



GRANT APPLICATION STEP 1 - PROJECT BASICS

Project Title:

Bumba Women's Bakery Expansion

Amount Requested:

\$9,941.18

WC Application Type:

Phase 2

WC Partnership Type:

Community-Based Organization

Project Primary Focus:

Economic Opportunity

Project Secondary Focus:

Health, Education

Accelerator Grants Competition Focus:

Country:

Rwanda

Region/Province:

Western province

District/Department:

RUTSIRO

Nearest Town/Municipality:

RUTSIRO

Village/Community:

BUMBA

Language/s spoken locally:

KINYARWANDA

Locate the community on Google Maps (as best you can) and share the link, or tell us exactly what to search for:

-1.947867309872264, 30.3662109375

GRANT APPLICATION STEP 2 - PROJECT PARTNERSHIP

A. Community Organization

Name of Community Organization:

Mama Dunia Cooperative

Where specifically is the Community Organization based?

BUMBA Village, MUSHUBATI Sector, RUTSIRO District, Western Province, Rep. of Rwanda.

Community Organization's website or website where we can learn more about your work (if available):

Not available in the process of construction

What year was your community organization founded and what is its origin story?

-Was founded in 2014 by UMURERWA Jacqueline. Having seen and lived the situation of the stink and sting of poverty that women in her village and neighborhood lived in and being a young lady with a strong personality and conviction in the power of an individual to change things, she was inspired to begin a community Bakery as a 1st decisive step to provide the much needed women sustainable earnings. She invested all savings and risks in the Bakery. 18 Women were mobilized and got fully involved in the Bakery daily production. After 12 months, the Women had raised above the poverty line to 1\$ daily earning. In 2015, 2016, in cooperation with a peace corp volunteer, the Bakery received a 5000\$ grant from world connect. With this grant, after 6 months the Women had raised their daily earning to 2\$. This was an amazing achievement pointing to the way forward. They could access themselves to the basic necessities of life; medical insurance, school fees, clothing, nutritious food etc but most important in position to make independent decisions which affect their lives. They are now women with a strong positive image and free from all forms of past social and economic abuses. We are in need of 2nd grant to scale up Bee, Diary keeping for quality products and transport means to expand our market, reduce on the cost of production and maximize profits.

Total number of active members, volunteers, or employees:

Men (25 and older)

3

Women (25 and older)

18

Boys (24 and younger)

1

Girls (24 and younger)

What is the mission of the organization?

Mission To empower women socially and economically so that: - they are free to make independent decisions which affect their lives -Free themselves from all forms social and economic abuses ie domestic violence,hard and forced labour, sexual harassment - Have access and their children to basic necessities of life ,family credit and savings and project diversification

What are your organization's current programs/activities?

-Baking for profit making and Family nutrition -Ideal Bee keeping - Training and women mobilization sessions in : Baking for profit making and Family nutrition Organic farming,Financial literacy,Entrepreneurship,credit and savings,Family planing, positive parenting,gender based violence,Human and civil rights, peace and conflict resolution,Environmental protection,water and sanitation Mobilization against the evils of drug addiction,alcoholism,religious fundamentalism,human trafficking etc

Is your organization legally registered?

Yes

Yes,It is registered at the sector and district level as a cooperative/women coming together to find common solutions to their economic needs. We have three employees and the rest of the work is done the members. Our primary sources of revenues are: Members' contributions,Donations and sales of our products and services. Dates Details/Products/services,SALES Total Revenues January 2007 Breads, Donuts, Brownies, Cakes, 376,500 Cinnamon Rolls, Sweet Dough, Cookies, Croissants, Cyapati, Pizza Beverages, Coffee, Tea Member' contributions, Donations February ,, 366,612 March ,, 376,000 April ,, 376,155 May ,, 385,500 June ,, 352,882 July ,, 299,960 August ,, 411,322 September ,, 365,752 October ,, 342,916 November ,, 330,555 December ,, 393,006 Total Annual Revenue 31/12/2018 4,377,160 Dates Details Total Expenditures January Raw materials, salaries (members' Security Guard) Electricity, 376,000 Fire wood, Taxes,Repair February ,, 366,510 March " 375,805 April ,, 376,002 May ,, 385,300 June ,, 340,622 July ,, 299,985 August ,, 392,814 September ,, 379,758 October ,, 342,900 November ,, 330,646 December ,, 383,111 Total Annual expenditure 31/12/2017 4,349,453

Does your organization have an elected governing body?

Yes

The governing body is composed of the following commits -Management commit(4) President V.President Treasurer Secretary -Auditing commit(3)

President V. President Secretary -Advisory commit(3) President V. President Secretary

Do women hold 50% or more of the leadership positions within the organization? Please describe the number and types of positions held by women.

Yes

98% of the leadership positions are held by women and the remaining 2 % which are the vice president and secretary of the advisory commit are held by Men allies on behalf of other men for better and successful cooperation.

Does your organization have a bank account with more than one authorized signatory?

Yes

No,our account is for local currencies. We have never received foreign currencies;the 1st world connect grant was received through peace corps. However if need be a foreign account to receive foreign currencies can be opened and the process takes just minutes.

Is the organization affiliated with the government at any level?

Yes

We are an affiliate at all levels because women mobilization and empowerment is a major concern and priority for the Government at all levels and in all annual strategic economic and social plans. In other words we are implementing the government contract of performance; we are stake holders. The government guarantees us security and access to any other useful resources that is why our organization has managed to progress.

B. Local Leader

Local Leader First Name:

Jacqueline

Local Leader Middle Name:

-

Local Leader Last Name:

Umurerwa

Local Leader Date of Birth:

12/10/1979

Local Leader Gender:

Male

Local Leader Local Address:

Box,34 KARONGI Rep. of Rwanda

Local Leader Email:

mamaduniabakers@yahoo.com

Local Leader Phone:

+250 7884 62 883

Local Leader's Highest Level of Education:

Associate's Degree

Please provide a rationale for why the local leader is qualified to lead this project, listing any additional relevant experience, skills or certifications:

UMURERWA Jacqueline is a graduate of a teacher training college; a teacher by profession, with a 12 months ?full time production, marketing, financial management, customer care intensive training and practice with the Women bakery organization. She also holds several awards in the following public awareness: - Mass mobilization, Gender promotion, Early childhood development, Positive parenting, Public healthy , Sustainable Rural project initiatives and management, Emergency and risk management, Disaster management, Peace , Conflict management and resolution to mention a few. All these certifications but most important her strong personality and belief in an individual power to change things puts her at the front line to be the right person to lead the project .

C. Established Field Partner

First Name:

Giulia

Middle Name:

Maria

Last Name:

Bova

Date of Birth:

01/26/1992

Gender:

Female

Local Address:

Box 15 KARONGI , Rep. of Rwanda

Email:

giulia.bova@gmail.com

Phone:

+250 781 447 446

Highest Level of Education:

Graduate Degree

Please provide a rationale for why the established field partner is qualified to participate in this project, listing any additional relevant experience, skills or certifications:

Her high sense of local community integration , mutual respect,cooperation ,sympathy , appreciation of local development initiatives , her level of

education coupled with her 16 months' daily local community cultural, social and economic participation and experience highly qualifies her to be our favorite field partner.

How long have you been living and/or working in the primary project site (in months)?

16 months

When do you expect to no longer be living and/or working in the primary project site (mm/dd/yyyy)?

