

WORLD
CONNECT
2018 Annual Report

LIFT



LIFT

2 SELF-SUSTAINING LEADERSHIP

1 WORLD CONNECT FUNDING

LOCAL SOLUTIONS

We have all experienced lift at some point in our lives: a teacher recognizing our interests and encouraging us on a path; a friend making us feel heard, loved for who we are, and supported; a financial investment in our idea or the confidence of an employer. Extremely marginalized communities have few listeners who can help them. They often have no electricity, running water, or access to the internet. For women and girls, they often have limited power, resources, or education. Persistent poverty thrives in persistent marginalization. At World Connect, we find visionaries in the most challenging environments, we listen to their ideas, and we connect them to the resources they seek to fulfill their vision. Our resources have lifted hundreds of local leaders across the globe and 1.6 million lives now know new hope and agency. With new confidence from receiving funding, new respect from their communities for their vision, and evidence that their communities benefit from their ideas, new and powerful leaders emerge to usher in vital global progress. This is lift.



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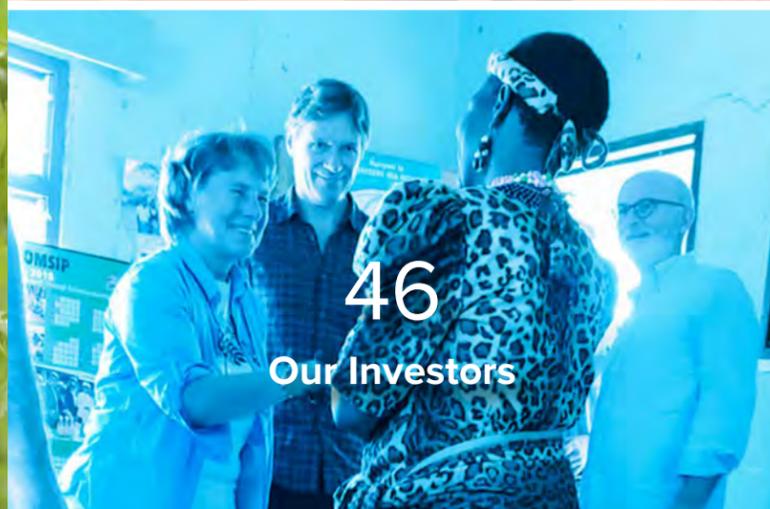
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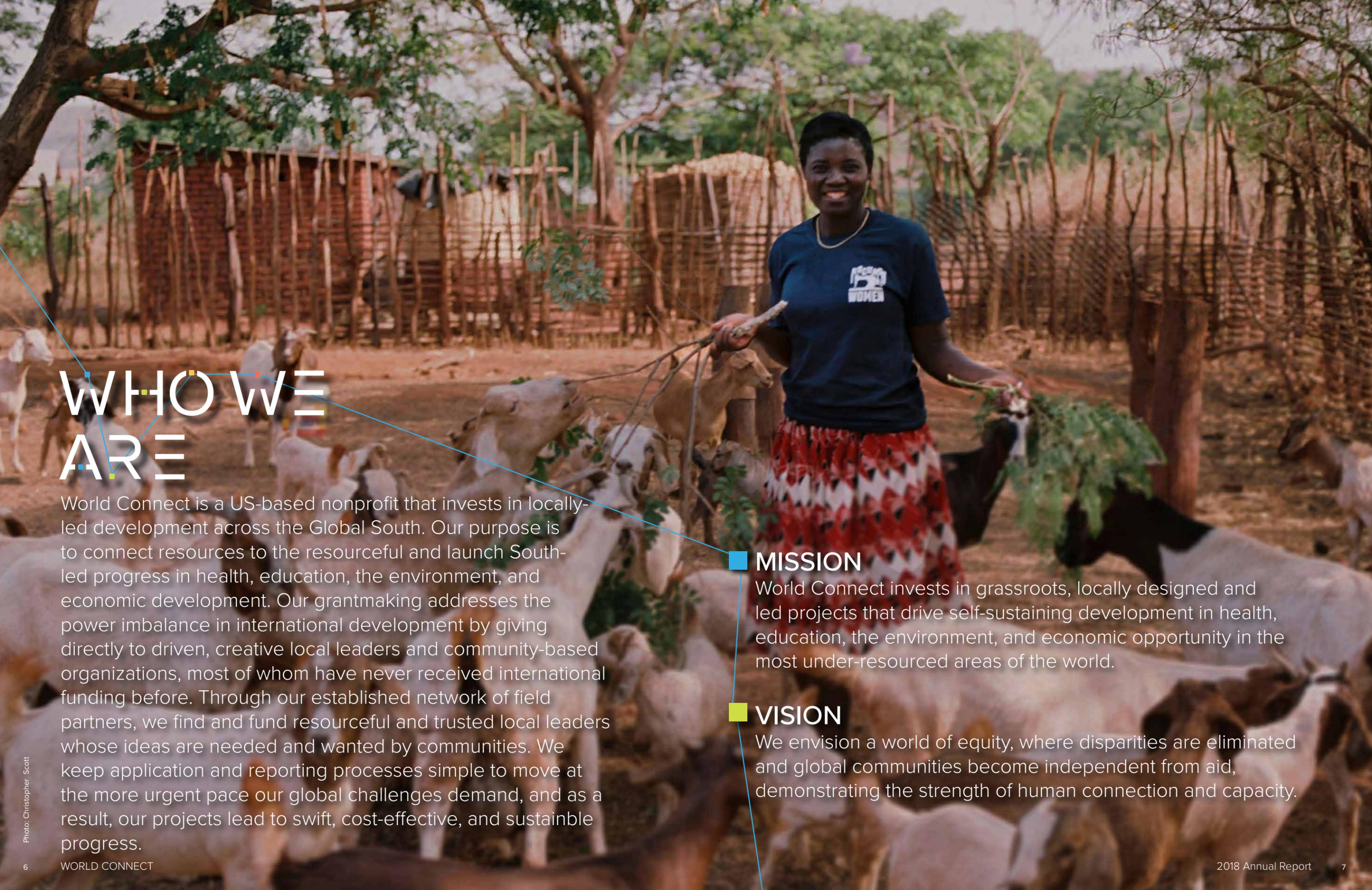
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Photo: Julia Haney



WHO WE ARE

World Connect is a US-based nonprofit that invests in locally-led development across the Global South. Our purpose is to connect resources to the resourceful and launch South-led progress in health, education, the environment, and economic development. Our grantmaking addresses the power imbalance in international development by giving directly to driven, creative local leaders and community-based organizations, most of whom have never received international funding before. Through our established network of field partners, we find and fund resourceful and trusted local leaders whose ideas are needed and wanted by communities. We keep application and reporting processes simple to move at the more urgent pace our global challenges demand, and as a result, our projects lead to swift, cost-effective, and sustainable progress.

