, the social entrepreneurs at the center of SEN-ECOKAF

saw an opportunity. This group of six people, all with graduate degrees in diverse fields such as project management, journalism, accounting, and community mobilization, came together to combine their strengths and improve their town. Working with a local Peace Corps Volunteer and through World Connect's grassroots project model, their idea was threefold: to grow a private sector trash collection business, to establish women-led, income generating trash transformation activities, and to lead community-wide environmental and health education.



Peace Corps Volunteer Stefanie Smith with Ndeye Ndao

Their larger goals are to improve community health and the environment, and to provide jobs for as many Kaffrine residents as possible.

With a grant from World Connect of \$2,500 for their business start-up costs, to complement cash investment of the Executive Board themselves, the SEN-ECOKAF trash collection and transformation business launched in Summer 2015. Prior to launch, the group registered and collected payments from 86 households. Within two months of providing trash collection, they had nearly 300 households paying for their service and seven employees on their payroll, including trash collectors, donkey cart drivers, and an office manager. The Executive Board has agreed not to take salary until the business grows.

Revenue growth is strong and steady, and new client households are being registered and retained. At the time of writing, the Executive Board is in

negotiation with the Municipality about launching the trash transformation component of their business, whereby local women's groups will be hired to transform organic waste and recyclables into marketable products, such as compost, paving stones, and artisan goods. And their work as leaders in community health and environmental education is taking off. SEN-ECOKAF organized a first-of-its-kind community-wide, youth service and trash collection day, at which 80 members of the Municipal Youth Council participated. Since then, other youth groups in the city have approached SEN-ECOKAF to help the business sign up new client households, as they recognize that the social and environmental impact of SEN-ECOKAF aligns with their youth group community and environmental service priorities.

SEN-ECOKAF has benefited from the steady support and guidance of a local Peace Corps Volunteer, Stefanie Smith. Through her Peace Corps connections, Stefanie may also be an important bridge to expanding the SEN-ECOKAF trash collection services beyond Kaffrine to neighboring towns where there are also active Peace Corps Volunteers. This could mean more paying client households, more revenue, more SEN-ECOKAF-created jobs, and exponential social, economic, and environmental impact.



Youth members of the Municipal Youth Council picking up trash in Kaffrine

OTHER ENVIRONMENT PROJECT SUCCESSES

Organic Farming for Habitation Restoration in Zambia | \$500

Led by a local agricultural and environmental cooperative, this project established an organic fruit orchard in an old maize field to promote crop diversification, environmental stewardship, and organic farming practices.

Permagardens in Rwanda | \$500

An investment of \$500 in permagarden construction in collaboration with the Mushishiro Health Center in Rwanda is helping communities grow more diverse and healthier crops, year-round and with more sustainable use of water and local environmental resources.



Lights Lead to Healthier, Safer Lives in Panama | \$3,220

An investment of \$3,220 is enabling this community-led project to provide solar kits to homes in the community of Dos Aguas, Panama for lights, cooking, and charging cell phones.





Education

Progress has been made in achieving universal primary school education for children: 91% of primary school aged children were in school as of 2015. However, there are still 59 million children who are not in school, the majority in Africa, and more than half of them are girls. Illiteracy remains a significant challenge in several world regions. Beyond enrollment, academic retention of children is vital to improving their quality of life and the opportunities to which they have access, as there are clear correlations between educational attainment and later impacts on the ability to earn a sustainable living, acquire credit and capital, and the ability to exercise civil and human rights. Further, education ensures that individuals have the opportunity to become informed actors in their communities. We focus on education because literacy and critical thinking are necessary skills that determine access to services and other opportunities. Investments in education reduce crime, create more human capital, and rapidly advance a society's ability to independently respond to its own challenges, empowering women, girls, men, and boys in the process. In 2015, World Connect launched 28 education projects across 12 countries with \$75,109.79 in seed funding direct to local communities.