NOV. 15th. 2018

GRANT APPLICATION STEP 3 - PROJECT DESIGN

When will this project start and what is its estimated duration in months?

The project is ongoing.

Please write a succinct, compelling description of the project that is being pitched to World Connect. This description will be posted to our website if the project is approved.

MAMADUNIA Bakery project Was founded in 2014 by UMURERWA Jacqueline in BUMBA village in western Rwanda. BUMBA is settled by subsistence farmers struggling to rebuild their lives after the genocide tragedy whose majority income is below 1\$ per day. Having seen and lived the situation of the stink and sting of poverty that women in her village BUMBA and neighborhood lived in and being a young lady with a strong personality and conviction in the power of an individual to change things, she was inspired to begin a community Bakery as a 1st decisive step to provide the much needed women sustainable earnings . She invested all savings and risks in the Bakery. 18 Women were mobilized and got fully involved in the Bakery. After 12 months, the Women had raised above the poverty line to 1\$ daily earning. In 2015,2016, in cooperation with a peace corps volunteer, the Bakery received a 5000\$ grant from world connect. With this grant, after 6 months the Women had raised their daily earning to 2\$. This was an amazing achievement pointing to the way forward .They could access themselves to the basic necessities of life; medical insurance, school fees, clothing, nutritious food etc. but most important in position to make independent decisions which affect their lives. 2nd Grant Appeal We are in need of 2nd grant to scale up Bee, Diary keeping for quality products and transport means to expand our market, reduce on the cost of production and maximize profits

Please provide a description of the affected community/ies as it relates to this project. Focus on characteristics such as the number of people and households, climate and topography, presence or absence of nearby schools and health facilities, sources of local employment/income, relevant cultural traditions, local politics, etc.

BUMBA community like any other community was destroyed by the effects of Genocide that the country at large went through in 1994. Since rebuilding takes time, after such a great loss and suffering, BUMBA is in the process of rebuilding herself. It mainly depends on subsistence farming based on small diminishing plots below 1 acre and the majority of people and households live below 1 US dollar per day. Despite the poor income, households are overclouded due to extended family cultural setting and poor family planning. Households live in a vicious circle of poverty, food insecurity, poor water and sanitation, poor housing, lack of access to medical insurance etc. Majority of households have over 12 members with only 1 or 2 members with access to 1 US dollar earning per day through occasional casual/unskilled labour service. The climate is generally favorable with over six months of rains. Rwanda is green throughout the year but unfortunately 90% of the households live in danger zones due to steep hilly topography vulnerable to land slides, therefore in urgent need of resettlement. Due to severe poverty i.e. no financial capacity to resettle, many lives are lost every year due to land slides and flooded rivers; no access to bridges etc. Though BUMBA has access to nearby schools and health facilities, due to lack of employment opportunities, earnings, households are not able to fully benefit from them. Due to highly growing population and diminishing farming space, lack of big industries, factories, the future of Rwanda lies in creation of off-farm jobs that is why this project is very important and justified. It will provide sustainable jobs and much needed household earnings. The cultural and local political atmosphere is highly favorable to the project. The

Please describe daily life for the individuals who will participate in your proposed project.

It is every busy, hectic day but at the same time, every day is a day of great social and economic opportunity. Every member is fully involved in the activity assigned to her. Some are doing the cleaning of the floor, washing equipment, fetching water, going to the market to buy ingredients, baking, marketing, walking to various places of clients to supply the baked goods etc. All these activities are done in good faith and collaboration. Those absent at the project site are busy with family affairs; nursing children, attending to vaccination schedules, the sick and elderly family planning lessons, gardening, harvesting, family feasts, burials, village meetings etc; all live a busy day.

What is the origin story for this project? How was the focus/idea of the project determined to be a priority in the community? Who was included in this conversation/process?

MAMADUNIA Bakery project was founded in 2014 by UMURERWA Jacqueline in BUMBA village in western Rwanda. It is built on the conviction in the power of an individual to change things, and inspiration to provide the much needed poor women sustainable earnings. She invested all savings and risks in the Bakery. She realized that the cost of cooked meals were increasingly becoming unaffordable by many vulnerable families particularly casual labourers and yet quality and price competitive baked goods were scarce on the market. After a conversational market research with the local community

it was decided that a community bakery be launched focusing on providing products made to suit all customers down to earth to the smallest details . Jacqueline also wanted to take advantage of rising demand for delicious baked goods.18 Women were mobilized and got fully involved in the Bakery. After 12 months, the Women had raised above the poverty line to 1\$ daily earning. In 2015,2016, in cooperation with a peace corps volunteer, the Bakery received a 5000\$ grant from world connect. With this grant, after 6 months the Women had raised their daily earning to 2\$. This was an amazing achievement pointing to the way forward .They could access themselves to the basic necessities of life; medical insurance, school fees, clothing, nutritious food etc. but most important in position to make independent decisions which affect their lives. 2nd Grant Appeal We are in need of 2nd grant to scale up

Describe in detail the roles and responsibilities of each of the key participants below in managing the design and implementation of the project.

Community Organization: Mama Dunia Cooperative

All members of the project are fully on daily basis involved in the day today running of the project; some are charge of cleaning,washing,fetching water, gardening,bee keeping,shopping ,production,marketing,supply etc

Local Leader: Jacqueline Umurerwa

As the Cooperative's /project general manager core initiator, Jacqueline's role is instrumental in forging the success of the Bakery. As General Manager / Baker, her responsibility is to ensure that high quality products made to suit all customers down to earth to the smallest details get produced and distributed while maintaining a working environment and a profitable business. As a project coordinator she has to make sure that all members get fully and actively involved in every day project activities and decision making. She has to be clear of the vision of the the project and to motivate all members to focus in the same direction.

Established Field Partner: Giulia Bova

To support the project management team in observing inclusive decision-making and participation in the project, to organize and deliver training, to share skills and experiences, and to be a bridge for communication and reporting between us and World Connect. To advise in any project related issues

Describe in detail the roles and responsibilities of each of the key participants below in managing the finances of the project.

Community Organization: Mama Dunia Cooperative

All cooperative members have to be well aware of all the details of the given finances, budget activities, its implementation schedule and fully take part in its implementation.

Local Leader: Jacqueline Umurerwa

She is fully accountable for the interim report describing the status of the preparatory work related to the members' obligations, the receipt of funds from the World Connect project partner, procurement, delivery of inputs and progress to date. She has to prepare the final report providing all relevant information on the socio-economic impact of the Project and the perception of the project results/indicators by the target beneficiaries, with a view to expand project activities. The final report will too provide a detailed breakdown of the expenditures and the original invoices incurred under the project budget within the agreed time. -----

Established Field Partner: Giulia Bova

She is the 1st immediate foreseer of the finances on behalf of cooperative members and World Connect. She has to make sure that all related financial reports are transparent i.e. the social-economic impact, the detailed breakdown of the expenditures and the original invoices incurred under the project budget indicated are real. She has to advise in case of any arising issue related to the financial; an advisor and indirectly the financial administrator

How does the project build upon the efforts of the local community and/or other locally-led groups, such as neighborhood associations, women's groups, health clinics, local government, etc., which are not the listed Community Organization partner on this application?

