**Project Title:** Cow & Goat Community Development Project

**Description:**

* Project Type: Economic Development
* Description: The 2018 project will focus on creating a summary report which describes the past performance of the cow program that started in 2009, the goat project that started in 2016, evaluate new communities to incorporate into and provide cows/goats to families in the Nandi High Lands. The project planning involves 2 phases of development including the pre-selection of cows by the on-the-ground project coordinator, Dr. Benadette Tiony, with the cooperation of local-farmers who raise non-indigenous cows.
* Background: The Cow program was conceived and implemented in 2009 in Kamobo – Nandi County. Our main objective as an organization was to give hope to households in the region through empowering women to manage livestock which provided much needed resources for their families. The Nandi Tribe values livestock as their source of livelihood since a cow as a gift is more than an animal but culturally is seen as extremely valuable, more than money. Livestock in Kenya is considered sacred and a blessing to a family. It is considered a sign of wealth and recognition. One of the unique aspects of this project is when cows have offspring it is given to another needy family in a woman-to-woman giving ceremony.
* Track Record:CWA reports from prior years, and images on the prior CWA website, have documented the program success and the number of cows presented. In earlier years Dr. Tiony would take photographs and write an annual report on the status of the cows (health, deaths, births). In order to obtain a cumulative report on that of livestock in both the Cow and Goat (C/G) programs, Dr. Tiony and Kevin will conduct as needed site visits in January 2018 and file an updated report.
* Impact: The C/G project has touched over 100 households. These families average 8 persons which means a potential impact of 800 people directly. Livestock increases economic activity in a variety of ways. The milk can be used by the family or sold for extra income. The funds raised through this income increases the ability for families to pay for required school clothes, books and (after 8th grade) tuition.

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**Key Points of Contact:**

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**Key Milestones/Deadlines:**

* Project Duration: September 2017 – June 2018
* Key Milestones/Deadlines:
  + Hold Skype Conference Call with Kenyan & USA POCs *Initial Planning* Oct 2017
  + Preliminary Budget Nov 2017
  + Board Approval of Project Nov 2017
  + Kenya site visit & project planning Jan 2018
  + Finalize Budget post site visit Feb 2018
  + Dr. Benadette Tiony provide orientation & Tribe input on recipients Apr 2018
  + Dr. Benadette Tiony inspect / secure livestock May 2018
  + Complete final project planning in Kenya May 2018
  + Cow/Goat Inspection Giving Ceremony Jun 2018

**Success Criteria:** Secure the minimum number of cows and goats based on fundraising

B**udget Requirements:**

|  |  |
| --- | --- |
| **Total Budget** | ***$11,450*** |
|  |  |
| **Budget Line Items** |  |
| * Cows ($500 x 15) | $7,500 |
| * Goats ($40 x 60) | $2,100 |
| * Veterinarian Fees (10% Admin Fee) | $1000 |
| * Livestock transport | $200 |
| * Team transport, water & food in field | $200 |
| * Management Reserve (Cushion 10%) | $450 |
| ***Total Budget Line Items*** | ***$11,450*** |

**Fund Raising Plan:**

* Funding Source #1: Direct appeal through contacts, social media and prior donors.
* Funding Source #2: Peter and Cindi Turner may have a fundraising dinner**.**