DORMITORY CONSTRUCTION: TANZANIA

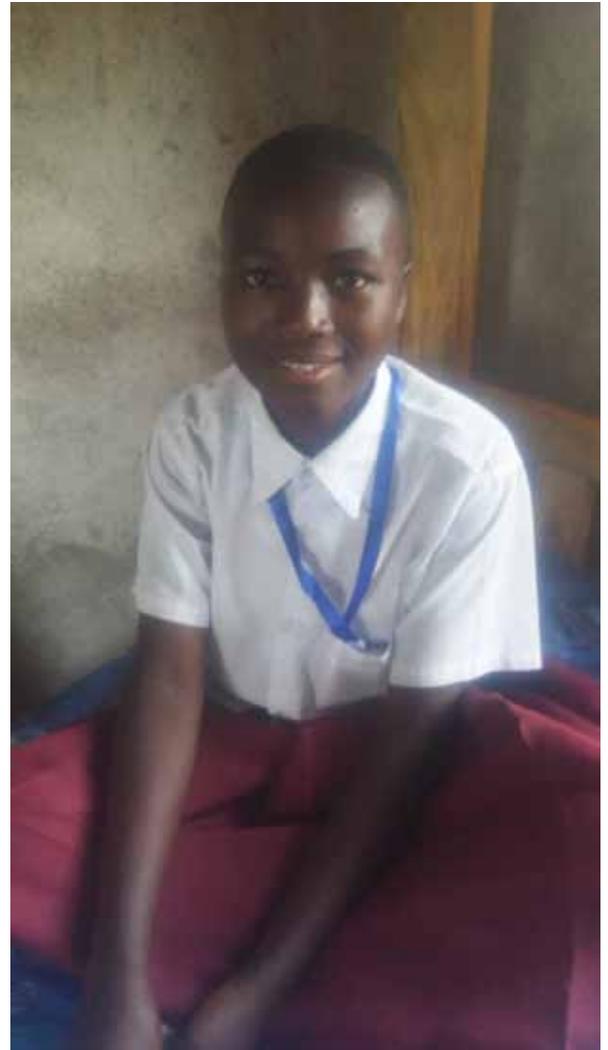
The Katumba Songwe Secondary School in the Mbeya District, Tanzania is an extremely important center of hope and promise for the surrounding seven villages that it serves. The community put all of its energy and resources into building the school back in 2007, but did not have enough money at the time to build a dormitory. They did start saving money, however, and in 2014 after 7+ years, set out to build the dormitory that they had dreamed of for so long.

Around this time, the Tanzanian government instituted a policy requiring secondary schools to

build science laboratories, as an effort to improve the quality of science education nationwide. The policy objective was laudable, but the government did not provide funding for schools to build. At Katumba Songwe, this meant the community had to put its dream of a dormitory on hold and divert the entirety of its savings to building a science lab. It was this challenge that World Connect engaged with, in collaboration with local Peace Corps Volunteer Rebekah Munnikhuysen. World Connect focuses on finding and funding communities' top development priorities, because we believe that local leaders and



Students at Katumba Songwe Secondary School



families are best equipped to know what they need most. In this project, the more we learned, the more we understood why building a dormitory was so important to the community.

The Katumba Songwe Secondary School has about 500 students, 57% boys and 43% girls. The lower percentage of girls reflects expectations that young girls participate in caregiving activities at home, such as taking care of younger siblings, collecting water, cleaning and other chores as well as the effects of poverty and families' inability to pay school fees for

girls. Additionally, the threat to girls of sexual assault or pressure that girls face on their commute to and from school every day disincentivizes girls from going to school. The average commute for girls at Katumba Songwe is an hour and a half, usually by foot or bicycle. In 2014, six girls dropped out of school because they got pregnant, and seven more dropped out to get married. These pressures are compounded by a significant threat of HIV in the area. In the Mbeya district, the rate of HIV is 18.4%, or nearly quadruple the national average of 5.3%. According to a discussion held with female students at Katumba

Songwe, most girls who engage in risky sexual behavior do so with older men who hang around in the evening when the girls walk home and promise them gifts such as school supplies or money to buy notebooks.

The purpose of the dormitory for girls project was to enable young girls to spend more time focusing on and finishing their education in a safe and supportive space. In fact, in 2014 when the community was forced to use its savings to build the science laboratory instead of the dormitory, students began sleeping on pieces of cardboard in the teachers'



Peace Corps Volunteer Rebekah Munnikhuysen with students from the school

lounge at the school for the three months leading up to their national exam. Ironically, the teachers started using the new science laboratory as their lounge.

In 2015, we were able to capitalize on our partnership with a local Peace Corps Volunteer, the school, and the community, to finally move the dormitory for girls project forward. The commitment, energy, and motivation of the community to complete the project were never in doubt. While they couldn't provide money, community members made bricks, collected and transported necessary stones and sand from the nearby river, and even volunteered to dig the building's foundation. Students themselves

were always happy to help move the bricks and sand during free periods, and the women who cook food at the school cooked for the workers each day, so that they could stay on site and get more work done throughout the day. Village officials were in close contact with the builder throughout to make sure he followed protocol for building requirements, and even hung around the construction site on their own time to ensure work was being done.

At about the halfway point of construction, the community faced one final hurdle. A devastating storm hit the area, destroying numerous homes and buildings. The storm also damaged the unfinished dormitory, ripping off unsecured roof panels and crumbling some of the unfinished brick siding on the building. The community was shaken but steadfast in its determination to overcome this obstacle and complete construction of the building. World Connect responded by utilizing our partnership with the Peace Corps to quickly and securely send an additional, emergency payment to cover the damages. Within three months of the storm, the dormitory construction was complete.