Since no food industry can exist without the local community and other various distinct groups, MAMA DUNIA Bakery too is community built, based and focused. The Bakery project was conceived by UMURERWA Jacqueline in 2014, when she recognized that the local community, institutions, people on transit and tourists are willing to spend extra money to enjoy baked products. She realized that the cost of cooked meals were increasingly becoming unaffordable by many vulnerable families particularly casual labourers and yet quality and price competitive baked goods were scarce on the market, so she decided to focus on providing bakery products made to suit all customers down to earth to the smallest details so that all efforts on the side of the local community and the identified specific groups efforts and longing to meet their timely rising food needs/baked goods demand could be satisfied. It has and will continue to grow and progress due to the local community and neighborhood positive response.

Please provide an overview of what sustainability will look like for this project. For example, five years from now, what will remain, who will be managing and/or responsible for what remains, and how will they do so?

With the 2nd grant in put, in 5 years time, the project will be self sustainable. In 5 years time, we have the following financial forecast; -An annual revenue of : 19, 260, 222 Frw -An annual expenditure: 18, 222, 125 Frw -An annual net profit : 1,038,097 Frw - Members direct average financial benefit of : 5 \$ per day. By investing primarily into developing quality products, marketing and sales activities, the Bakery will have established a substantive market share within a five (5) year timeframe, allowing for speed to market and preventing additional competitors the opportunity to create counter solutions. Through calculated growth and expansion efforts, the Bakery' will have build a quality, customer base focusing on providing bakery products made to suit all customers down to earth to the smallest details. Taking advantage of the rising demand for delicious baked goods and positioned to take advantage of this rapidly expanding market situation we will further focus on clients with the following competitive needs and advantages: • Delicious, healthy, traditional, and innovative bakery products for the local market • Customers who can place orders for custom bakery food • Customers who can register birthdays and anniversaries and other important dates at the bakery's web site and receive email alerts and discounts. All these opportunities coupled with our financial forecast, ability to meet the functional cost and insurance to cope up with any potential disaster it is evident that within five years time the project will sustain itself. As regards the administration, the elected management commit in collaboration with all the members will have built a reasonable experience to continue manage and run the project smoothly. while providing them with delicious bakery store products

How will success be measured for this project? Please list the three most important indicators, determined in conversation with those who will benefit from or participate in the project directly, particularly women. Please describe clearly how each of these three indicators will be measured and by whom.

w- when women report sustainable stable improved livelihood, productivity and cash incomes i.e. 2 to 5 \$ per day -When women report improved access to social and economic infrastructures i.e. medical insurance, school fees, water and sanitation, shelter, Electricity, micro finance facilities, saving and credit access etc -When women report reduction in malnutrition of their children under 5 years All the 3 indicators will be measured by the project management committee in collaboration with the women beneficiaries by referring to their past life/ livelihood and present life/ livelihood through home visits, conversations and direct interactions with household members

What will be the overall impact of your project on the community and specifically on women and/or children? What will it change for the community, and specifically for women and/or children?

-Through economic empowerment, family livelihood will improve through accessibility to medical insurance, school fees, Food, Clothing, improved shelter credit and savings, diversification of projects i.e. undertake other development projects too; to improve earnings and build capacity and combat miscellaneous possible disasters i.e. revolving funds etc Women will be freed from all forms economic and social abuses to which they are vulnerable i.e. domestic violence, forced labour, sex, etc and free to make independent decisions which affect their lives. Through nutrition and financial literacy capacity children's livelihood will improve radically i.e. number of malnourished children under 5 yrs will reduce The community will be food secure, the cost of cooked meals were increasingly becoming unaffordable by many vulnerable families particularly casual labourers and yet the quality and price of the competitive baked goods were scarce on the market since our project focus on providing bakery products made to suit all customers down to earth to the smallest details.

Is there anything else we should know that will help us in make a decision about supporting this proposed project?

with an evidence that within 6 months after the world connect 1st grant, the women were able to rise their earning from 1\$ to 2\$ per day,there is no doubt that with the 2nd grant, in five years time ,we will rise our income from 2\$ to 5\$ per day and to run fully the project sustainably independent of further financial appeals from world connect. MAMA DUNIA women are fully committed to make the best use of your grant to bring a wider positive impact in our immediate community and neighborhood. There is no doubt that your continued financial investment will bring us to a decisive progressive 1st step out of the stink of poverty and its related evils and we feel privileged that you have opted to be part of our struggle .

GRANT APPLICATION STEP 4 – PROJECT BUDGET

Exchange Rate

1 USD = 867 Rwandan Franc (RWF)

Budget Summary

Category	Grant Request (USD)	Community Cash (USD)	Community In-Kind (USD)
Labor	\$0.00	\$0.00	\$0.00
Equipment	\$5,143.02	\$997.69	\$0.00
Materials/Supplies	\$4,279.12	\$933.35	\$0.00
Equipment/Materials/Supplies Transport	\$519.03	\$64.59	\$0.00
Land/Venue Rental	\$0.00	\$0.00	\$0.00
Travel/Per Diem/Food/Lodging	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00
Total:	\$9,941.18	\$1,995.63	\$0.00

Budget Details

Description	Category	Unit Cost (local)	Quantity	Total Cost (local)	Grant Request (local)	Community Cash (local)	Community In Kind (local)	Grant Request (USD)	Community Cash (USD)	Community In Kind (USD)
Cow for milk (for bread and feeding workers)	Materials/Supplies	600000.00	3	1,800,000.00 RWF	1800000.00	260012.00	0.00	\$2,076.12	\$299.90	\$0.00
Biodegradable wrapping/packing materials	Materials/Supplies	1387200.00	1	1,387,200.00 RWF	1000000.00	387200.00	0.00	\$1,153.40	\$446.60	\$0.00
Cups for Catered Events	Equipment	2500.00	250	625,000.00 RWF	625000.00	189000.00	0.00	\$720.88	\$217.99	\$0.00
Gas tank	Equipment	260000.00	1	260,000.00 RWF	34000.00	34000.00	0.00	\$39.22	\$39.22	\$0.00
Tents for outside catering/road sales	Equipment	1250000.00	1	1,250,000.00 RWF	1250000.00	92000.00	0.00	\$1,441.75	\$106.11	\$0.00
Gear Bicycle	Equipment/Materials/Supplies Transport	150000.00	3	450,000.00 RWF	450000.00	56000.00	0.00	\$519.03	\$64.59	\$0.00
Milk Cooling and conservation Tank	Equipment	2250000.00	1	2,250,000.00 RWF	2250000.00	480000.00	0.00	\$2,595.16	\$553.63	\$0.00
Animal Feed for Cow (6 month supply)	Materials/Supplies	350.00	2600	910,000.00 RWF	910000.00	162000.00	0.00	\$1,049.60	\$186.85	\$0.00

Description	Category	Unit Cost (local)	Quantity	Total Cost (local)	Grant Request (local)	Community Cash (local)	Community In Kind (local)	Grant Request (USD)	Community Cash (USD)	Community In Kind (USD)
Coffee Maker	Equipment	120000.00	2	240,000.00 RWF	240000.00	62000.00	0.00	\$276.82	\$71.51	\$0.00
Tea Kettle	Equipment	20000.00	3	60,000.00 RWF	60000.00	8000.00	0.00	\$69.20	\$9.23	\$0.00
Totals:				9,232,200.00	8,619,000.00	1,730,212.00	0.00	9,941.18	1,995.63	0.00