MISSION

World Connect invests in grassroots, locally designed and led projects that drive self-sustaining development in health, education, the environment, and economic opportunity in the most under-resourced areas of the world.

VISION

We envision a world of equity, where disparities are eliminated and global communities become independent from aid, demonstrating the strength of human connection and capacity.



LETTER FROM LEADERSHIP

Photo: Christopher Scott

Dear Friend of World Connect,

If you knew us when we launched, you know that the cornerstone of our philosophy has always been valuing local capacity. Knowing us today, you see that we have stayed the course, funding 1,550 locally-led projects across 40 countries that are bringing development—water, safer childbirth, improved sanitation, new classrooms and libraries, and growing businesses—to communities through their own ingenuity and leadership.

If you have traveled with us, you have seen how much further a dollar goes when deployed locally. You have experienced the pride of our local partners, 80% of them first-time grant recipients. They appreciate our belief and trust in them and their increased confidence as leaders is a key element in their, and our, success.

If you have met Elvis Ndansi (see page 21), a Cameroonian nurse, you have heard how he scraped together resources to set up three micro-clinics, and how he then tried unsuccessfully for eleven years to obtain external funding to expand his work. In 2018, Elvis found World Connect. That same year, World Connect gave Elvis his first grant of \$3,700 to build a maternity clinic, followed by an additional \$8,000 to provide new equipment. 150 women have already delivered babies in his clinic and have paid 60% less for ultrasound exams than is charged at other health facilities. Hundreds more will benefit in the coming year. After working with World Connect, Elvis went on to be named one of twelve inaugural Obama Scholars.

Whether you have been with us from the start or are just joining us now, thank you. The stakes are high and urgent, with a growing global population, increasing economic inequality, and climate change. We hope you enjoy learning about the fifteen projects in this report, and the changes they have brought about in communities the world over. Please help us catalyze more local momentum—your support will bring a “lift” to every corner of the globe.

Gratefully,

George Biddle
Chairman

Pamela Nathenson
Executive Director

RESULTS

World Connect has launched 1,550 projects with \$5.1M across 40 countries impacting more than 1.6M people.

This is what progress looked like in 2018.





“

I couldn't believe that World Connect would trust people that have never been funded before. There are few organizations that can trust people – give you money, trust your leadership, let you do the project the way you're thinking about it. So the difference between World Connect and other organizations is that they put trust in people.

– Alain Tenta, Project Leader
Dzaleka Refugee Camp, Malawi

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2018 FEATURED PROJECTS

SCHOOL HIGHLIGHT

Pinewood School Student Council in Los Altos, California organized two fundraisers at their middle school and raised \$1,023 for this project.

“ Partnering with World Connect on #StopPneumonia was perhaps the best thing that happened to that community and our organization at the time. We and the people of Idi-Araba Community have World Connect to thank immensely. — Dr. Yusuf Shittu, Project Leader ”

STOP PNEUMONIA Nigeria

Photos: Anyike Photography



Dr. Yusuf Shittu, Project Leader



Parents, now free from the emotional, financial, and physical strain of chronic pneumonia and related effects, can be more economically productive, and children can stay in school.

2 202 children were screened for pneumonia, 100 treated, and 70 vaccinated for free. Every child reached by the project was given a hygiene pack with toilet paper, soaps, antiseptics, toothpaste, and toothbrushes.

1 With an investment of \$3,015 from World Connect, a young medical doctor, Yusuf Shittu, organized a community health education campaign to increase awareness and vaccination against pneumonia among the 2,000 community members of Idi-Araba, Lagos, Nigeria.

In Nigeria, pneumonia has replaced malaria as the number one killer of children under five, claiming 18% of all under-five deaths.

In 2018, World Connect invested \$189,269.15 in 38 projects that increased access to healthcare for 57,532 women, men, and children across 15 countries.



Uwamahoro Queen Josiane, Project Participant

Globally, an extra year of schooling for a girl increases her future earnings by 15%, reduces fertility rates by 7.5%, and decreases rates of teen pregnancy.

Teachers run weekly programming designed to keep female students engaged by using literature as a catalyst to think critically. The group discusses reading material designed to enhance learning, strengthen leadership skills, shift perspectives on gender roles, and promote resilience.

With an investment of \$4,447 from World Connect, a nine-month literacy promotion program at Kabuga High School, “Her Voice Matters”, targeted girls at risk of dropping out. The project was led by Generation Rise, a community-based organization.

In Sub-Saharan Africa, there are 2 million more girls than boys out of lower secondary school.

In 2018, World Connect invested \$201,280 in 50 education projects, increasing opportunities for 15,000 people across 17 countries.



“ I now know that I can be a leader of people starting with me. Seeing the reading corner, I was very surprised. It is better than I could have ever imagined. I expect to learn a lot, especially English, listening, and public speaking.
– Uwamahoro Queen Josiane, Project Participant ”

MAKING HERSTORY Rwanda

This project was sourced by Returned Peace Corps Volunteer Julia Crandell.

Photo: Generation Rise



Clement Boamah, Project Leader

“ Having computers builds student confidence – they belong to a school that has computers! It makes them feel special. It takes away any inferiority complex. – Clement Boamah, Project Leader ”



Konadu Foundation is bridging the digital divide, equipping students with skills they need to succeed in the digital economy.



At the computer lab, students access e-books, including textbooks, as well as language learning software.



With an investment of \$5,444 from World Connect in the Konadu Foundation, a primary school in the Brong Ahafo region of Ghana, a computer lab was built and equipped. Konadu Foundation was founded in 2010 with just two students and now have more than 100.

There will be 230 million digital jobs in Sub-Saharan Africa by 2030. In Ghana, nearly 20% of companies recruit only internationally for digital skills, largely because they cannot find skilled local talent.

In 2018, World Connect invested \$36,989 in 10 projects across 9 countries to provide 6,070 learners with tech resources so they can develop skills and knowledge essential in a digital world.

COMPUTERS FOR CONFIDENCE Ghana

This project was sourced by Returned Peace Corps Volunteer Michael McGaskey.



Elvis Ndansi, Project Leader

After applying for funding for 11 years, World Connect was the first to invest in Elvis' vision of accessible and better quality healthcare in remote and marginalized communities in Cameroon. In 2018, Elvis was named an inaugural Obama Foundation Scholar, and spent the 2018-2019 academic year at Columbia University studying sustainability, social impact campaigns, and global health and diplomacy.

World Connect made a second investment of \$8,000 to install an ultrasound machine in the maternity ward. 150 babies have since been safely delivered at the clinic, 176 mothers received prenatal care, and 75 women received an ultrasound. Women visiting the clinic pay 60% less for ultrasound compared to other health facilities.

