**Presented by Esther Namawanda Kayongo Project Director, Tel: 256788171318**

esthermuyizzi@gmail.com

Abstract

**Creating a generation of women with spiritual values & education through a dignified life. Po Box 9096 Kampala – Uganda**

**AARON ESTHERS FOUNDATION**

PROJECT PROPOSAL @2017

**AARON ESTHERS FOUNDATION**

Table of Contents

[2 1.0 EXECUTIVE SUMMARY 2](#_Toc501627136)

[2.1 OUR VISION 2](#_Toc501627137)

[2.2 OUR MISSION 2](#_Toc501627138)

[2.3 OUR GOAL 2](#_Toc501627139)

[2.4 PROBLEM STATEMENT. 2](#_Toc501627140)

[2.5 JUSTIFICATION OF THE PROJECT 3](#_Toc501627141)

[2.6 OBJECTIVES. 3](#_Toc501627142)

[2.7 IMPLEMENTATION OF STRATEGY. 4](#_Toc501627143)

[2.8 MOBILIZATION 4](#_Toc501627144)

[2.9 ADVOCATE FOR TRAINING OF TRAINERS 5](#_Toc501627145)

[2.10 TARGET GROUP AND BENEFICIARIES 5](#_Toc501627146)

[3 MANAGEMENT AND ORGANIZATIONAL STRUCTURES 5](#_Toc501627147)

[3.1 MANAGEMENT COMPOSITION 5](#_Toc501627148)

[3.1.1 BOARD OF DIRECTORS 5](#_Toc501627149)

[3.1.2 THE EXECUTIVE DIRECTOR. 6](#_Toc501627150)

[3.1.3 THE PRINCIPLE. 6](#_Toc501627151)

[3.1.4 LEADER SHIP COACH 6](#_Toc501627152)

[3.1.5 THE FINANCE MANAGER. 6](#_Toc501627153)

[3.1.6 GENERAL STAFF 6](#_Toc501627154)

[3.1.7 SUPPORT STAFF 6](#_Toc501627155)

[4 ECONOMIC AND SOCIAL ASPECT OF THE PROJECT 7](#_Toc501627156)

[4.1 ENVIROMENTAL IMPACT ASSESSEMENT 7](#_Toc501627157)

[5 FINANCE 7](#_Toc501627158)

[5.1 PROJECT BUDGET EXPENDITURE 8](#_Toc501627159)

[6 CONCLUSION 8](#_Toc501627160)

# 1.0 EXECUTIVE SUMMARY

The name of the foundation is –AARON ESTHERS foundation, incorporated and registered with the government of Uganda as a company limited by guarantee.

The foundation is a non profit Organization, the has been in operation since 2015 incorporated in 2017. The organization is located in Kyazanga with main operations in Kampala – Kayiwa Village and Rubaga division 2kilometers from the city center along Baliintuma Road.

The project already has a number of 30 girls enrolled under different economic and social sectors as they have already attained the basic business training to start up their own businesses. The girls /adolescents range between 13 years to 25 years of age.

The girls comprise of orphans, destitute, displaced students that are a result of UN wanted pregnancy from their biological fathers, brothers, and rapists plus those who can’t attain a good education because their parents are low income earners.

## OUR VISION

To inspire and empower girls and women with sustainable skills for good health livelihood and education.

## OUR MISSION

Our mission believes that education and spiritual values are the basis human rights. Our mission shall ensure academic excellence, basic skills, self sufficiency and God fearing generations

## OUR GOAL

To reach out the community of Uganda, East Africa and the central African states and beyond by disciplining and providing a shelter for adolescent girls and vulnerable women and cub vices of domestic violence, early pregnancies and entrepreneur skills.

## PROBLEM STATEMENT.

Youth Unemployment & Poverty coupled with limited business education in Uganda and the developing world has reached epidemic proportions. In Uganda it’s estimated that at about 65-85% of the youth ages is between 15 years to 35 years. Society is concerned and is encouraging the education of job creators other than Job seekers.

While the government is doing its part through encouraging enterprise as a solution to the problem, none of these solutions seems to be providing meaningful ends to the problem at hand.

Aaron Esther’s Foundation wants to create a million millionaires through proving a start for pregnant girls, and the less privileged through business trainings.

With this in mind, we believe that these could drive Uganda’s economic prosperity forward.

We are not people to shy away from innovation and comforting a challenge and we think that by providing a solution that could facilitate a mid set shift change of young girls to start considering life changing skills, and business education as carrier option.

This however requires continues engagement of both young and energized people, vulnerable girls, which requires a platform and backup that is sustainable and with high retention.

## JUSTIFICATION OF THE PROJECT

This project is worthy to being supported to solve stated problems above and concurrently enables society realize the advantages associated with formal education, ranging from a hopeless point of view .

The foundation has a vision of producing and maintain a well and up to date informed community in terms of literacy in order to improve their lives.

The mission is this foundation is to promote relevant start over in life for the girls in order to build capacity to enhance practical learning in the community. Through the vision and mission laid down. The Foundation hopes to contribute to the general community development.