Community Cash Contribution

Description	Local Currency	USD	Expected Source of Funds
Cow for milk (for bread and feeding workers)	260012.00 RWF	\$299.90	Business reserve fund/savings
Biodegradable wrapping/packing materials	387200.00 RWF	\$446.60	
Cups for Catered Events	189000.00 RWF	\$217.99	
Gas tank	34000.00 RWF	\$39.22	
Tents for outside catering/road sales	92000.00 RWF	\$106.11	
Gear Bicycle	56000.00 RWF	\$64.59	
Milk Cooling and conservationTank	480000.00 RWF	\$553.63	
Animal Feed for Cow (6 month supply)	162000.00 RWF	\$186.85	
Coffee Maker	62000.00 RWF	\$71.51	
Tea Kettle	8000.00 RWF	\$9.23	

Community In Kind Contribution

Description	Local Currency	USD	Describe Community In Kind Contribution
Cow for milk (for bread and feeding workers)	0.00 RWF	\$0.00	
Biodegradable wrapping/packing materials	0.00 RWF	\$0.00	
Cups for Catered Events	0.00 RWF	\$0.00	
Gas tank	0.00 RWF	\$0.00	
Tents for outside catering/road sales	0.00 RWF	\$0.00	
Gear Bicycle	0.00 RWF	\$0.00	
Milk Cooling and conservationTank	0.00 RWF	\$0.00	
Animal Feed for Cow (6 month supply)	0.00 RWF	\$0.00	
Coffee Maker	0.00 RWF	\$0.00	
Tea Kettle	0.00 RWF	\$0.00	



Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Fwd: updates

Patrick Higdon <phigdon@worldconnect-us.org>

Mon, Sep 17, 2018 at 11:09 AM

To: Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Please append this to their application, some basic justification for the budget line items from awhile back.

----- Forwarded message -----

From: **Bateganya Patrick** <batepatric@yahoo.fr>

Date: Mon, Jul 23, 2018 at 9:01 AM

Subject: Re: updates

To: Patrick Higdon <phigdon@worldconnect-us.org>

Dear Patrick,

No problem thanks.

Just a little high lights.

You will notice that much of the Budget Items are Kitchen equipments.

The reason is this.

Though Pamela and Natasha were very concerned and interested in focusing on the Bee development, after considerations we have opted to empower our Bakery project through our community existing Restaurant expanding it to out side catering, for public functions and celebrations.

Through it, we will be able to advertise our products and services.

The Milk Cows will help to reduce on the costs of production and make our products more nutritious/ competitive.

The personnel and children need the milk during working hours to reduce on the impact of power and heat waves etc

Kind regards

Jcqeline

Le vendredi 20 juillet 2018 à 15:36:32 UTC+2, Patrick Higdon <phigdon@worldconnect-us.org> a écrit :

Hi Jacqueline,

I just wanted to write a quick note to let you know that I'll be sending you feedback on the budget next week. More soon.

Best,

Patrick

On Sat, Jul 14, 2018 at 6:33 PM, Bateganya Patrick <batepatric@yahoo.fr> wrote:

Dear Patrick,

Hope this finds you well.

I would like to find out if you did receive my e.mail last week?

I sent you our budget proposal seeking advise before our final submission.

Kindly let me know if you did receive it.

Wishing you a friendly Sunday.

Jacqueline

--

PATRICK HIGDON

DIRECTOR OF PROGRAMS

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9/17/2018

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Natacha Weiss <nweiss@worldconnect-us.org>

Call with Jacqueline-Bumba bakery 18-127

1 message

Natacha Weiss <nweiss@worldconnect-us.org>

Wed, Sep 26, 2018 at 2:25 PM

To: Patrick Higdon <phigdon@worldconnect-us.org>

Cc: Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Dear Patrick,

Wednesday September 26 call with Jacqueline, Ernest and Guilia
11 am

Bumba bakery 18-127 for \$16'334.37

I had a good call with all. It seems there are 2 projects proposal and the beekeeping project is definitively not included in the project proposal: a bakery expansion with acquiring a new cow, more gaz stoves, more staff, bakery goods wrapping paper, and another one a catering business/restaurant (tents, plates and cutlery). It is lacking a business plan.

They would like to expand the bakery and grow their profits up to 5\$ a day. Right now, they feel they do not have enough customers and would like to get a tent with (a capacity of 500 people) to organise events like weddings to get more customers or being able to reach the next village and install a tent with bakery goods. They have not thought of transport which is an issue as they use moto-taxis and a tent will not fit on one.

They discussed different tents sizes: big one capacity of 500people, a medium one 80 to a 100.

The cow is an important element as they need milk to bake and milk is not always available and easy to get. A cow produces 10 L a day, they use 8 L a day for their bakery needs right now.

1L costs them RWF300

The milk cooling conservation is to keep the milk.

Their idea is to be able to sell the milk too.

They said that the government sometimes give cows to vulnerable families.

I suggest I go back to all 3 and ask to revise their budget, including a business plan and separate their project proposal in 2 phases?or submit one project first then the other catering one?

Shall I talk about a cap?

Ideas, comments? What do you suggest?

Thank you

Natacha

--

NATACHA WEISS

CONSULTANT

WORLD CONNECT

610-864-1091

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image001.png
4K

Natacha Weiss <nweiss@worldconnect-us.org>
To:guilia.bova@gmail.com,mamaduniabakers@yahoo.com
Cc:Christopher MacAlpine-Belton,Patrick Higdon
Sep 26 at 9:48 PM

Dear Jacqueline, dear Guilia, dear Ernest,

It was very nice talking to you today and learn more about your bakery expansion plan.

Regarding the cow, can you please let us know in details, how having a cow will increase your production and decrease your costs over time.

You have allocated a plot of land to plant grass for the cow which is a great start, but how are you planning to care and pay for other costs related to the cow?

Production increased and costs decreased over time.

Expenses on milk will be cut down decreasing the costs of production over time.

Access to enough milk will boost the quality and competitiveness of our products winning more customers;"market expansion" calling for increased production in order to satisfy the expanded market.

Costs related to the cows.

Part of the organic fertilizers and milk will be sold to the community and a fee will be put in place for the male cow for the community members who need to access to its high Breed.

As the number of cows increases beyond our needs, off springs will be sold or given to the women or community members at an affordable cost.

All money from these potential sources will be saved to establish a sustainable fund to meet related costs i.e. veterinary services, Shepard, water, maintenance of cow shade etc.

Also, on the catering side of your proposal perhaps one much smaller tent so you can test out the catering component might make sense at the beginning?

Finally a sort of business plan with basic revenues and expenditures per month to date, your projections after the project and why, would be helpful.

Please keep the budget under \$10,000.

Thank you and looking forward to your reviewed proposal, please let us know if you have any questions.

Kind Regards,
Natacha

////////////////////////////////////

ANT APPLICATION STEP 1 - PROJECT BASICS

Project Title:

Bumba Women's Bakery Expansion

Amount Requested:

\$16,334.37

WC Application Type:

Phase 2

WC Partnership Type:

Community-Based Organization

Project Primary Focus:

Economic Opportunity

Project Secondary Focus:

Health, Education

Accelerator Grants Competition Focus:

Country:

Rwanda

GRANT APPLICATION STEP 1 - PROJECT BASICS

Region/Province:

Western province

District/Department:

RUTSIRO

Nearest Town/Municipality:

RUTSIRO

Village/Community:

BUMBA

Language/s spoken locally:

KINYARWANDA

Locate the community on Google Maps (as best you can) and share the link, or tell us exactly what to search for:

-1.947867309872264, 30.3662109375

GRANT APPLICATION STEP 2 - PROJECT PARTNERSHIP

A. Community Organization

Name of Community Organization:

Mama Dunia Cooperative

Where specifically is the Community Organization based?