With an investment of \$3,673 from World Connect, Elvis Ndansi, a nurse and founder of United for Health Foundation in Cameroon, equipped a maternity ward at one of the three micro health clinics he established over the past decade.

Cameroon is among the 20 countries in the world with the highest child mortality rates for children under the age of five.

In 2018, World Connect invested \$36,984 in 6 health clinics to establish new or improved maternity wards, increasing access to safe birthing for 3,365 women.



“

Before [pregnant women] had to travel long distance on motorbikes to access a maternity service where they could give birth, but today, even during labor, these pregnant women at Eloumden community can even walk to Unite For Health Foundation clinic and give birth in the hands of safe health personnel. This could only have been possible with World Connect.

– Elvis Ndansi, Project Leader

”



TIME TO DELIVER Cameroon

Photos: Lydia Bansenka

“

Now that most of us have been successful thanks to the Dollies project and have made a profit from selling the milk and reinvested in roses and strawberries cultivation, let's not forget the other less fortunate women in the community. We have redistributed the dollies to the most vulnerable and are investing to build a yogurt and cheese factory in order to help the most vulnerable make a profit too!

– Lusmila Reinoso, Project Leader

”



Lusmila Reinoso, Project Leader



Lusmila Reinoso, the manager of El Lecherito, used her increased income from this project to invest in new business opportunities in 2018. She now owns the largest rose greenhouse in her community, with 13,000+ roses growing annually. Lusmila's income is now 72 times what it was before the launch of the dolly project.

2

The dollies helped El Lecherito to produce six times as much milk, increasing the average income tenfold for 40 women.

!

With an investment of \$2,520 from World Connect, El Lecherito, a women's dairy association in San Pablito De Agualongo, built 20 dollies to carry milk jugs as far as two miles to a central processing facility for sale. Previously, the women were carrying the jugs on their backs uphill, and many women experienced chronic pain, injuries, and decreased earnings.

In Ecuador, women work 23 hours more per week and earn 20% less than men.

In 2018, World Connect invested \$62,939 in 16 women's cooperative projects across 7 countries that led 4,456 women to increase their income.



MILKIN' IT Ecuador

This project was sourced by Peace Corps Volunteer Jonathan VanTreeck.



Sovattanak Koeung, Project Leader

Addressing diarrheal disease allowed Knach Romeas community to further focus on improvements in academic settings. In 2018, with a third investment of \$14,996, the community built a new library and a teacher's office at the the Khnach Romeas Secondary School, as well as implemented a filtered water system at Kors Ream Primary School. 721 students and 30 teachers at the Secondary School now have a space dedicated to improving reading, and 442 students at the Primary School will soon have a biosand water filter supplying clean drinking water.

World Connect invested an additional \$4,050 in 2017 for the Khnach Romeas Primary School, Balang Meanchey Primary School, and Chroy Sna Primary School for a total of 442 students and eliminate open-defecation and learning disruptions, as students would previously leave school and travel far to find a toilet.

In 2015, World Connect invested \$10,900 in Khnach Romeas Commune, Cambodia to construct nine wells and handwashing stations that supply the health center and eight primary schools with potable water. 2,300+ people now utilize the new water resources and the Health Center reports improved health in primary school children.

In Cambodia, seven in ten pre-primary schools do not have access to toilets or handwashing stations and one in three Cambodians use unsafe water for drinking and daily use.

In 2018, World Connect invested \$56,794 in 13 schools and communities across 7 countries to improve or establish libraries, supporting improvements in reading performance for more than 10,000 students.



These projects have enabled students in the Khnach Romeas commune to receive better health conditions through hand washing education and improved toilet facilities. It allows students to know how to take care of their health. They no longer have to go into the forest around the schools or return home to use a bathroom. It makes me happy that Evalynn always helps us in this work. I also want to

UPGRADING GRADE SCHOOL Cambodia

These projects were sourced by Returned Peace Corps Volunteer Evalynn Romano, and were led on the ground by Local Leader Sovattanak Koeung.

Photo: Ma Pov & Sovattanak Koeung



Tammy Truong, Field Partner

“Some say that the community breaks out the champagne, actually chichi, in gratitude of the work done. In my opinion, it’s not in gratitude, it’s more in celebration of what we have accomplished together. To me, there is a difference. Gratitude feels more like they have to say thanks for a gift given. Celebration, that is a team working together, celebrating their victory.
– Tammy Truong, Field Partner”



Relief from waterborne illness enables community members to increase their time spent on harvesting, educating their children, and increasing their income in other ways.

Their success and quick, effective implementation caught the attention of the local government, which the community had been working to obtain for more than 20 years. The government and another local organization have agreed to fund an additional \$2,500 to install another water tank and provide piped water installation for all households.

With an investment of \$5,000 from World Connect, the indigenous Kichwa community of Selva Amazonica installed a water collection and purification system in 14 months to provide clean water for its 300 people.

There are still 227 million people across Latin America who do not have access to a safely managed water supply. In Ecuador, 17% of children under 5 are affected by waterborne illnesses.

In 2018, World Connect invested \$58,382 in 8 water projects across 5 countries, establishing access to clean, potable water for 4,886 people.

AGUA IN THE AMAZON Ecuador

This project was sourced by Returned Peace Corps Volunteer Tammy Truong.

Photos: Julia Haney



This project gave the women of Kañina a platform to lead environmental awareness. The women held an environmental talk in the nearby town, Cebzor. Inspired by this talk, women in Cebzor decided to start their own environmental committee and to begin setting up their own trash and recyclables collections.

The Kañina women painted recycled materials to decorate the center and sell. The women also partnered with the local high school to promote recycling and many students now volunteer at the center. The Mayor of Buenos Aires, the largest nearby town, recognized the efficiency and effectiveness of the women's organization. The city now collects trash and recycling every two weeks, whereas before the community had no trash collection services.

With an investment of \$3,476, Kañina, a local indigenous women's organization in Salitre, Costa Rica, built a community recycling center and planted a traditional herb garden surrounding the center.

In Costa Rica, there are about 61 women to every 100 men in the labor force, highlighting the gender inequity in the labor market that continues to exist.

In 2018, World Connect invested \$43,335 in 12 waste management projects across 7 countries to support trash collection and recycling for 17,008 people.



“The women in the group have seen the project as a reason to keep moving forward, and it has kept them motivated. More and more people that come to Salitre have commented that the community is very clean which makes us happy knowing that we've made a positive change to the community.”
 – Racquel Ortiz Ortiz, Project Leader

CLEANER & GREENER Costa Rica

This project was sourced by Peace Corps Volunteer Edward Hayes.

REUSABLE OYSTERS Senegal

This project was sourced by Corps Africa Volunteer Nakhady Djighaly.



Seynabou Diatta, Project Participant

This is the first time that I feel so concerned about developing a project. In general, in many projects that are settled in the village, we are completely excluded from their development. It is once the project installed, they give it to us and leave. In general, these types of projects do not last long in the village. But with the construction of this center, everything is different because we have faced challenges and obstacles together and we will continue to do so.