The Katumba Songwe Secondary

School now boards 48 female students, all of whom are in their final year of school and preparing to take the national exam in October 2016. Moving forward, teachers and school leaders will be monitoring pregnancy, HIV and dropout rates, as well as student attendance and performance, and the percentage of students who pass the national exam each year. In 2014, that percentage was 74%; in 2016, their goal is to be above 90%.

In 2015, through World Connect's Kids Connect Program, The Brearley School in New York donated the proceeds of their annual fair, \$7,000, to support this project.

“ This project has changed everything for women and children in our community. Female students now have a real opportunity to finish and succeed in school. When girls receive a secondary education they are able to continue their education, find work, and become independent. Female students don't have to take rides home with older men on their motorcycles and repay them with sex or have their bicycles repaired by a man only to be asked for sexual favors in return. They are able to stay at school now in a safe environment and focus on their studies.

- REBEKAH MUNNIKHUYSEN, PEACE CORPS VOLUNTEER, TANZANIA



Girls walking to the completed school dormitory, with one of the local builders

OTHER EDUCATION PROJECT SUCCESSES

Durres Media Project in Albania | \$3,935.72

In collaboration with university students in the second largest city in Albania, this project launched an online platform for youth focused on journalism, and digital media, and provided young people with the equipment needed to stream a 24 hour citizen radio program.



Let's Communicate in Morocco | \$1,426.11

Much of the deaf and hard of hearing population in M'ritt, Morocco is under 25 years old, so this project supported a two day conference for educators, police, doctors, and other administrative officials, to learn basic communication strategies and how to best serve the needs of these young people.

Crochet Club in El Salvador | \$500

An investment of \$500 launched a Crochet Club, which was started by two women in Barrio San Antonio in northwest El Salvador, to provide girls with a positive recreational and artistic outlet and an opportunity to generate a small bit of income for their families.



Juanita Mercado

Kids Connect

Kids Connect inspires students to consider complex global challenges and identify creative ways to collaborate with communities around the world to build a healthier, safer, and more productive world. Two projects featured in this report, the water access project in Cambodia and the dormitory project in Tanzania, were championed by students in the U.S. Elementary school students at P.S. 321 in Brooklyn, NY organized a walk-a-thon and raised \$11,625, more than any one school has ever raised through Kids Connect, to build clean water access in Cambodia. Students at The Brearley School in Manhattan, raised \$7,000 to help build a school dormitory at the Katumba Songwe Secondary School.



Photo: Evalynn Romano

“ I took a trip to visit a project in Belize with World Connect in 2013 and I was really amazed at the challenges facing women in the community who, with World Connect’s support, were developing a textile business. There were no jobs for the women because it was a fishing community and all the jobs were for men. I realized then how far funding can go to see important ideas come to reality in countries like Tanzania and I’m glad Brearley could be a part of this success story.

– DIANA MICHAELIS, KIDS CONNECT,
THE BREARLEY SCHOOL



Photo: Jimmy Bruch



To learn more about World Connect’s Kids Connect initiative, visit our website at worldconnect-us.org/kidsconnect

2015 Donations

INTO THE FIELD

Donors can travel with World Connect to visit projects, which offers an opportunity to see our work up close. In addition, we hold an annual dinner where we feature projects that we've supported. In 2015 World Connect traveled with donors to visit projects in Morocco and Nicaragua. World Connect is organizing a trip to visit projects in Cambodia in 2016 and a trip to visit projects in Tanzania in 2017.



Andy Boyd, pictured here with his daughters Emily and Sarah in Nicaragua

The Boyd Family began supporting World Connect in 2015. Andy, Emily, and Sarah Boyd joined us on a visit to projects in Nicaragua where they saw first hand the efficiency and effectiveness of our approach to global development and the value of engaging young people in our work.

“

I was skeptical initially about how much could be accomplished with such a small investment, but while on a trip to Nicaragua with World Connect, I understood more clearly the way World Connect smartly leverages government dollars by investing in projects championed by Peace Corps Volunteers who are well positioned to conduct due diligence on ideas and partners in the field. An added bonus of our trip was to open my daughters' eyes to global disparities in wealth and opportunity and to awaken in them the passion for global engagement.

- ANDY BOYD, HEAD OF GLOBAL EQUITY CAPITAL MARKETS AT FIDELITY

JOURNEY TO MOROCCO

In 2015, World Connect held its annual dinner to raise funds for its work and highlighted project work in Morocco and Nicaragua.