BUMBA Village, MUSHUBATI Sector, RUTSIRO District, Western Province, Rep. of Rwanda.

GRANT APPLICATION STEP 2 - PROJECT PARTNERSHIP

Community Organization's website or website where we can learn more about your work (if available):

Not available in the process of construction

What year was your community organization founded and what is its origin story?

-Was founded in 2014 by UMURERWA Jacqueline. Having seen and lived the situation of the stink and sting of poverty that women in her village and

neighborhood lived in and being a young lady with a strong personality and conviction in the power of and individual to change things, she was inspired

to begin a community Bakery as a 1 st decisive step to provide the much needed women sustainable earnings . She invested all savings and risks in the

Bakery. 18 Women were mobilized and got fully involved in the Bakery daily production.After 12 months,the Women had raised above the poverty line

to 1\$ daily earning. In 2015,2016, in cooperation with a peace corp volunteer,the Bakery received a 5000\$ grant from world connect. With this grant,after

6 months the Women had raised their daily earning to 2\$. This was an amazing achievement pointing to the way forward .They could access themselves

to the basic necessities of life;medical insurance,school fees, clothing,nutritious food etc but most important in position to make independent decisions

which affect their lives. They are now women with a strong positive image and free from all forms of past social and economic abuses. We are in need of

2nd grant to scale up Bee,Diary keeping for quality products and transport means to expand our market,reduce on the cost of production and maximize

profits.

Total number of active members, volunteers, or employees:

Men (25 and older)

3

Women (25 and older)

18

Boys (24 and younger)

1

Girls (24 and younger)

2

What is the mission of the organization?

Mission To empower women socially and economically so that: - they are free to make independent decisions which affect their lives -Free themselves

from all forms social and economic abuses ie domestic violence,hard and forced labour, sexual harassment - Have access and their children to basic

necessities of life ,family credit and savings and project diversification

What are your organization's current programs/activities?

-Baking for profit making and Family nutrition -Ideal Bee keeping - Training and women mobilization sessions in : Baking for profit making and Family

nutrition Organic farming,Financial literacy,Entrepreneurship,credit and savings,Family planing, positive parenting,gender based violence,Human and

civil rights, peace and conflict resolution,Environmental protection,water and sanitation Mobilization against the evils of drug

addiction,alcoholism,religious fundamentalism,human trafficking etc

Is your organization legally registered?

Yes

Yes,It is registered at the sector and district level as a cooperative/women coming together to find common solutions to their economic needs. We have

three employees and the rest of the work is done the members. Our primary sources of revenues are: Members' contributions,Donations and sales of our

products and services. Dates Details/Products/services,SALES Total Revenues January 2007 Breads, Donuts, Brownies, Cakes, 376,500 Cinnamon Rolls,

Sweet Dough, Cookies, Croissants, Cyapati, Pizza Beverages, Coffee, Tea Member' contributions, Donations February ,, 366,612 March ,, 376,000 April

,, 376,155 May ,, 385,500 June ,, 352,882 July ,, 299,960 August ,, 411,322 September ,, 365,752 October ,, 342,916 November ,, 330,555 December ,,

393,006 Total Annual Revenue 31/12/2018 4,377,160 Dates Details Total Expenditures January Raw materials, salaries (members' Security Guard)

Electricity, 376,000 Fire wood, Taxes,Repair February ,, 366,510 March " 375,805 April ,, 376,002 May ,, 385,300 June ,, 340,622 July ,, 299,985 August

,, 392,814 September ,, 379,758 October ,, 342,900 November ,, 330,646 December ,, 383,111 Total Annual expenditure 31/12/2017 4,349,453

Does your organization have an elected governing body?

Yes

The governing body is composed of the following commits -Management commit(4) President V. President Treasurer Secretary -Auditing commit(3)

President V. President Secretary -Advisory commit(3) President V. President Secretary

Do women hold 50% or more of the leadership positions within the organization? Please describe the number and types of positions held by

women.

Yes

98% of the leadership positions are held by women and the remaining 2 % which are the vice president and secretary of the advisory commit are held by

Men allies on behalf of other men for better and successful cooperation.

Does your organization have a bank account with more than one authorized signatory?

Yes

No,our account is for local currencies. We have never received foreign currencies;the 1st world connect grant was received through peace corps.

However if need be a foreign account to receive foreign currencies can be opened and the process takes just minutes.

Is the organization affiliated with the government at any level?

Yes

We are an affiliate at all levels because women mobilization and empowerment is a major concern and priority for the Government at all levels and in all

annual strategic economic and social plans. In other words we are implementing the government contract of performance; we are stake holders. The

government guarantees us security and access to any other useful resources that is why our organization has managed to progress.

B. Project Leader

Project Leader First Name:

Jacqueline

Project Leader Middle Name:

Project Leader Last Name:

Umurerwa

Project Leader Date of Birth:

12/10/1979

Project Leader Gender:

Male

Project Leader Local Address:

Box,34 KARONGI Rep. of Rwanda

Project Leader Email:

mamaduniabakers@yahoo.com

Project Leader Phone:

+250 7884 62 883

Project Leader's Highest Level of Education:

Associate's Degree

Please provide a rationale for why the project leader is qualified to lead this project, listing any additional relevant experience, skills or

certifications:

UMURERWA Jacqueline is a graduate of a teacher training college; a teacher by profession, with a 12 months ?full time production, marketing, financial

management, customer care intensive training and practice with the Women bakery organization. She also holds several awards in the following public

awareness: - Mass mobilization, Gender promotion, Early childhood development, Positive parenting, Public healthy , Sustainable Rural project initiatives

and management, Emergency and risk management, Disaster management, Peace , Conflict management and resolution to mention a few. All these

certifications but most important her strong personality and belief in an individual power to change things puts her at the front line to be the right person

to lead the project .

C. Established Field Partner

First Name:

Guilia

Middle Name:

Maria

Last Name:

Bova

Date of Birth:

01/26/1992

Gender:

Female

Local Address:

Box 15 KARONGI , Rep. of Rwanda

Email:

guilia.bova@gmail.com

Phone:

+250 781 447 446

Highest Level of Education:

Graduate Degree

Please provide a rationale for why the established field partner is qualified to participate in this project, listing any additional relevant

experience, skills or certifications:

Her high sense of local community integration , mutual respect,cooperation ,sympathy , appreciation of local development initiatives , her level of

education coupled with her 16 months' daily local community cultural,social and economic participation and experience highly qualifies her to be our

favorite field partner.

How long have you been living and/or working in the primary project site (in months)?

16months

When do you expect to no longer be living and/or working in the primary project site (mm/dd/yyyy)?

NOV. 15th. 2018

GRANT APPLICATION STEP 3 - PROJECT DESIGN

When will this project start and what is its estimated duration in months?

The project is ongoing.

Please write a succinct, compelling description of the project that is being pitched to World Connect. This description will be posted to our

website if the project is approved.