— Seynabou Diatta, Project Participant



2

1

The women of Yoon Dioffor have a chance to become economically independent and increase their cooperative's revenue by 80%.

With no space to work and store their products, the women are exposed to sun, rain and wind, and their unprotected oyster shells get damaged, resulting in an estimated 50% inefficiency in production.

With an investment of \$4,265 from World Connect in 2018, Yoon Dioffor, a women's community organization in Nema Bah, Senegal is building a processing center to produce cement from oysters shells and to produce natural soaps.

If current gender parity rates continue, it will take sub-Saharan Africa 135 years to close their gender wage gap.

In 2018, World Connect invested \$143,450 in 40 women's economic opportunities across 14 countries to improve market linkages and productivity for 7,671 women.

'PRODUCE'ING RESULTS Rwanda

This project was sourced by Young African Leaders Initiative, Mandela Washington Fellow Alumni Jerome Ndayambaje.



Uwimana Speciose, Project Leader

“

This project strengthened my leadership skills in accountability of public affairs, to be responsible. It is obvious that this project showed that women are valued and increased their confidence to contribute in the country's development. Finally, women are free from the rain, stable and doing formal business. We believe that in coming years we won't be vulnerable but development partners.

– Uwimana Speciose, Project Leader

”



3 With an average of 4,000 visitors a day to the market, the women's new infrastructure has legitimized their business and increased their income six times. According to the local health center, the public latrines reduced diarrheal disease 89% since they were built.

2 In 2018, with a second investment of \$6,241, the women constructed public latrines, a trash receptacle, and a compost area near the market center.

1 World Connect invested \$4,915 in the women of Mburamazi Market in 2017 to construct a covered stand to protect their produce from inclement weather, improving product shelf life, earning them more, and reducing their fines from local authorities for appearing informally organized.

The informal sector is one of the biggest employers in Africa, providing employment to the vulnerable. Almost 9 in 10 rural and urban workers on the continent have informal jobs, and most of these are women and youth.

In 2018, World Connect invested \$59,274 in 6 communities for the second time to catalyze additional development.

Photos: Julia Haney



MALAWI! EXPANSION

Photo: Christopher Scott

Greetings from Malawi,

As a Malawian, I am honored to welcome you all to the Malawi section of our 2018 Annual Report, the first of its kind. At the beginning of 2018, World Connect was awarded funding from USAID Local Works to deploy its unique grassroots model in Malawi for three years. In June 2018, I was hired as World Connect's in-country Project Manager to lead the work. After 16 years of project and grant management experience in Malawi, six of those years spent working at the U.S. Embassy, I was compelled to take up this new and urgent challenge: to see development done differently.

At the outset, World Connect set a target of 20 projects for us to launch between July and December 2018 in partnership with grassroots organizations and local leaders across the country, demonstrating the capacity of local communities to identify their challenges and define their own solutions. By the close of 2018, we had launched 50 projects in Malawi with \$210,607, exceeding the 2018 deliverable by 150%.

As Project Manager for Malawi, I love the model being championed by World Connect. Apart from unlocking people's capacity to participate in their own development efforts, it catalyzes mindset change from receiving support directly to using their own available assets as tools for development. In just six months, we have seen communities achieving more with modest investments, especially compared to many large aid projects I've seen over the years. We have seen increased transparency as communities take charge of their grant budgets, and a greater level of ownership of projects and their longterm sustainability.

In a short period of time at World Connect, I have seen how the model is strengthening the capacity of Malawi's young women and men, and tapping into their desire to be change agents in their own communities. I believe in three years we will have cultivated leaders who are poised to take the development of this country to another level. Above all, it is so fulfilling to see a model that can ensure communities realize their dreams, in as little as a month. World Connect, simply put, is the best model I have ever witnessed in my 16 years of development work.

Thank you to USAID for their generous support and for their shared vision that grassroots development can and should be locally-led. Thank you to the World Connect team for the great support that ensured our take off in Malawi was smooth. And thank you, readers, for choosing to be part of the locally-led development movement. Development is possible if it is locally-led, and when you talk of locally-led development, you are talking about World Connect.

Here's to achieving much more in 2019,

Frank Charles Kasonga
Malawi Project Manager

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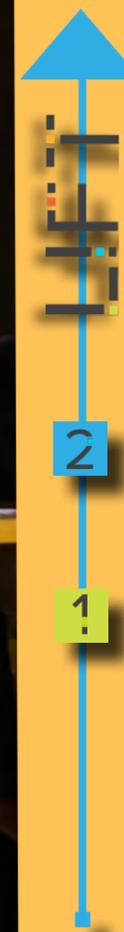
When I came to Malawi, in the camp I did not know where to start. I did not have any vocational skill. Thanks to this tailoring training, I know how to sew. I believe that tomorrow I will be a great designer. I will get the certificate and help people. I will design clothes for community members and myself.

– Patient Mulunga Ngandwe, Project Participant

”



Patient Mulunga Ngandwe, Project Participant



Since completing their training, 5 participants have secured jobs with a design and tailoring firm based in the camp, 8 have started their own tailoring businesses, and 4 have been retained by “We Can Make It Again” as instructors for the next cohort of trainees. On average, the participants are earning \$40 per month of new income.

2

12 single mothers and 8 young people were trained in six months and have gained sewing and tailoring skills.

1

With an investment of \$3,006 from World Connect, “We Can Make It Again”, an organization based in Dzaleka, launched a tailoring project to provide refugees with skills to earn more and be more self-reliant.

In Dzaleka Refugee Camp, Malawi, refugees struggle because they are not allowed to seek formal employment by law. Their main source of food comes from humanitarian assistance.

In 2018, World Connect has invested \$226,000 in 65 skills and training projects across 16 countries, providing 9,020 people with employable skills.



SEW INDEPENDENT Malawi

This project was sourced by World Connect Partner Bryan Dwyer.

Photos: Bryan Dwyer



Amadou Ba, Field Partner

Since construction completed, Salama Africa has hosted two shows, selling 400+ tickets to each. Salama Africa has also started planning their first festival, where they will showcase traditional dances and food from Congolese, Rwandan, Ethiopian, Somali, and Burundian refugees. Through their shows, selling their art, and renting out the center, they aim to earn \$3,000/month.

The success and energy behind the project allowed Salama Africa to leverage its World Connect grant into an additional \$16,000 from the United Nations High Commissioner for Refugees to build an even more expansive vision of the creative arts center than they originally planned. It includes an art classroom, a public performance space, an office space for performers, and a room they hope to turn into a recording studio.

With an investment of \$8,553 from World Connect in 2018, Salama Africa, a refugee founded and led organization at Dzaleka Refugee Camp in Malawi, built a creative arts center to teach and promote creativity, entrepreneurship, and innovation.

