

Better Future Initiative

ORGANISATIONAL PROFILE

Vision Statement

A world of healthy individuals free from gender-based violence and discrimination.

Mission Statement

To play a leadership role in raising awareness and influencing systematic changes that will transform society's response to health, gender-based violence and discrimination.

Governance

Better Future Initiative (BFI) is governed by a Board of Trustees. The Executive Director and a team of Technical Advisors make up the management team supported by a pool of dedicated volunteers who ensure implementation and day to day running of the organization. BFI has 30 volunteers the organization. BFI is registered with the Corporate Affairs Commission (CAC), Nigeria

Objectives

- To mobilize and engage with communities in order to increase their awareness on health, sexual and reproductive health, and sexual abuse
- To increase family income through support of sustainable livelihood activities for the most vulnerable members of the community
- To promote gender equity and development in order to reduce gender-based violence and discrimination
- To promote good governance through leadership development

BFI Targets

Women and youths

Priority Areas

- Health: HIV/AIDS, SRH, Malaria, etc
- Gender: SGBV, Women Participation, Empowerment
- Leadership development
- Youth development and participation

Strategies

- Community Mobilization
- Capacity Building
- Advocacy
- Media
- Networking and Partnership building

Funding

The Pollination Project USA recently supported BFI with a seed grant for our We-Mentor Project. BFI also relies on donations from our partners and friends. We continue to explore other funding and resource mobilization opportunities.

BFI Programs

We-Mentor

We-Mentor is a low cost, high impact program to create awareness on sexual abuse in secondary schools in Akwa Ibom State, Nigeria. We strive to work with relevant ministries in the state as well as other sexual abuse stakeholders to strengthen the reporting and response system for sexual abuse victims in Akwa Ibom state.

Community Health

This is BFI's platform for taking health awareness to community members in their own communities. This provides an opportunity to talk about health issues such as Malaria, HIV/AIDs, Diabetes, Tuberculosis, etc. BFI addresses barriers to health arising from social, cultural and religious beliefs and practices

Better Future Initiative Petty Traders' Savings and Loans Scheme (BFI-SLS)

BFI gives loans to women petty traders to help them continue their petty trade and support their families. The loan amount and interest are repayable in weekly instalments within 12 weeks. The funds are recycled so that other women can access the petty loan. The traders also have to save a certain amount with BFI which they collect at the end of their repayment period or if they want, BFI adds to the amount they have saved and gives them back as a lower interest loan. Any funds generated from BFI-SLS is recycled to other petty traders willing to borrow from the scheme and also ploughed back into the organisation to meet running costs.