GRANT APPLICATION STEP 3 - PROJECT DESIGN

MAMADUNIA Bakery project Was founded in 2014 by UMURERWA Jacqueline in BUMBA village in western Rwanda. BUMBA is settled by

subsistence farmers struggling to rebuild their lives after the genocide tragedy whose majority income is below 1\$ per day. Having seen and lived the

situation of the stink and sting of poverty that women in her village BUMBA and neighborhood lived in and being a young lady with a strong personality

and conviction in the power of an individual to change things, she was inspired to begin a community Bakery as a 1st decisive step to provide the much

needed women sustainable earnings . She invested all savings and risks in the Bakery. 18 Women were mobilized and got fully involved in the Bakery.

After 12 months, the Women had raised above the poverty line to 1\$ daily earning. In 2015,2016, in cooperation with a peace corps volunteer, the Bakery

received a 5000\$ grant from world connect. With this grant, after 6 months the Women had raised their daily earning to 2\$. This was an amazing

achievement pointing to the way forward .They could access themselves to the basic necessities of life; medical insurance, school fees, clothing,

nutritious food etc. but most important in position to make independent decisions which affect their lives. 2nd Grant Appeal We are in need of 2nd grant

to scale up Bee, Diary keeping for quality products and transport means to expand our market, reduce on the cost of production and maximize profits

Please provide a description of the affected community/ies as it relates to this project. Focus on characteristics such as the number of people and

households, climate and topography, presence or absence of nearby schools and health facilities, sources of local employment/income, relevant

cultural traditions, local politics, etc.

BUMBA community like any other community was destroyed by the effects of Genocide that the country at large went through in 1994. Since

rebuilding takes time, after such a great loss and suffering, BUMBA is in the process of rebuilding herself. It mainly depends on subsistence farming

based on small diminishing plots below 1 acre and the majority of people and households live below 1 US dollars per day. Despite the poor income, house

holds are over crowded due to extended family cultural setting and poor family planning. Households live in a vicious circle of poverty, food insecurity,

poor water and sanitation, poor housing, lack of access to medical insurance etc. Majority of households have over 12 members with only 1 or 2 members

with access to 1 US dollar earning per day through occasional casual/unskilled labour service. The climate is generally favorable with over six months of

rains. Rwanda is green throughout the year but unfortunately 90% of the households live in danger zones due to steep hilly topography vulnerable to land

slides, therefore in urgent need of resettlement. Due to severe poverty i.e. no financial capacity to resettle, many lives are lost every year due to land slides

and flooded rivers; no access to bridges etc. Though BUMBA has access to nearby schools and health facilities, due to lack of employment

opportunities, earnings, households are not able to fully benefit from them. Due to highly growing population and diminishing farming space, lack of big

industries, factories, the future of Rwanda lies in creation of off-farm jobs that is why this project is very important and justified. It will provide sustainable

jobs and much needed household earnings. The cultural and local political atmosphere is highly favorable to the project. The

Please describe a typical day in the lives of the participants of this project.

It is every busy ,hectic day but at the same time,every day is a day of great social and economic opportunity. Every member is fully involved in the

activity assigned to her. Some are doing the cleaning the floor, washing equipment, fetching water, going to the market to buy ingredients,Baking,

marketing, walking to various places of clients to supply the baked goods etc All these activities are done in good faith and collaboration. Those absent at

the project site are busy with family affairs; nursing children, attending to vaccination schedules, the sick and elderly family planning lessons,

gardening,harvesting, family feasts,burials, village meetings etc; all live a busy day.

What is the origin story for this project? How was the focus/idea of the project determined to be a priority in the community? Who was included

in this conversation/process?

MAMADUNIA Bakery project Was founded in 2014 by UMURERWA Jacqueline in BUMBA village in western Rwanda. It is built on the conviction in

the power of an individual to change things, and inspiration to provide the much needed poor women sustainable earnings . She invested all savings and

risks in the Bakery. She realized that the cost of cooked meals were increasingly becoming unaffordable by many vulnerable families particularly casual

labourers and yet quality and price competitive baked goods were scarce on the market.After a conversational market research with the local community

it was decided that a community bakery be launched focusing on providing products made to suit all customers down to earth to the smallest details .

Jacqueline also wanted to take advantage of rising demand for delicious baked goods.18 Women were mobilized and got fully involved in the Bakery.

After 12 months, the Women had raised above the poverty line to 1\$ daily earning. In 2015,2016, in cooperation with a peace corps volunteer, the Bakery

received a 5000\$ grant from world connect. With this grant, after 6 months the Women had raised their daily earning to 2\$. This was an amazing

achievement pointing to the way forward .They could access themselves to the basic necessities of life; medical insurance, school fees, clothing,

nutritious food etc. but most important in position to make independent decisions which affect their lives. 2nd Grant Appeal We are in need of 2nd grant

to scale up

Describe in detail the roles and responsibilities of each of the key participants below in managing the design and implementation of the project.

Community Organization: Mama Dunia Cooperative

All members of the project are fully on daily basis involved in the day today running of the project; some are charge of

cleaning, washing, fetching water, gardening, bee keeping, shopping, production, marketing, supply etc

Project Leader: Jacqueline Umurerwa

As the Cooperative's /project general manager core initiator, Jacqueline's role is instrumental in forging the success of the Bakery. As General

Manager / Baker, her responsibility is to ensure that high quality products made to suit all customers down to earth to the smallest details get

produced and distributed while maintaining a working environment and a profitable business. As a project coordinator she has to make sure that

all members get fully and actively involved in every day project activities and decision making. She has to be clear of the vision of the the

project and to motivate all members to focus in the same direction.

Established Field Partner: Guilia Bova

To support the project management team in observing inclusive decision-making and participation in the project, to organize and deliver

training, to share skills and experiences, and to be a bridge for communication and reporting between us and World Connect. To advise in any

project related issues

Describe in detail the roles and responsibilities of each of the key participants below in managing the finances of the project.

Community Organization: Mama Dunia Cooperative

All cooperative members have to be well a wear of all the details of the given finances, budget activities, its implementation schedule and fully

take part in its implementation.

Project Leader: Jacqueline Umurerwa

She is fully accountable for the interim report describing the status of the preparatory work related to the members' obligations, the receipt of

funds from the World connect project partner, procurement, delivery of inputs and progress to date. She has to prepare the final report providing

all relevant information on the socio - economic impact of the Project and the perception of the project results/indicators by the target

beneficiaries, with a view to expand project activities. The final report will too provide a detailed breakdown of the expenditures and the

original invoices incurred under the project budget within the agreed time. -----

Established Field Partner: Guilia Bova

She is the 1st immediate foreseer of the finances on behalf of cooperative members and world connect. She has to make sure that all related

financial reports are transparent i.e. the social-economic impact, the detailed breakdown of the expenditures and the original invoices incurred

under the project budget indicated are real. She has to advise in case of any arising issue related to the financial; an advisor and indirectly the

financial administrator

How does the project build upon the efforts of the local community and/or other locally-led groups, such as neighborhood associations, women's

groups, health clinics, local government, etc., which are not the listed Community Organization partner on this application?