Only half of refugee children worldwide have access to school or an educational outlet.

In 2018, World Connect funded 30 education infrastructure projects with \$140,104 improving the education environment and access to education across 11 countries for 17,520 students.



“ I really like the philosophy of World Connect. When they say small investment, quick implementation, and big impact. This is what’s happening here and we will go further.
– Amadou Ba, Field Partner ”

ARTISTS NOT REFUGEES Malawi

This project was sourced by Corps Africa Volunteer Amadou Ba.

Photo: Christopher Scott



“

It has been helpful a lot. It helped us during a funeral vigil where we had some lighting at night. It's possible to do chores and move around at night because the light is portable and I can carry it with me. My children can study at night, they even invite their friends and spend time together at night because there is light. I also like the new type of gardening and am looking forward to see how I can do my gardening in that way as well.

– Kettie Ndlovu, Project Participant

”



Kettie Ndlovu, Project Participant



2

1

In Mzuzu, small business owners can increase productivity and revenue through extended business hours.

In addition, they are helping to establish 500 household gardens for their clients, so that families can sell vegetables to pay for their solar products, for additional income generation, and for improved nutrition. This social enterprise project is expected to impact over 1,000 households in the next two years.

With an investment of \$7,500 from World Connect, the Center for Child Development and Research in Mzuzu, Malawi established a solar products enterprise. Their products, such as solar lights and solar phone chargers, are being sold to community members and local businesses on a pay-as-you-go basis, where clients are charged only for what they use.

In Malawi, 96.1% of rural households don't have electricity.

World Connect invested \$57,072 in 2018 to support 10 communities' access to alternative energy sources across 5 countries.

GREEN VILLAGE Malawi

This project was sourced by Global Health Corps Alumni Hector Chilimani.

Photos: Hector Chilimani



Noriah Katungwe, Field Partner

The project gained national attention when Noriah was awarded 'startupper of the year' and an additional \$12,500 to put into this social enterprise initiative. All \$12,500 was reinvested back into the cooperative with growth as the main objective.

On average, the women increased their income 100%, selling 225 kilograms of moringa powder at market generating \$125 per month.

With a \$3,306 investment from World Connect in 2018, Noriah Katungwe, a Global Health Corps Alumna in Maganga, Salima, Malawi, organized a cooperative of 50 women to cultivate, process, and take to market highly nutritious moringa tree leaves, to generate income and combat malnutrition locally. Before this project, moringa was growing wildly in the area, making it an underutilized resource.

Malawi has made progress in human development over the past decade, but it remains one of the poorest countries in the world. More than half the population lives in poverty, and 25% live in extreme poverty.

41% of first-time entrepreneurial venture projects have leveraged additional investments to scale after receiving seed investment from World Connect.



Photos: Noriah Katungwe

“

Thanks to World Connect, you gave us the platform to develop our ideas and empowered us with resources to start this project when no other donors could fund new innovations. Here we are now. With this [awarded] money, we will now buy machines for the processing of the moringa. Growth starts here.

– Noriah Katungwe, Field Partner

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MORINGA, MORE INCOME Malawi



Gladys Chikumbutso, Field Partner

“

Above all, the speed at which [World Connect] replied to our request and mobilized resources for this project is unimaginable. World Connect is the best organization that listens to the needs and aspirations of communities.

– Gladys Chikumbutso,
Project Participant

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World Connect projects often have unexpected knock-on impacts. With its more secure water source, Mtema is now expected to be included in a three-year, \$150,000 food security and irrigation project from Churches Action in Relief and Development.

2

The provision of a sustainable water access point in this community has also resulted in a meaningful increase of women in economic activities, including four new village savings and loan groups that have been formed since women are no longer spending so much time queuing for water. Also, 15 girls between the ages of 9-14 have been re-enrolled in school, as they no longer need to skip classes to wait in line for water for their families.

1

Within a month of receiving an investment of \$6,336 from World Connect, the Village Development Committee in Mtema, Malawi oversaw the drilling of a new community borehole, which is providing clean and potable water to 1,200 people. There have been no cases of water-borne diseases reported in the community for more than six months since the installation of the borehole.

Safe drinking water is recognized as a basic human right, however, two-thirds of the world's population experience severe water scarcity at least one month out of the year, and over 2 billion people live in countries experiencing high water stress.

In 2018, World Connect funded 4 clean water projects in Malawi with \$25,526, providing 2,760 people with access to clean drinking water.

WATER FOR DAUGHTERS Malawi

This project was sourced by 2014 YALI Mandela Washington Fellow Mweta Katemba.



Photos: Christopher Scott

OUR INVESTORS

Jenny McAuliffe in Dedza District, Malawi visiting World Connect projects in partnership with Chief Theresa Kachindamoto on a World Connect trip in October 2018.

MEET JENNY AND TONY MCAULIFFE

Jenny and Tony McAuliffe joined the World Connect community as donors in 2016 with small initial project restricted gifts. With their support, World Connect funded the installation of a water tank at a health center in Cambodia that sees 300-450 births per year and trained 15 health workers in improved sanitation methods. Families previously needed to bring water with them to the health center.

“The water tank has improved sanitation in the delivery room and the midwives are able to properly clean their equipment after deliveries.” - Soy, Project Leader

In the same year, Jenny and Tony also supported the construction of a girls secondary school dormitory in Tanzania. The school reports that the dormitory is at full capacity with 124 girls boarding. Previously girls were at risk of sexual assault as they walked to and from school. Increasing access to education for girls is correlated with greater economic opportunity for women.

In 2017, Jenny and Tony made a larger project restricted donation to support one project in Haiti and another in Cameroon. With their funding, World Connect launched a women’s empowerment project in Haiti that created three Community Savings and Credit Associations targeting 56 direct beneficiaries, 75% of which were women. This has given members the opportunity to save and build, and has given them access to credit in order to develop and finance their own income-generating activities. 13 new income generating activities (micro enterprises) have been created and as a result more families can feed and educate their children.

“I was a jobless woman with 3 children whose father died. Thanks to the project, I have developed my own income generating activity: I have been coached to create a community restaurant.” - Elisa, project participant

The second project World Connect was able to fund with their support in 2017 was a technology training program for women and girls in Cameroon. Phase one involved the technology skill training of 30 women and 25 girls and phase two will involve the development of a cyber cafe. The recent civil war in Cameroon has delayed the full realization of this project, but the progress made despite the circumstances is impressive.

In 2018, Jenny and Tony made a substantial unrestricted donation to World Connect, which enabled the launch of 15 new projects.

“

A contribution to World Connect is a sensible investment in humanity. The tying of donations to specific, productive and sustainable projects means I can make an impact where and on what kind of project, at a level I choose. World Connect is unusual in its rigorous process of identifying and monitoring projects sponsored by, and which make a significant difference in, the communities and people they serve.