## OBJECTIVES.

To enable the community especially the domestically violated women and girls develop their talents and have a better future.

To encourage the community especially parents and guardians adopt good health, nutritional standards and awareness to HIV/AIDS

To encourage the general community have a positive attitude towards formal education

To enable the women and girls have a fresh start in life and know that can become better and productive citizens

To advocate for the creation of infrastructure which can make life more descent and normal to easily advance in this global world.

To create developmental projects such as poultry farming, diary faming, piggery and agricultural

To provide the basic business training in order to produce entrepreneurs that can do real cost analysis before they determine the prices of their good or services.

## IMPLEMENTATION OF STRATEGY.

Enabling he community acquire modern education skills, & skills development

The above objectives will be achieved through the following means.

1. Introduction of modern up date computer software to learners
2. Trainings on latest fashion houses / lines to enable the girls and women adopt trends that will always be accepted as well as other skills.
3. Setting up a counseling’s center that is more inclined to changing a persons mental capacity and also sensitize about the dangers of domestic violence
4. Encourage the beneficiaries to adopt a positive attitude towards starting their own businesses through introduction of a business training curriculum.

Encouraging the community develop a positive attitude towards the needs of women violated domestically.

These objectives will be achieved through the following means.

1. Occasionally conducting workshops and seminars to help in the sensitization process on the effects of domestic violence.
2. Conducting education tours to different vocational institutes of learning such that there is exposure
3. Involving of local leaders in teaching civil life to the communities
4. Setting up a library in order to help these both girls and women to adopt a reading culture of helpful material which isn’t dominant in African culture.
5. Enabling both women and girls to adopt a health menu in terms of nutritional feeding, using locally available foods in the market and yet turn them into a life time experience

## MOBILIZATION

This objective may be achieved through the following means.

1. Routine organization of visits to manufacturers of different products in the country for awareness cause
2. Partnering with telecom companies and other multinationals to carryout corporate social responsibility in order to increase brand awareness
3. Encouraging extra curricular activities like music, dance and drama thus display talent which will have educational attachment to society thus to help solicit assistance.
4. Encouraging inter organizational binding (joining) with different organizations with similar objectives.
5. Bridging the gap between this particular schools and organizations and local administration for mutual benefits

## ADVOCATE FOR TRAINING OF TRAINERS

1. Constantly evacuating the benefits derived from the adoption of this technique e.g. economic, efficient, and effectiveness.
2. The availability of cheap untapped human resources in the community
3. the absence of many crisis centers that handle teenagers, as not many take another step in following up cases of domestic violence and the poor that don’t have money in following up the cases.
4. The need to widen the scope of knowledge and its coverage in a given times in the community, qualitative and quantitative.

## TARGET GROUP AND BENEFICIARIES

This project basically targets teenage girls that out of abnormal situations get unwanted pregnancies from their biological fathers, boyfriends that leave them, defilement and rape cases as well as women that face domestic violence in their marriages.

Sometimes the girls are left to fend for their families after the loss of their parents and casually go in for older men that leave them with pregnancies. Therefore the proprietors experience is pegged on serving the less privileged in order to attain qualitative and quantitative formal and informal education

Beneficiaries on the other hand consist of the group mentioned above because after attaining the forma relevant education, they will be capable of maintaining , sustaining themselves socially and economically thus contribute to community development.

Other beneficiaries include the society itself due to the marginal development it will have attained through reduced illiteracy, domestic violence awareness, among others.

The people directly and indirectly involved in the employed through the organization will too be benefits of the foundation. These will gain expertise, experience, and monetary gains

Local and central governments will also gain in terms of local taxes from employees for example Payee and deductions for social security. These eventually help projects like AARON ESTHERS FOUNDATION to easily execute their programs.

# MANAGEMENT AND ORGANIZATIONAL STRUCTURES

## MANAGEMENT COMPOSITION

### BOARD OF DIRECTORS

The board is the highest policy making body in this organization. The board of directors shall comprise of 2 directors and 3 trustees preferably a professional counselor, a human rights personnel, and an educationalist. These will be of high repute, and with prior experience in managing human rights organizations. It shall be headed by the chairman and executive director shall also work as the cooperate secretary.

### THE EXECUTIVE DIRECTOR.

The executive director shall be the chief officer of this project and shall be in charge of the day today operations of the project activities. The executive director shall report directly to the chairman board of directors.

### THE PRINCIPLE.

The principle shall act as the head teacher of the vocational department and be the team leader for the directors of studies, and all the other educational program employees.

### LEADER SHIP COACH

This will be in charge of the speakers, motivational engagements, servant leadership trainings and liaising with other inspirational leadership training institutes and reports directly to the executive director.

### THE FINANCE MANAGER.

He shall be directly in charge of the financial cashbooks and maintain the proper books of accounts.

### GENERAL STAFF

These will be executors of the foundations objectives and helping in realizing the set

Objectives and vision of the project.