Since no food industry can exist without the local community and other various distinct groups, MAMA DUNIA Bakery too is community built, based and

focused. The Bakery project was conceived by UMURERWA Jacqueline in 2014, when she recognized that the local community, institutions, people on

transit and tourists are willing to spend extra money to enjoy baked products. She realized that the cost of cooked meals were increasingly becoming un

affordable by many vulnerable families particularly casual labourers and yet quality and price competitive baked goods were scarce on the market, so she

decided to focus on providing bakery products made to suit all customers down to earth to the smallest details so that all efforts on the side of the local

community and the identified specific groups efforts and longing to meet their timely rising food needs/baked goods demand could be satisfied. It has and

will continue to grow and progress due to the local community and neighborhood positive response

Please provide an overview of what sustainability will look like for this project. For example, five years from now, what will remain, who will be

managing and/or responsible for what remains, and how will they do so?

With the 2nd grant in put ,in 5 years time ,the project will be self sustainable. In 5years time,we have the following financial forecast; -An annual revenue

of : 19, 260, 222 Frw -An annual expenditure: 18, 222,125 Frw -An annual net profit : 1,038,097 Frw - Members direct average financial benefit of : 5 \$

per day By investing primarily into developing quality products, marketing and sales activities, the Bakery will have established a substantive market

share within a five (5) year timeframe, allowing for speed to market and preventing additional competitors the opportunity to create counter solutions.

Through calculated growth and expansion efforts, the Bakery' will have build a quality, customer base focusing on providing bakery products made to

suit all customers down to earth to the smallest details . Taking advantage of the rising demand for delicious baked goods and positioned to take

advantage of this rapidly expanding market situation we will further focus on clients with the following competitive needs and advantages: • Delicious,

healthy, traditional, and innovative bakery products for the local market • Customers who can place orders for custom bakery food • Customers who can

register birthdays and anniversaries and other important dates at the bakery's web site and receive email alerts and discounts. All these opportunities

coupled with our financial forecast, ability to meet the functional cost and insurance to cope up with any potential disaster it is evident that within five

years time the project will sustain itself. As regards the administration, the elected management commit in collaboration with all the members will have

built a reasonable experience to continue manage and run the project smoothly. while providing them with delicious bakery store products

How will success be measured for this project? Please list the three most important indicators, determined in conversation with those who will

benefit from or participate in the project directly, particularly women. Please describe clearly how each of these three indicators will be

measured and by whom.

w- when women report report sustainable stable improved livelihood,productivity and cash incomes i e 2 to 5 \$ per day -When women report improved

access to social and economic infrastructures i e medical insurance,school fees, water and sanitation, shelter, Electricity, micro finance facilities, saving

and credit access etc -When women report reduction in malnutrition of their children under 5years All the 3 indicators will be measured by the project

management commit in collaboration with the women beneficiaries by referring to their past life/ livelihood and present life/ livelihood through home

visits ,conversations and direct interactions with household members

What will be the impact of your project on the community and specifically on women and/or children? What will it change for the community,

and specifically for women and/or children?

-Through economic empowerment,family livelihood will improve through accessibility to medical insurance, school fees,Food,Clothing,improved shelter

credit and savings ,diversification of projects i e undertake other development projects too; to improve earnings and build capacity and combat

miscellaneous possible disasters i e revolving funds etc Women will be freed from all forms economic and social abuses to which they are vulnerable i e

domestic violence,forced labour, sex, etc and free to make independent decisions which affect their lives. Through nutrition and financial literacy

capacity children 's livelihood will improve radically i e number of malnourished children under 5yrs will reduce The community will be food secure, the

cost of cooked meals were increasingly becoming unaffordable by many vulnerable families particularly casual labourers and yet the quality and price of

the competitive baked goods were scarce on the market since our project focus on providing bakery products made to suit all customers down to earth to

the smallest details .

Is there anything else we should know that will help us in make a decision about supporting this proposed project?

with an evidence that within 6 months after the world connect 1st grant, the women were able to rise their earning from 1\$ to 2\$ per day,there is no doubt

that with the 2nd grant, in five years time ,we will rise our income from 2\$ to 5\$ per day and to run fully the project sustainably independent of further

financial appeals from world connect. MAMA DUNIA women are fully committed to make the best use of your grant to bring a wider positive impact in

our immediate community and neighborhood. There is no doubt that your continued financial investment will bring us to a decisive progressive 1st step

out of the stink of poverty and its related evils and we feel privileged that you have opted to be part of our struggle .

GRANT APPLICATION STEP 4 – PROJECT BUDGET

Exchange Rate

1 USD = 867 Rwandan Franc (RWF)

Budget Summary

Category	Grant Request (USD)	Community Cash (USD)	Community In-Kind (USD)	Labor	\$0.00	\$0.00
	\$0.00	Equipment \$6,839.10	\$1,458.24	\$0.00	Materials/Supplies \$8,976.24	\$2,098.29
	\$0.00	Equipment/Materials/Supplies Transport	\$519.03	\$64.59	\$0.00	Land/Venue Rental \$0.00
	\$0.00	Travel/Per Diem/Food/Lodging	\$0.00	\$0.00	\$0.00	Other \$0.00
	\$0.00				\$0.00	\$0.00

Total: \$16,334.37 \$3,621.12 \$0.00

Budget Details

Description	Category	Unit Cost (local)	Quantity	Total Cost (local)
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Grant Request (local)

Community Cash (local)

Community In Kind (local)

Grant Request (USD)

Community Cash (USD)

Community In Kind (USD) Cow for milk (for bread and feeding workers) Materials/Supplies 600000.00 4
2,400,000.00 RWF 2400000.00 260012.00 0.00 \$2,768.17 \$299.90 \$0.00 Biodegradable
wrapping/packing materials Materials/Supplies 1387200.00 1 1,387,200.00 RWF 1000000.00 387200.00
0.00 \$1,153.40 \$446.60 \$0.00 Gas stove (4 burners) Equipment 2800105.00 1 2,800,105.00 RWF
350500.00 35500.00 0.00 \$404.27 \$40.95 \$0.00 Gas tank Equipment 260000.00 1 260,000.00 RWF
34000.00 34000.00 0.00 \$39.22 \$39.22 \$0.00 Tents for outside catering/road sales Equipment
1000000.00 3 3,000,000.00 RWF 3000000.00 466515.00 0.00 \$3,460.21 \$538.08 \$0.00

Gear Bicycle

Equipment/Materials/Supplies Transport

150000.00 3 450,000.00 RWF 450000.00 56000.00 0.00 \$519.03 \$64.59 \$0.00

Milk Cooling and conservation Tank Equipment 2000000.00 1 2,000,000.00 RWF 2000000.00 480000.00
0.00 \$2,306.81 \$553.63 \$0.00 Animal Feed for Cow (6 month supply) Materials/Supplies 600.00 3600
2,160,000.00 RWF 2160000.00 462000.00 0.00 \$2,491.35 \$532.87 \$0.00

GRANT APPLICATION STEP 4 – PROJECT BUDGET

Description Category Unit Cost (local) Quantity Total Cost (local)

Grant Request (local)

Community Cash (local)

Community In Kind (local)

Grant Request (USD)

Community Cash (USD)