– Jenny and Tony McAuliffe

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Jenny joined World Connect in Zambia and Malawi to visit 8 projects.



Jenny McAuliffe, Christoph Becker, and Glen Davis exchange laughs with Chief Theresa Kachindamoto on a World Connect trip in Malawi.



Jenny McAuliffe, Executive Director Pamela Nathenson, and Stephanie Cabot in between project visits during a World Connect trip in Malawi.

“

Visiting Malawi and Zambia and seeing the projects firsthand, the impact and dedication of the community’s project sponsors and managers, and hearing directly from the participants about the difference the project made in their lives, is both powerful and humbling.

– Jenny McAuliffe

”

HONORING AMALIE KASS

WORLD CONNECT CO-FOUNDER

Amalie Kass
1928-2019

Amalie was a mother, grandmother, historian, author, teacher and philanthropist. In addition to that, she was a founder of World Connect. Amalie first joined the World Connect family in 2008, backing the organization when it initially focused on improving the health of mothers and babies in the Dominican Republic. Even as the organization grew beyond its original model, she continued to support our work.



Amalie on a donor trip to the Dominican Republic.
extraordinary legacy.”

“Amalie was a touchstone for me since the moment I joined the organization in 2012. Her sharp mind, big heart, and fierce advocacy for women and children ensured that World Connect was and continues to be a powerful force for progress,” said Pamela Nathenson, World Connect’s Executive Director. “I am grateful for every moment spent in her warm and wise company and honored that World Connect can be a part of her

Over a period of 10 years, Amalie donated \$600,000 to World Connect and was particularly proud of the success stories of women defying the odds of their circumstances. Amalie was proud of a project launched in Kenya that stopped the trading of sex for fish on the shores of Lake Victoria, where women had traditionally used sex as leverage to get the food they needed to feed their families. With an initial investment of \$3,400, the women’s association built four boats for local women to own and operate, immediately shifting gender and power dynamics so that women were no longer currency, but boat owners. World Connect made two more investments with grants totaling \$14,300, leading to 10 more boats built. We are told by the women in the community that the practice of jaboya has nearly disappeared, HIV transmission rates have been reduced, and women are more economically secure.

Amalie will be missed dearly by the World Connect community and we are grateful for her generous foundational support.



Photo: Lori Armstrong

“

Women triumphing against the odds was a cause my Mom could always get behind. World Connect has funded 700 women as project leaders over the last 10 years and launched 200 projects focused on women-led business. World Connect projects have impacted the lives of 616,000 women and girls and counting. My Mom was proud of the investment she made in World Connect and in the many brave women around the world whom she helped catalyze to achieve their dreams.

– Rob Hecht, Board Member, son of Amalie

”

INDIVIDUAL SUPPORT

\$100,000+

Debra and Mike Anderson
Leslie and George Biddle
Elena and John Coumantaros
Tim Disney

\$50,000-\$99,999

Jennifer and Tony McAuliffe
Maura McCarthy and Bill Haney
Jennifer and Sean Reilly

\$25,000-\$49,999

Heather and Andrew Boyd
Kim and Paul Broder
Barbara and Michael Eisenson
Patrick Healy
Edwina and James Hunt
Shelly and Tony Malkin
Marilyn and Jim Simons
Karen Wang and Paul Kwan

\$10,000-\$24,999

Kristen Anderson Lopez and
Robert Lopez
Clara Bingham and Joe Finnerty
Joan Bingham
Linda Cabot and Ed Anderson
Stephanie Cabot and
Marcus Lovell Smith
F. Bennett Cushman II and
George D. Tuttle
Jennifer and Jason Haas
Shan Soe-Lin and
Robert Hecht
Amalie Kass
Eve Kahn and Bradley Kulman
Mary Higgins and John Lechner
Diane Lifton
Laura and Scott Malkin
William O'Farrell
Luly and Maurice Samuels
Megan and Christopher Scott
Kim Sockwell Davis and Glen Davis

\$5,000-\$9,999

Alison and Christopher Cabot
Nancy Corliss and Jordan Busch
Tina and Clive Cowdery
Betsy and Donald Daniel
Karin Day Kingsley and Paul Kingsley
Christina and R.L. Dougherty
Anne Gilson
Catherine and Philip Korsant
Annie and Ned Lamont
Sang Lee and Christopher Mansfield
Elizabeth Littlefield and Matt Arnold
Carolyn Makinson and Terry Walker
Virginia and Timothy Millhiser
George Montgomery
Leisa and William Perry
JJ Ramberg and Scott Glass
Margaret and Andrew Schilling
Jennifer and Jack Sullivan

Natacha and Anthony Weiss
Mary Menell Zients and Jeffrey Zients
Anonymous

\$2,500-\$4,999

Averill Babson
Louise and Andrew Bedford
Desiree Bollier
Leslie and Jim Craige
Sarah-Jane Curtis
Jose Luis Duran
Regina Glocker
Lucile and Jay Herbert
Barbara Silber Lamont
Emanuelle Lepic
Patricia and Thomas Lightbown
Elizabeth Meyer
Sarah and Peter O'Hagan
Julia and Arthur "RG" Solmssen
Stephanie Hunt and Stephen Trevor

\$1,000-\$2,499

Patricia and John Adams
Hossein Amini
Shikha and Girish Bhakoo
Mimi and Michael Boublik
Gabriella and Peter Daniel
Michelle and Christopher Daniel
Alison Deans
Antonette Dulay-Tiongco
Sarah Elton
Eliza Gerda and RA McDonough
Lisa Giobbi and Paul Guilfoyle
Gregory Hockman
Pam and Steven Kernie
Nathaniel Lovell Smith
Elizabeth "Zabette" Macomber
Isabel and Peter Malkin
Claire and Christopher Mann
Jonathan Mayers
Jennifer Milacci and Mark Scher
Marco Nijhof
Ellen O'Connell
Bartholomew Panarese
Nikhil Patil
Katherine and Bo Peabody
Holly Peterson
Oliver Platt
Nancy and George Rupp
Martha and Paul Samuelson
RC Schmults
Maureen and Michael Terris
Helen Tsanos Sheinman and
Andrew Sheinman
Gregory Wadsworth

\$500-\$999

Nico Berenson
The Blanchard Family
Frank Blanchette
Sara Boillot
Glenda and John Burkhart
Sarah and Simon Collier
Adrienne and James Conzelman