### SUPPORT STAFF

These shall enable the daily operations of the project to be smooth. They are categorized as school attendants, watchmen, cooks, office messengers, and cleaners

BOARD OF DIRECTORS

EXECUTIVE DIRECTOR

PRINCIPLE

LEADERSHIP COACH

FINANCE

TEACHING STAFF

SUPPORT STAFF

MANAGEMENT STRUCTURE

# ECONOMIC AND SOCIAL ASPECT OF THE PROJECT

This project has a positive aspect to society, due to the fact that it emphasizes the creation of jobs, resulting from the practical approach it attaches to instil in the foundation’s goals thus becoming job creators. They (women and girls) will be self sufficient in the same time creative, therefore shall compete favorably on the Ugandan market.

This organization will also offer gainful employment to a certain section of people as shown on the salary schedule, who in turn may save and re invest in some of the income in some other income generating ventures, thus compete the investment circle which greatly increase its national budget (GNP), thus the project having a positive contribution to the economic welfare of both the citizen in the community and the country at large.

Socially, as a result of increased incomes, individuals well automatically adopt good living conditions where there will be improved nutritional, educational, medical and mobility standards. There is a possibility of reduced crime incidences because people become innovative due to the acquired cheap formal education, which they practically put to use in order to survive appropriately. This brings forth harmony in society and it is one of the indicators of social development (advancement)

Thus the project has a very positive economic and social impact on the society.

The project will also work with human rights protection bodies especially, Justice Centers, to ensure that those affected by domestic violence receive a fair presentation from the courts of laws and society at large.

## ENVIROMENTAL IMPACT ASSESSEMENT

This project considers environment as one of the basic factors that make life what it is actually is, considering the very fact that it is part of its curriculum. Environment as a developmental aspect always has been emphasized when rehabilitating both girls and women.

This particular project fully supports voluntary service cause and the beneficiaries engage in tree planting, maintaining good sanitation, drainage and greatly discourages the careless disposal of dangerous objects like empty tins, polyphone bags etc. which always brings forth environmental degradation.

The project therefore is one of the greatest advocates of environmental degradation in all its future and present plans. Therefore, any effort to upgrade this cause will highly be supported or when management calls for support to any authority to further this cause, any for of support will be highly appreciated.

# FINANCE

Like management, financing is also the most important factor which makes this project a going concern. This organization basically intends to acquire finance from the following sources

1. Community contribution
2. Donation from institutions like churches, companies, charity organizations, NGOs and CBOs
3. Local or central government contributions.
4. Parent/guardian contributions
5. Any other source that may be appropriate by the board

## PROJECT BUDGET EXPENDITURE

|  |  |  |  |
| --- | --- | --- | --- |
|  | PROJECT PHASE 1 | QUANITY | POUNDS |
| ITEMS |  |  |  |
| a) | * Business Trainings. | 12 months | 20,000 |
| b) | Skills Development | 12 months | 20,000 |
| c) | Structural setup  . Storage, cooking areas, changing and sanitary utilities, chief cook’s office.   * Technical supervision, provision of material quantities and labor costs, including all finishing, painting and requirements for safe usage complying with pubic health standards. | 1 | 30,000 |
| d) | Office And Administration Block | 1 | 30,000 |
| e) | Dormitories & Beddings | 2 | 25,000 |
| f) | Sanitary utilities/toilets involving technical supervision, provision of material quantities and labor costs including all finishing, painting and requirements for safe usage, adequate drainage and disposal system | 1 | 20,000 |
| g) | Capitalization & office setup | 1 | 20,000 |
| h | Salaries & allowances | 12 months | 20,000 |
| **i)** | **Grand total** |  | **185,000** |

# monitoring and evaluation

Monitoring and Evaluation will be carried out on a continuous process based on a quarterly basis throughout the life span of the project.

It will focus on the programs implementations as shown by the objectives and the strategies to achieve these objectives. This helps to modify the short term objectives if necessary and if there is a necessity for intervention. This function will be carried out by any stakeholder of the programme and approved management and funding agency.

Auditors or accountants recognized by the auditor general’s office will have to monitor the supervision of accounts on a yearly basis to ensure that books of accounts are regulated and transparent for all the stakeholders.

# CONCLUSION

Biblical values and principles will define who we are. They are the fundamental beliefs of our organization. They guide our actions, influence, team work, and the way we serve our clients and how we engage with our communities every day.

There is worthy cause of supporting such existing programs due to their violability as shown either socially, economically, spiritually and environmentally, because the services affect every single person in society ranging from a young person to an adult because they lack the basic education which this particular institutions is readily giving at a very low price.

Therefore given full support domestic violence, teenage pregnancies & illiteracy levels in our community will greatly reduce and this will greatly enhance development which is badly lacking in our community. This is the reason why the pioneer of the project seeks any forms assistance in order to further the cause of the value of education and eradicating Domestic Violence, this is light and strength.

**Organized & forwarded by**

**Namawanda Esther**

**Executive Director**

**AARONESTHERS FOUNDATION**