Community In Kind (USD) Coffee Maker Equipment 120000.00 3 360,000.00 RWF 360000.00 182000.00
0.00 \$415.22 \$209.92 \$0.00 Tea Kettle Equipment 20000.00 3 60,000.00 RWF 60000.00 18020.00 0.00
\$69.20 \$20.78 \$0.00 Catering Food Warmers Equipment 25000.00 5 125,000.00 RWF 125000.00
48255.00 0.00 \$144.18 \$55.66 \$0.00 Plates for Catered Events Materials/Supplies 25000.00 250
6,250,000.00 RWF 625000.00 189000.00 0.00 \$720.88 \$217.99 \$0.00 Cups for Catered Events
Materials/Supplies 2500.00 250 625,000.00 RWF 625000.00 189000.00 0.00 \$720.88 \$217.99 \$0.00
Utensils for Catered Events (spoons, forks, knives) Materials/Supplies 1000.00 750 750,000.00 RWF
750000.00 262350.00 0.00 \$865.05 \$302.60 \$0.00 Serving Utensils (ladles, etc) Materials/Supplies
2000.00 24 48,000.00 RWF 48000.00 18000.00 0.00 \$55.36 \$20.76 \$0.00 Frying Pans for Catering Events

Materials/Supplies	20000.00	3	60,000.00	RWF	60000.00	18600.00	0.00	\$69.20	\$21.45	\$0.00	Cooking
Knives Materials/Supplies	2000.00	12	24,000.00	RWF	14400.00	8055.00	0.00	\$16.61	\$9.29	\$0.00	Cutting
Boards Materials/Supplies	10000.00	10	100,000.00	RWF	100000.00	25000.00	0.00	\$115.34	\$28.84	\$0.00	

Totals: 22,859,305.00 14,161,900.00 3,139,507.00 0.00 16,334.37 3,621.12 0.00

Community Cash Contribution

Description Local Currency USD Expected Source of Funds

Cow for milk (for bread and feeding workers) 260012.00 RWF \$299.90 Biodegradable wrapping/packing materials 387200.00 RWF \$446.60 Business reserve fund/savings

Gas stove (4 burners) 35500.00 RWF \$40.95

Gas tank 34000.00 RWF \$39.22

Tents for outside catering/road sales 466515.00 RWF \$538.08

Gear Bicycle 56000.00 RWF \$64.59

Milk Cooling and conservation Tank 480000.00 RWF \$553.63

Animal Feed for Cow (6 month supply) 462000.00 RWF \$532.87

Coffee Maker 182000.00 RWF \$209.92

Tea Kettle 18020.00 RWF \$20.78

Catering Food Warmers 48255.00 RWF \$55.66

Plates for Catered Events 189000.00 RWF \$217.99

Cups for Catered Events 189000.00 RWF \$217.99

Utensils for Catered Events (spoons, forks, knives) 262350.00 RWF \$302.60

Serving Utensils (ladles, etc) 18000.00 RWF \$20.76

Frying Pans for Catering Events 18600.00 RWF \$21.45

Cooking Knives 8055.00 RWF \$9.29

Cutting Boards 25000.00 RWF \$28.84

Community In Kind Contribution

Description Local Currency USD Describe Community In Kind Contribution

Cow for milk (for bread and feeding workers) 0.00 RWF \$0.00

Biodegradable wrapping/packing materials 0.00 RWF \$0.00

Gas stove (4 burners) 0.00 RWF \$0.00

Gas tank 0.00 RWF \$0.00

Tents for outside catering/road sales 0.00 RWF \$0.00

Gear Bicycle 0.00 RWF \$0.00

Milk Cooling and conservation Tank 0.00 RWF \$0.00

Animal Feed for Cow (6 month supply) 0.00 RWF \$0.00

Coffee Maker 0.00 RWF \$0.00

Tea Kettle 0.00 RWF \$0.00

Description Local Currency USD Describe Community In Kind Contribution

Catering Food Warmers 0.00 RWF \$0.00

Plates for Catered Events 0.00 RWF \$0.00

Cups for Catered Events 0.00 RWF \$0.00

Utensils for Catered Events (spoons, forks, knives) 0.00 RWF \$0.00

Serving Utensils (ladles, etc) 0.00 RWF \$0.00

Frying Pans for Catering Events 0.00 RWF \$0.00

Cooking Knives 0.00 RWF \$0.00

Cutting Boards 0.00 RWF \$0.00

9/17/2018 World Connect Mail - Fwd: updates

<https://mail.google.com/mail/u/1?ik=a52104b045&view=pt&search=all&permmsgid=msg-f%3A1611867892397113804&simpl=msg-f%3A16118678923...> 1/2

Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Fwd: updates Patrick Higdon <phigdon@worldconnect-us.org> Mon, Sep 17, 2018 at 11:09 AM To: Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Please append this to their application, some basic justification for the budget line items from awhile back.

----- Forwarded message ----- From: Bateganya Patrick <batepatric@yahoo.fr> Date: Mon, Jul 23, 2018 at 9:01 AM Subject: Re: updates To: Patrick Higdon <phigdon@worldconnect-us.org>

Dear Patrick, No problem thanks.

Just a little high lights.

You will notice that much of the Budget Items are Kitchen equipments. The reason is this. Though Pamela and Natasha were very concerned and interested in focusing on the Bee development, after considerations we have opted to empower our Bakery project through our community existing Restaurant expanding it to out side catering, for public functions and celebrations. Through it, we will be able to advertise our products and services. The Milk Cows will help to reduce on the costs of production and make our products more nutritious/ competitive. The personnel and children need the milk during working hours to reduce on the impact of power and heat waves etc Kind regards Jcqeline

Le vendredi 20 juillet 2018 à 15:36:32 UTC+2, Patrick Higdon <phigdon@worldconnect-us.org> a écrit :

Hi Jacqueline,

I just wanted to write a quick note to let you know that I'll be sending you feedback on the budget next week. More soon.

Best, Patrick

On Sat, Jul 14, 2018 at 6:33 PM, Bateganya Patrick <batepatric@yahoo.fr> wrote: Dear Patrick, Hope this finds you well. I would like to find out if you did receive my e.mail last week? I sent you our budget proposal seeking advise before our final submission. Kindly let me know if you did receive it. Wishing you a friendly Sunday. Jcqeline

-- PATRICK HIGDON DIRECTOR OF PROGRAMS WORLD CONNECT +1 615-513-2943 +44 74 6424 8644
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9/17/2018 World Connect Mail - Fwd: updates

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Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Revised budget call-notes Nov 10th/2018

Natacha Weiss <nweiss@worldconnect-us.org>

Tue, Nov 13, 2018 at 10:30 AM

To: Patrick Higdon <phigdon@worldconnect-us.org>

Cc: Christopher MacAlpine-Belton <cmacalpinebelton@worldconnect-us.org>

Dear Patrick, dear Chris,

November 10th 2018

Call with Jacqueline, Ernest and Giulia:

Jacqueline is envisioning 4 cows. 3 females and one male in order to breed the cows and turn them into an income generating process.

With the profits cows care will be covered and the cost of milk will decrease for the bakery.

The electrical supply for the refrigeration tank to conserve the milk will not be an issue as the bakery is next to the electrical grid for the village.

The ultimate goal is also to give a cow to widows and women living with HIV/AIDS once they are bred.

Next to the bakery a vocational school was turned into a boarding school, an opportunity for the bakery to expand their market. The bakery is planning on making an agreement with the school to supply breakfast and other meals.

Jacqueline and Ernest still envision a catering business for weddings and other celebrations. The cooking will be done in-house and then transported.

In summary, the project is to expand the bakery's market, a cow breeding business which in turn will lower the cost of milk and start a catering business.

It seems to be quite well thought through, to put in queue for review.

Natacha

--

NATACHA WEISS

FIELD COORDINATOR

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