Individual Supporters

\$100,000+

Neda & Tim Disney
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 Jenn de la Vega
 Casey de Pont
 Risa Denker
 Patricia DiRuggiero
 Kevin Doyle
 Pamela Drexel
 Marcia Ely
 Laura Enos
 Liz Fanning
 Laurie & Jeffrey Friedman
 Amanda Hesser & Tad Friend
 Diane Gautieri & Matthew Perry
 Patricia Gonzalez
 Sandra Gonzalez
 Marco Greenberg
 Beth Griffenhagen
 Elizabeth Harris
 Grace & Patrick Higdon
 Sue & Patrick Higdon
 Ross Intelisano
 Cathy Iselin
 William Kadish
 Judith Keefer
 Audra Keller
 Robin Keltner
 Helen Klebinov
 Oren Kosansky

John Krenson
 Nancy & Thomas Laders
 Beth Lamont
 Kellie Leeson
 Dylan Leiner
 Chris Letkewitz
 Jay Levy
 Jane Matthews
 Judith McGinnis
 Paula McGrath
 Megan Meagher
 Robin Munnikhuisen
 Marylu & David Nadeau
 Judith Nathenson
 Pamela Nathenson & Eyal Rimmon
 Sally Jill Nathenson-Mejia & Enrique Mejia
 Stacey Nelkin
 Caroline Netchvolodoff
 Rebecca Price
 Sandra Rude
 D'Anna Saul
 Danyce Saul
 Lianna Semegran
 Susan Shopmaker
 Racheli Sternberg
 Liba Stillman
 Zanthé Taylor
 Janet Williamson
 Anna Worrall & Burke Cherrie
 Ali Wuensch
 Ginger Young & Jonathan Weiner

Institutional Support**\$10,000**

Imago Dei Fund
 The Boston Foundation
 The Ripple Foundation

\$5,000

Jerome and Dolores Zuckerman Gewirtz Charitable Foundation
 Korsant Charitable Foundation
 Newman's Own Foundation

\$500

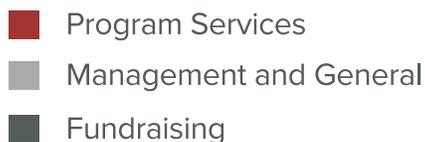
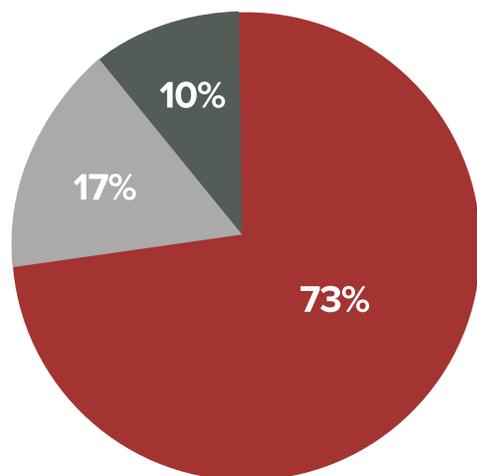
Goldman Sachs
 Gross Family Foundation
 Sun Hill Foundation

Sydney Feldman Charitable Trust
 West St. Olaf Church

Kids Connect

Bay View Academy
 Community Partnership Charter School
 Manara Academy, Inc.
 St. Bernard Academy
 The Brearley School
 The Sage School
 One Hen

2015 FINANCIAL STATEMENTS



SUPPORT AND REVENUE 2015

Contributions and Grants	\$ 645,756
Fundraising Event	\$ 139,359
Donated Services	\$ 24,613
Other Income	\$ 398

Total Support and Revenue **\$ 810,126**

EXPENSES

Program Expenses	\$ 736,119
Supporting Expenses	
Management and General	\$ 170,062
Fundraising	\$ 106,361

Total Functional Expenses **\$ 1,012,542**

Other Expenses	
Fundraising Event Expenses	\$ 95,270

Total Expenses **\$ 1,107,812**

ASSETS

Cash	\$ 93,679
Contributions Receivable	\$ 91,804
Other Receivable	\$ 50,000
Property and Equipment	\$ 415
Other Assets	\$ 1,650

Total Assets **\$ 237,548**

LIABILITIES AND NET ASSETS

Accounts Payable and Accrued Expenses	\$ 24,949
Grants Payable	\$ 126,863

Total Liabilities **\$ 151,812**

Net Assets:	
Unrestricted	\$ (36,673)
Temporarily Restricted	\$ 122,409

Total Net Assets **\$ 85,736**

Total Liabilities and Net Assets \$ 237,548

Increase/Decrease in Net Assets	\$ (236,158)
Net Assets - Beginning of Year	\$ 329,837

Net Assets - End of Year **\$ 93,679**



BOARD OF DIRECTORS

George Biddle, Chair
James Hunt, Treasurer
Courtenay Cabot Venton, Secretary
Bill Haney, Founder
John Adams
Stephanie Cabot
Julia Haney
Robert Hecht
Diane Lifton
Maura McCarthy
JJ Ramberg

STAFF

Pamela Nathenson, MPH
Executive Director

Patrick Higdon
Program Manager

Jessica Arrighi, MPH
*Director of Operations
and Administration*

Emily Doyle
Program Assistant



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