Marion Cushman
Marcia Ely
Howard Fillit
Anne-Louise Fisher
Marianne Gimon and
Alessandro d'Ansembourg
Dine Glasgow
Diana Harding
Carole Hunt
Kristina and William Kenworthy
Patricia Kim
Deborah Lawrenson
Diana and Charlton MacVeagh
Miranda Markham
Stephen Morrison
Judith Nathenson
Pamela Nathenson and
Eyal Rimmon
Peter Newman
Liz Ott
Caren Pasquale Seckler
Gina Podesta
Valerie Post
Deana Radice
Paula and William Rand
Megan Shattuck
Tara Sher and Kelly Currie
Mark Shrimme
Sarah and David Stack
Martine Vice-Holter
Laurent Vinay
Peter Wilson
Becky Yi

\$1-\$499

Advika Agarwaal
Brooke Alden Russell
Clara Aristimuno
Jessica and Daniel Arrighi
Howard Axel
Megan Baker
Toby Barlow
Jennifer Barth
Ivy Bell and Barry Berman
Kenza Ben Brahim
Judy and Rody Biggert
Garlinda Birkbeck
Tyler Bollier
Rachel Brissette
Michael Brown
Alison and Christopher Burns
Dale Cabot
Dorothy Cabot
Sarah and Charles Cabot
Kate Campana
Ted Capuana
Lucy Carrigan
Alec Casey
Sarah and John Cave
Martin Caverly
Emily and Bill Chamblin
Eliza Chamblin
Gabrielle Chase
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Margery Cooper and Neil Corwin
Chase Crimmen
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Matthew Cunningham
Dechelle Damien
James Day
Isis Dove-Edwin
Stella Duffy
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Sonali Fitzherbert
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Robert Fullagar
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David Greenfield
Jai and Jack Griem
Josh Groves
Peter Hall
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Julia Haney
Charles Hauch
Laura and Daniel Heuser
GraceAnne Heater
Sarah Henry and Darwin Feliz
Jessica Herbert
Nicolas Heron
Phyllis Hailey Higdon
Sue and Patrick Higdon
Sue Highmore
Khue Hoang
Henning Holter
Tim Hotchner
Kevin Huang
Anya Hurlbert
Margaret Hurlock
Cathy and Ben Iselin
Aliya Itzkowitz
Mary Gwen Jahnke
Jessica "Kippy" Joseph
William Kadish
James Karp
Audra Keller
Silka Kennedy-Todd
Jeannine Kerr
Chantal Khoueiry
Jerry Thomas Kirk
Helen "Musa" Klebnikov
Laura Kriska and Patrick Gunn
Jennifer Krottinger
Jill LaLonde



Attending our Annual Benefit Dinner in NYC allows guests, local leaders from our projects, and staff to be encapsulated by the good going on in our world and discuss how to best invest in a better tomorrow.



Martha Langmuir
 Jo Lankester
 Devon Lawrence and Tyler Simmons
 Patrick Leigh-Pemberton
 Dylan Leiner
 Rebecca Lewis
 Hannah Lindoff
 Margot Livesey
 Gregory Lund
 Rose Maples
 George Marshall
 Meg Mavroidis
 Evan McArthur
 Isobel McCarthy
 Justine McGovern
 Mary McGrade
 Marianne Mehdizadeh
 Cynthia and Steve Meyers
 Moncalieri and
 Gian Luca Cicogna
 Nicole Murray
 Lauren Nadeau
 Marc Nadeau
 Jeffrey Nathenson
 Sally Jill Nathenson-Mejia and
 Enrique Mejia
 Caroline Netchvolodoff McCall
 Alison Newman
 Rebecca Nicolson
 Maryanne O'Hara
 Zach Olson
 Laura and Robert Peabody
 Kim and James Powell
 Vieve Price
 Meghana Reddy and Avinash Kaza
 Meredith Riley
 William Riordan
 Justin Rushbrooke
 Connor Satterfield
 Erik Schieda
 Diane Schmults
 Richard Schwartz
 Ann Marie Scichili
 Carson Scott
 Isabel Sheinman
 Martha Sherrill
 Susan Shopmaker
 Madeleine Smith
 Debora Spar
 Kendyl Spearing
 Liza Stephanz
 Georgette Stewart
 Liba and Thomas Stillman
 Sarah Strozkeski
 Zante Taylor and Matthew Lissak
 Miriam Tendler and Eric Grunebaum
 Charlie Terris
 Irem Toner
 Peter Twyman
 Jade Vasquez
 Fabiana Vivacqua
 Ayanna and Richard Wayner
 Audrey Wessel
 Elizabeth West
 Natalie Williams

Janet Williamson
 Pierrick Williamson
 Claire Wilson
 Danielle Wilson
 Marguerite Winnick
 Jill and Colin Wunder
 Ruthia Yi
 Jeff Zeren
 Clare Ziad-Hughes

INSTITUTIONAL SUPPORT

Amazon Smile
 Angel Foundation
 The Arnold Littlefield Charitable
 Fund
 Ayco Charitable Foundation
 Bank of NY Mellon
 The Barbara Silber Lamont Fund
 Baton Rouge Area Foundation
 Berkshire Taconic
 Community Foundation
 The Bicester Village Shopping
 Collection
 Bingham Family Charitable Fund
 Bleu Blanc Rouge Foundation
 Limited
 The Blum Family Foundation
 The Boston Foundation
 The Boyd Family Fund
 The Broder Family Foundation
 Charities Aid Foundation
 Christopher & Claire Mann Fund
 The Clark/Powell Charitable Fund
 Clif Bar Family Foundation
 The Dean Anderson Foundation
 Deans Charitable Fund
 The Dionis Fund
 E. Anthony McAuliffe Charitable
 Gift Fund
 Emerging Markets Charity Benefit
 Facebook
 George and Nancy Rupp Fund
 Goldman Sachs Gives
 Goldman Sachs Matching
 Gift Program
 The GROW Foundation
 Grunebaum Charitable Fund
 gyro (in-kind)
 The Haney Family Charitable Fund
 Holly Peterson Foundation
 Hunt Giving Fund
 Jampart Charitable Trust
 The Jennifer and Sean Reilly Fund
 The Jerome & Dolores Zuckerman
 Gewirtz Charitable Trust
 Jewish Communal Fund
 The Malkin Fund
 Marilyn and James Charitable Fund
 Morgan, Lewis, and Bockius LLP
 (in-kind)
 Morgan Stanley Global Impact
 Funding Trust
 The Nancy H. Biddle Foundation
 Newman's Own Foundation

The New York Community Trust
 O'Connell Family Fund
 The Paul and Martha Samuelson
 Charitable Fund
 Renaissance Charitable Foundation
 The Ripple Foundation
 Ruggles & Hunt
 Sheep Meadow Foundation
 Solmssen Giving Fund
 Susan A. and Donald P.
 Babson Foundation
 Thomson Reuters
 Trevor Family Charitable Trust
 Trevor/Hunt Charitable Fund
 U.S. Agency for International
 Development
 U.S. Trust Bank of America Private
 Wealth Management
 The Wittrup & Rhodes Family
 Charitable Fund
 The Zients Family Foundation

SCHOOL PARTNERS

The Blake Middle School
 The Chapin School
 Shoreline Collaborative School
 Hathaway Brown School
 McCall Middle School
 Noble and Greenough School
 Poly Prep Country Day School

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 Christine Lackowski
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 Program Coordinator
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 Sarah Haas
 Development & Operations Associate
 Frank Kasonga
 Malawi Project Manager
 Ruth Chamangwana
 Malawi Program and Training
 Assistant
 Natacha Weiss



On October 18th, **The Bicester Village Shopping Collection** hosted "Call My Bluff," a wine tasting event for World Connect. The event kicked off World Connect's growth into the UK.



In 2018, we visited 50 projects across Ecuador, Panama, Peru, Kenya, Zambia, and Malawi to validate data, celebrate successes, re-affirm partnerships, and create tangible connections between investors and communities we fund. Most of the places we invest in are hard to reach so we celebrate and appreciate the intrepid spirits of our travelers. We are often told by our implementing partners that nobody comes to see how development money is spent. We show up. We have visited more than 40% of the projects we have launched.



THE BICESTER VILLAGE SHOPPING COLLECTION PARTNERSHIP LAUNCHED 16 WORLD CONNECT PROJECTS

On 18 October 2018 at the Royal Institute of British Architects, with immense thanks to The Bicester Village Shopping Collection, World Connect saw its United Kingdom benefit debut. The Bicester Village Shopping Collection hosted a charity wine tasting dinner raising £60,000, 100% of which launched 16 World Connect projects. The generosity from the evening directly funded the ideas of local leaders best positioned to drive self-sustaining development in communities across Ecuador, Nigeria, Senegal, Costa Rica, Ghana, and Cameroon. The 16 projects catalyzed progress for expecting mothers, aspiring entrepreneurs, and marginalized students. You can read about one of these projects on pages 30-31 of the Annual Report.



World Connect would especially like to thank The Bicester Village Shopping Collection event team for their leadership in producing a magnificent evening. Thanks to this effort and event, World Connect will be convening supporters annually in the United Kingdom. We deeply appreciate those who shared in our mission that night and those who have become part of our family of supporters.

Gratefully,

The World Connect Team

THE BICESTER VILLAGE SHOPPING COLLECTION 2018 CHARITY EVENT

World Connect is grateful to the following donors for their support of this event:

Hossein Amini
 Kenza Ben Brahim
 Garlinda Birkbeck
 Frank Blanchette
 Desiree Bollier
 Tyler Bollier
 Sara Boillot
 Glenda Burkhart
 Alison and Christopher Cabot
 Linda Cabot and Ed Anderson
 Stephanie Cabot and Marcus Lovell Smith
 Lucy Carrigan
 Ted Capuano
 Gabrielle Chase
 Jolyon Coates
 Tina and Clive Cowdery
 Chase Crimmen
 Cormac Cumiskey
 Sarah-Jane Curtis
 Glen Davis
 James Day
 J.P. De S Coates
 Isis Dove-Edwin
 Stella Duffy
 Jose Luis Duran
 Timothy Dye
 Sarah and Graham Elton
 Andrew Gabbert
 Dine Glasgow
 Jessica Herbert
 Henning Holter
 Andrew Hooker

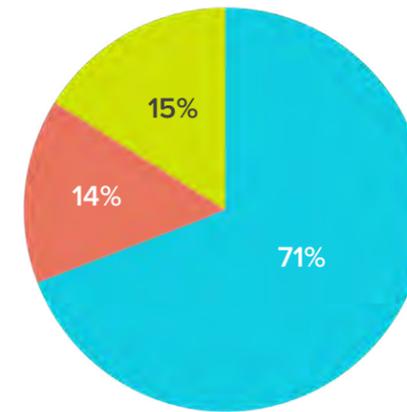
Kevin Huang
 Annalise Hutchison
 Sara Feder
 Anne-Louise Fisher
 Sonali Fitzherbert
 Sam Fitzpatrick
 Silka Kennedy-Todd
 Kristina Kenworthy
 William Kenworthy
 Jo Lancaster
 Deborah Lawrenson
 Emmanuelle Lopic
 Esme Lovell Smith
 Rose Maples
 Laura and Scott Malkin
 Miranda Markham
 George Marshall
 Evan McArthur
 Jenny and Tony McAuliffe
 Isobel McCarthy
 Marianne Mehdizadeh
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 Lucia Moncalieri
 Jeffrey Nathenson
 Marco Nijhof
 Zach Olson
 Bartholomew Panarese
 Nikhil Patil
 Patrick Leigh Pemberton
 Deana Radice
 Maria Rejt
 William Riordan
 Justin Rushbrooke

Debora Spar
 Kendyl Spearing
 Martine Vice-Holter
 Laurent Vinay
 Fabiana Vivacqua
 Gregory Wadsworth
 Audrey Wessel
 Pierrick Williamson
 Danielle Wilson
 Clare Ziad-Hughes



2018 FINANCES

2018 FINANCIAL STATEMENTS (AS OF DEC. 31)



- Program Services
- Management and General
- Fundraising

ASSETS	
Cash	\$ 323,610
Contributions Receivable	\$ 370,439
Government Grant Receivable	\$ 127,584
Prepaid Expenses	\$ 19,583
Other Assets: Website and Logo	\$ 204,155

Total Assets **\$ 1,045,371**

LIABILITIES	
Accounts Payable and Accrued Expenses	\$ 19,965
Grants Payable	\$ 239,539
Deferred Revenue	\$ 108,678
Due to Related Party	\$ 50,000

Total Liabilities **\$ 418,182**

NET ASSETS	
Without Donor Restrictions	\$ 287,566
With Donor Restrictions	\$ 339,623

Total Net Assets **\$ 627,189**

Total Liabilities & Net Assets **\$ 1,045,371**

SUPPORT AND REVENUE	
Contributions and Grants	\$ 1,264,654
Government Grants	\$ 270,518
Special Event Revenues	\$ 254,159
Donated/In Kind Services	\$ 134,358
Other Revenue	\$ 26

Total Support and Revenue **\$ 1,923,715**

EXPENSES	
Program Expenses	\$ 1,145,516
<i>Supporting Expenses</i>	
Management and General	\$ 244,940
Fundraising and Development	\$ 229,469

Total Expenses **\$ 1,619,925**

Change in Net Assets **\$ 303,790**



WORLD CONNECT

www.worldconnect.global

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632 Broadway, 12th Floor, New York, NY 10012

BOARD OF DIRECTORS

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Chairman

James Hunt
Treasurer

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John Adams
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Julia Haney
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Diane Lifton
Carolyn Makinson
JJ Ramberg
Sean Reilly
Jack Sullivan
Ayanna Wayner

EXECUTIVE DIRECTOR

Pamela Nathenson, MPH